

airTEXT



Air pollution can have a serious impact on health – particularly for those who have respiratory conditions.



Having businesses can help protect their staff by encouraