

Havering: a funding cold spot?

1 November 2019

@LondonFunders



About London Funders

- London Funders is the membership network for funders and investors in London's civil society – 150 members, across all sectors
- We're here to enable funders from all sectors to be effective. We're focused on collaboration – convening funders to connect, contribute and cooperate together, to help people across London's communities to live better lives.



London Funders survey

- First attempt to map member investments
- Completed summer-autumn 2018
- Data analysed with 360 Giving



Process & response rate

Survey response - number of responses

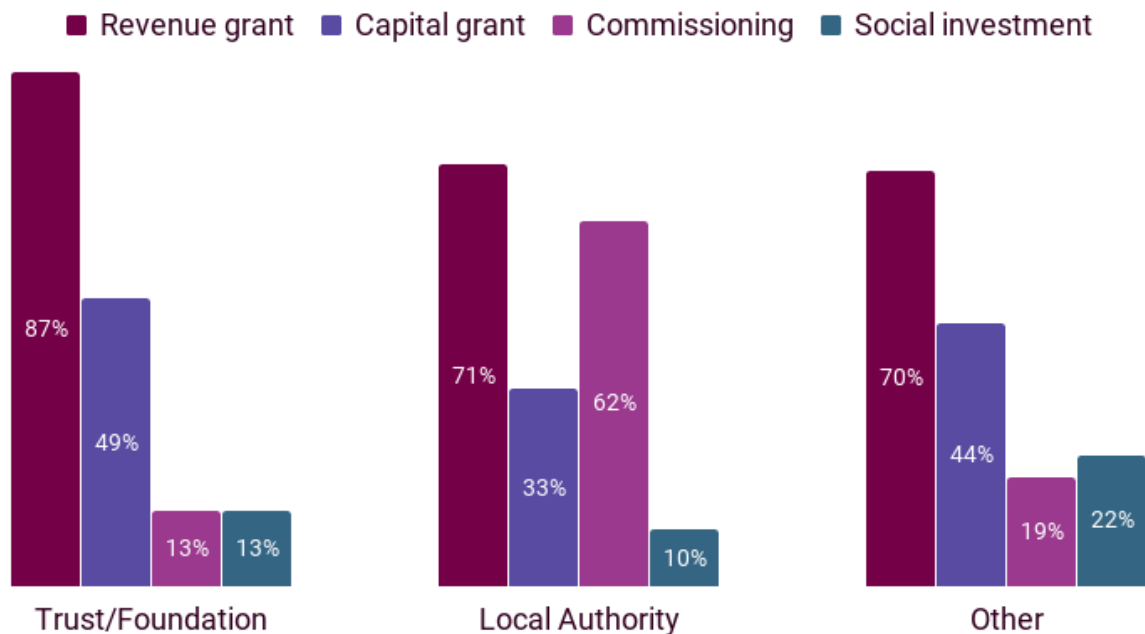
By type of funder



Types of funding

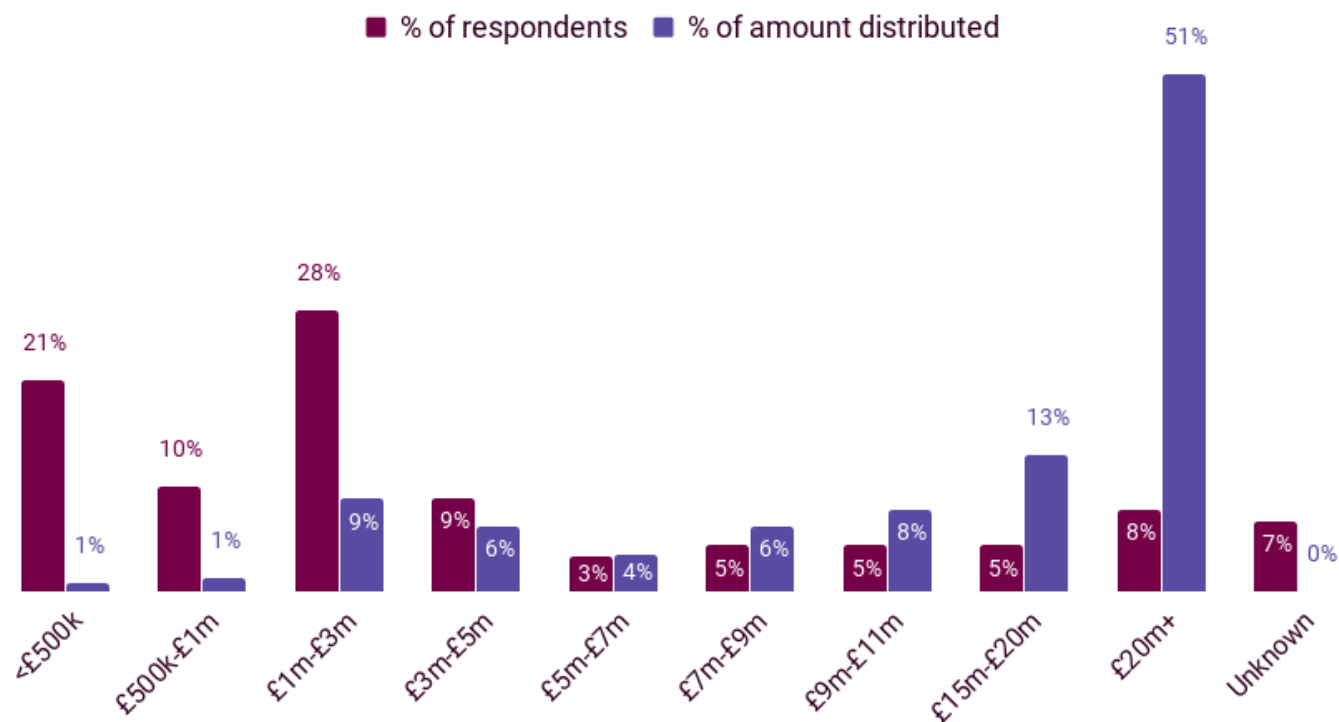
Types of funding available

By type of funder



Amounts invested each year

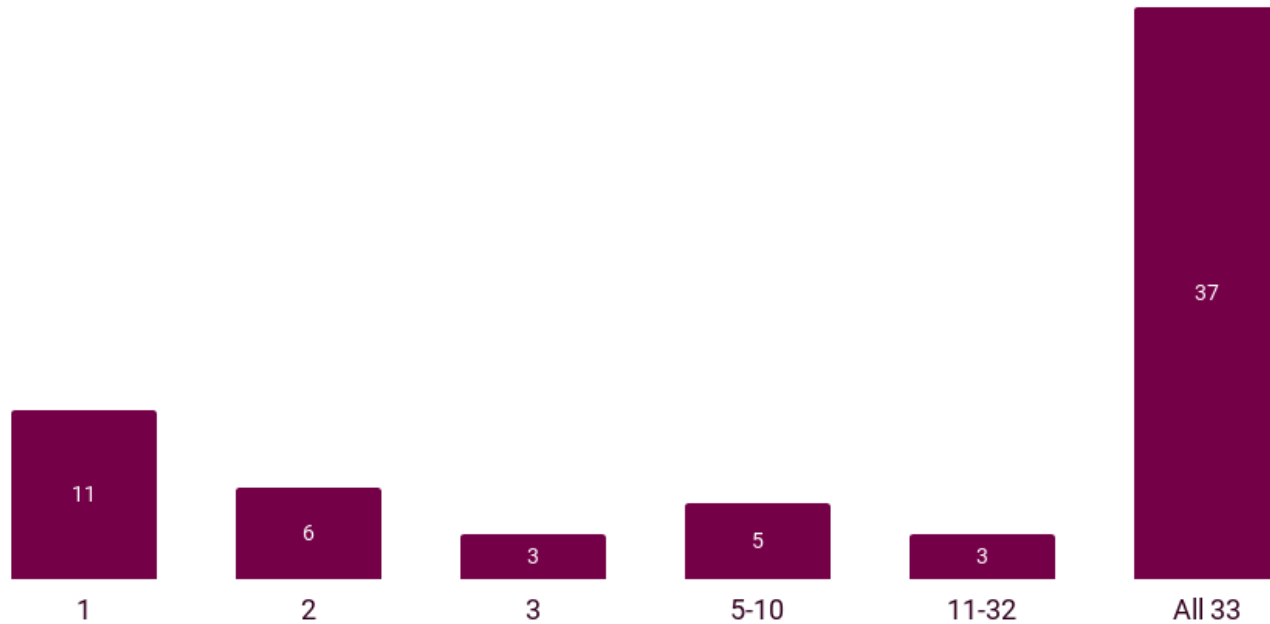
Amount distributed in latest year



How many boroughs?

Number of boroughs each respondent works in

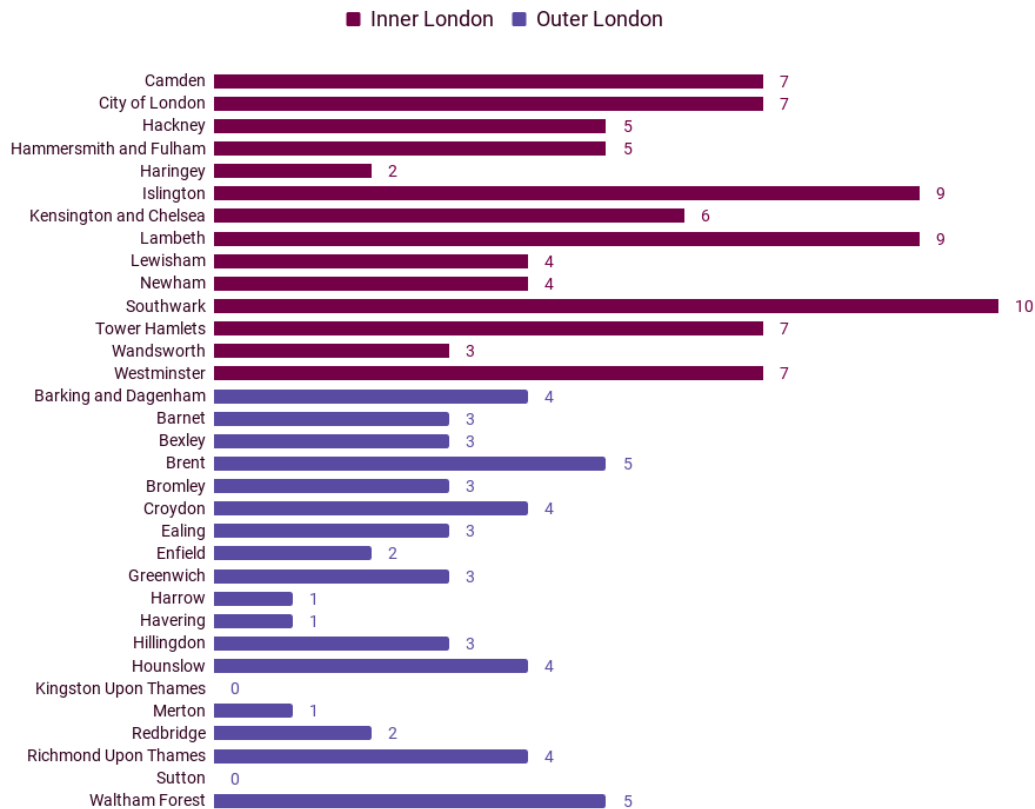
Excludes local authorities



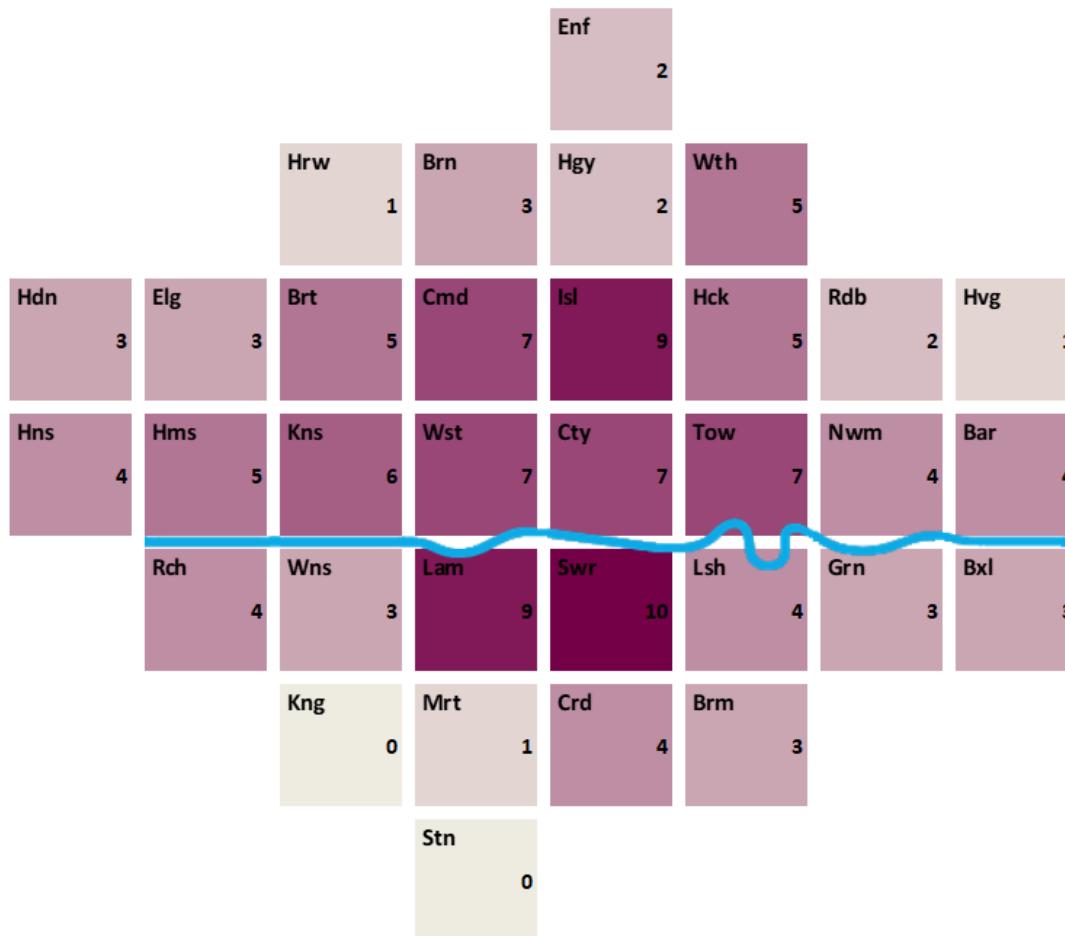
Which boroughs?

Number of respondents operating in each Borough

Excludes respondents who work in all boroughs and excludes local authorities

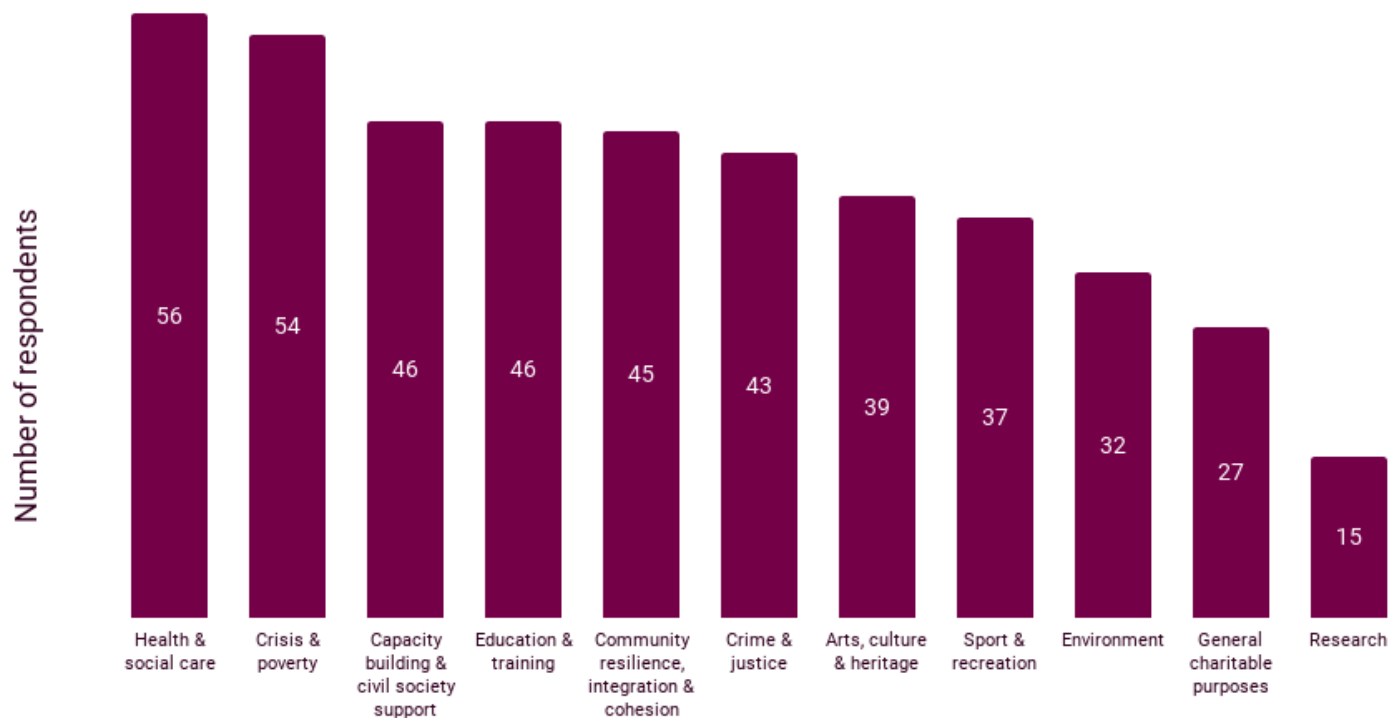


Hot & cold boroughs?



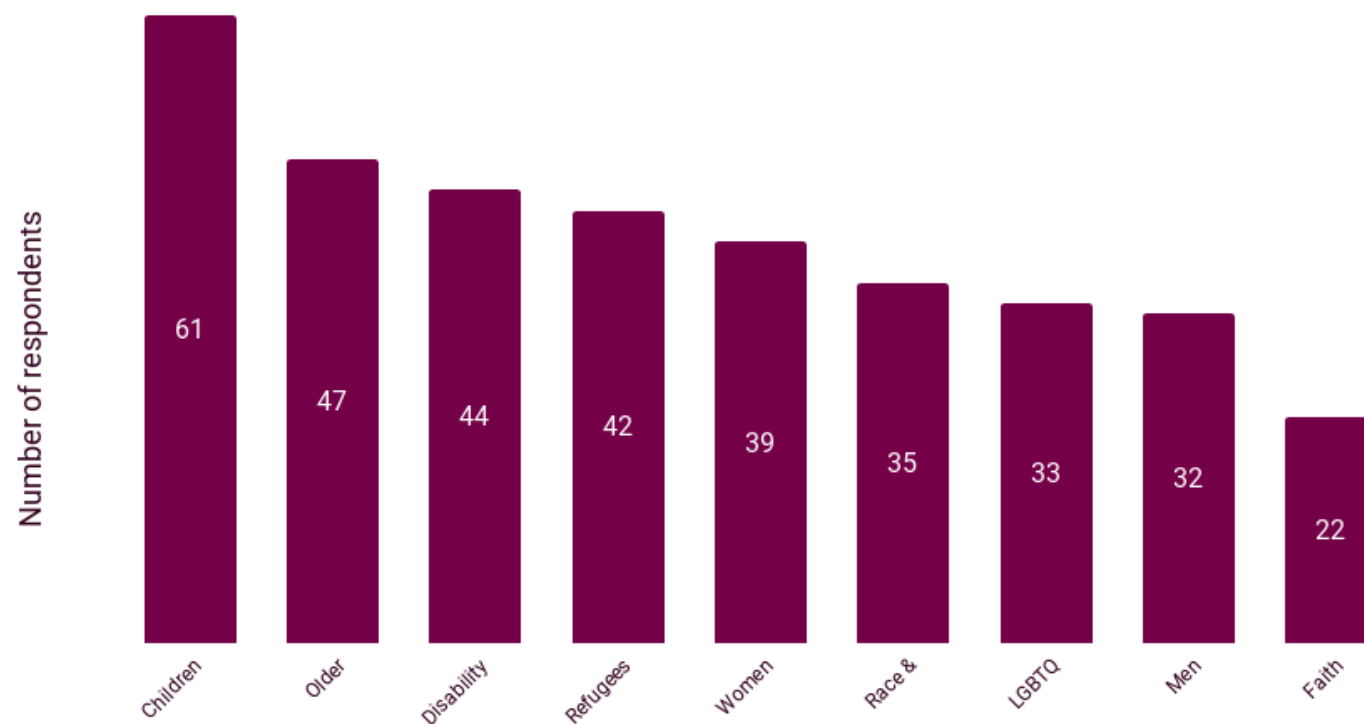
What themes do people fund?

Funding themes

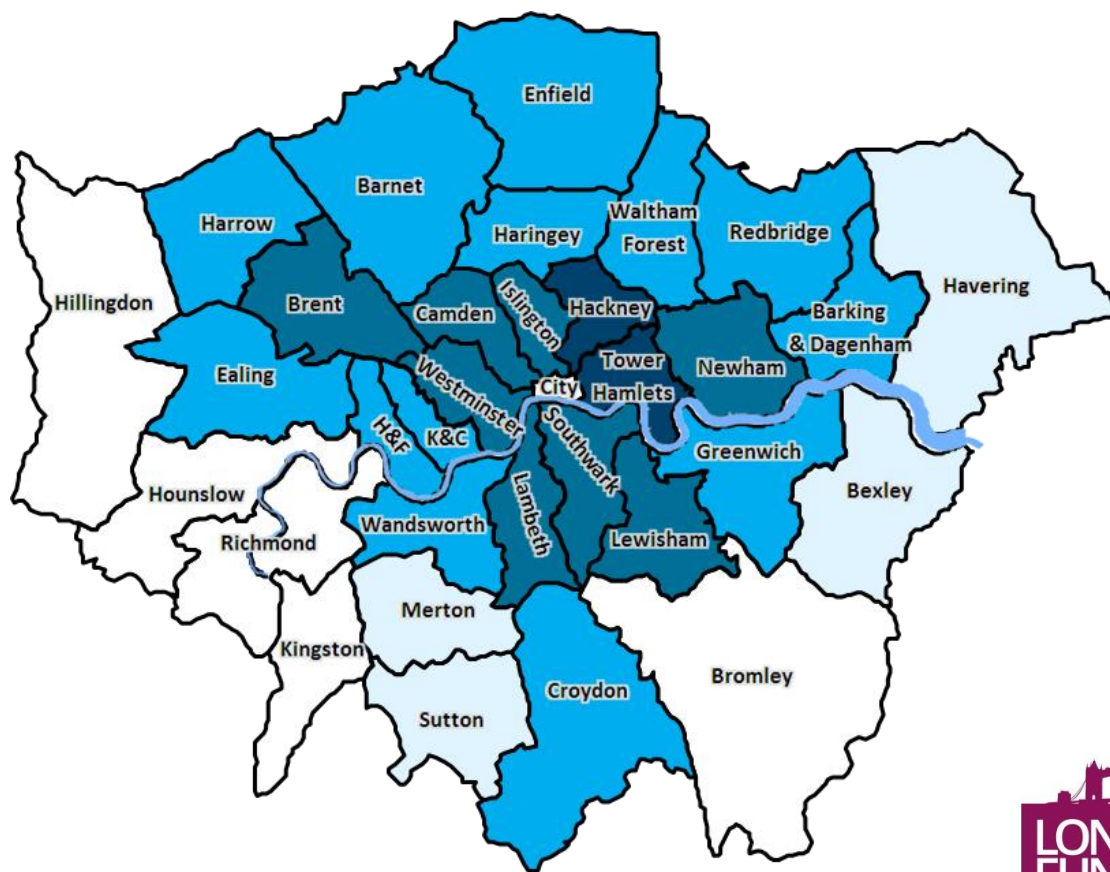


What people/communities?

Beneficiaries



Where are the beneficiaries?



Changing needs

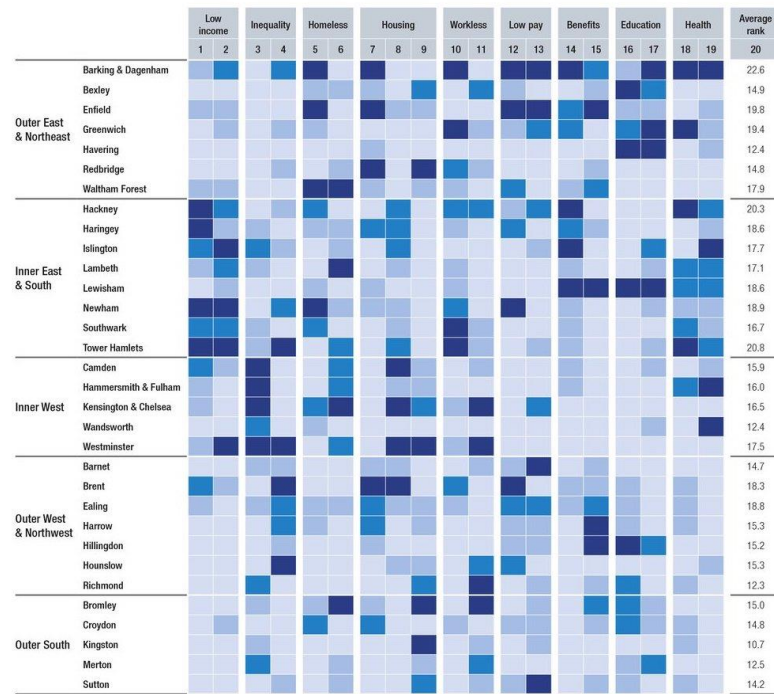
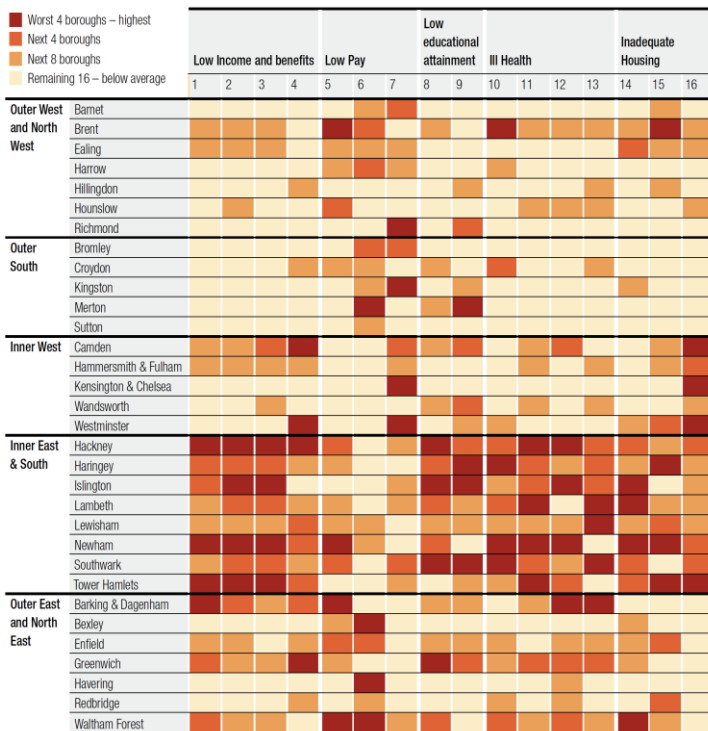
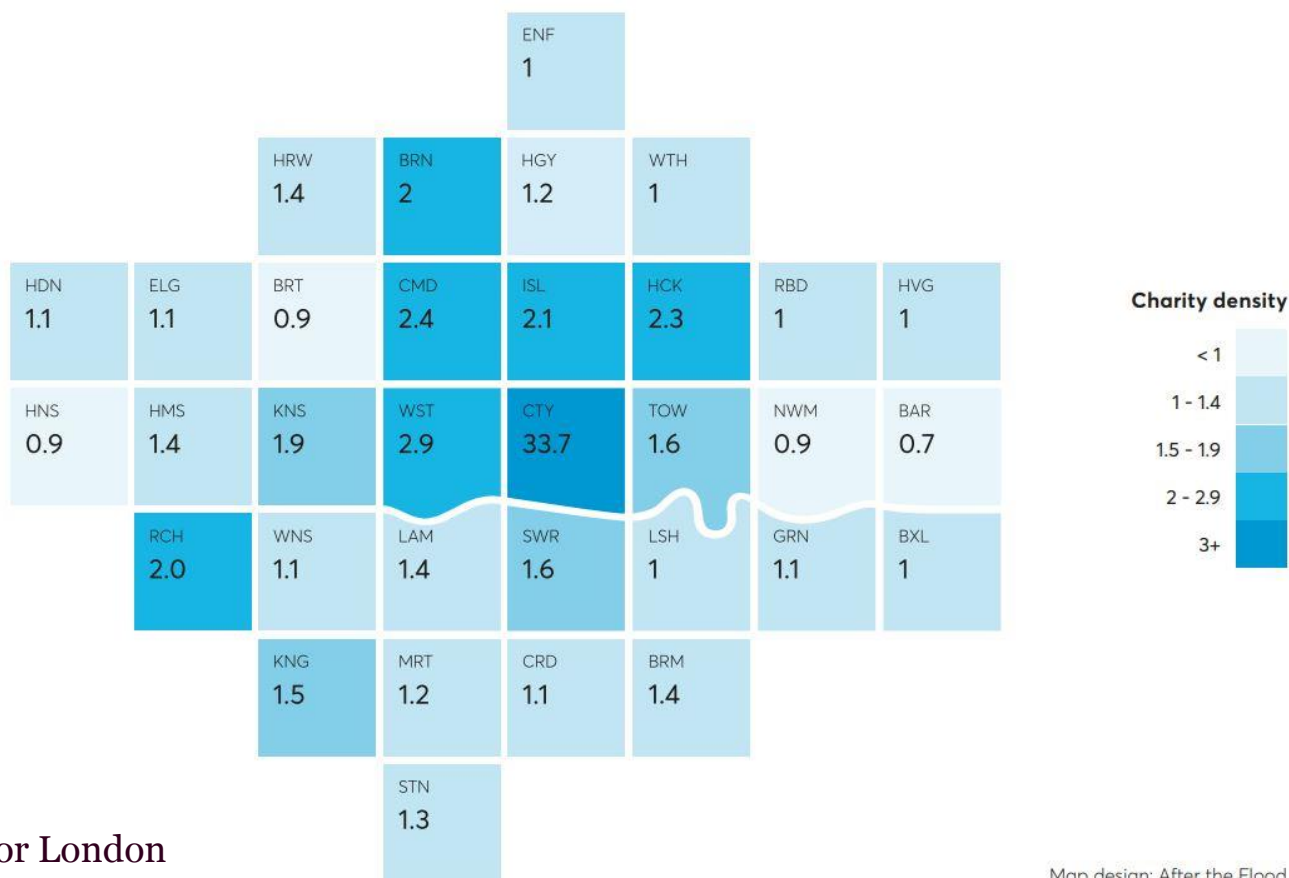


Table 2

KEY ■ Worst 4 boroughs ■ Next 4 boroughs ■ Next 8 boroughs ■ Remaining 16 boroughs

Charity density

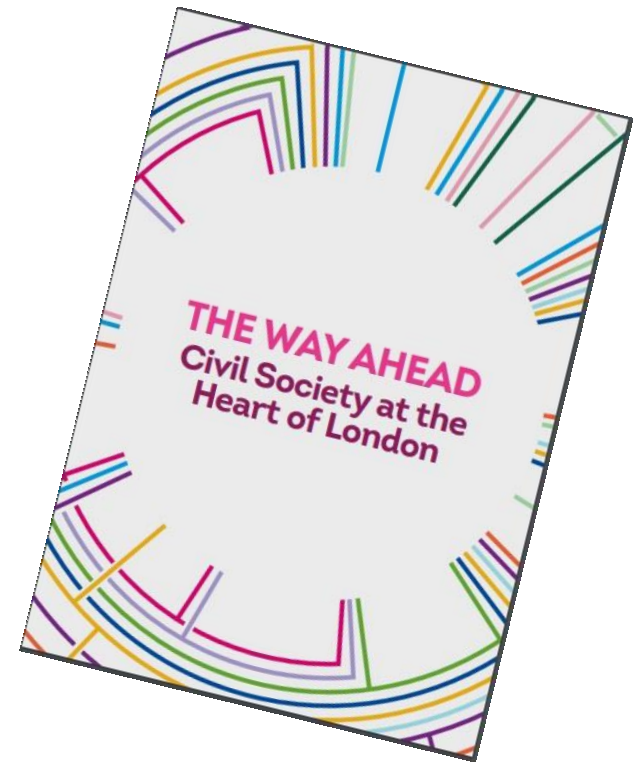
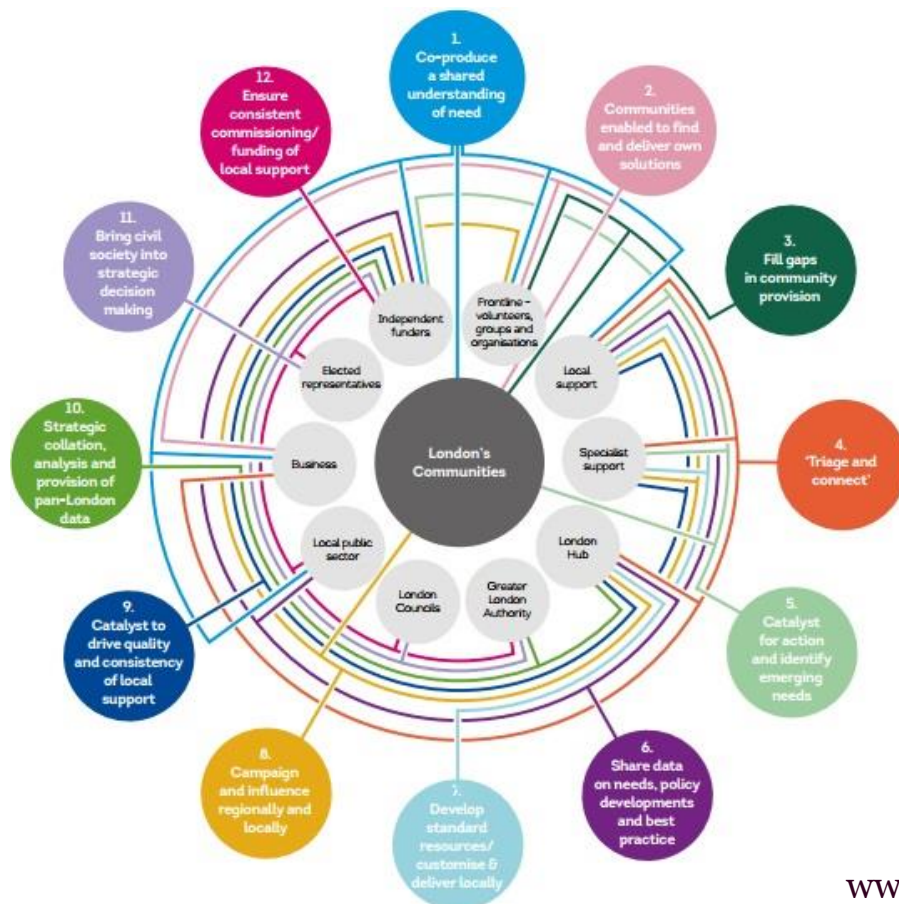


Centre for London

Map design: After the Flood



Infrastructure/support



www.thewayahead.london

What are we doing about it?

- Raising awareness of the issues
- Engaging in discussion on the reasons
- Exploring funder collaborations
- Open to ideas...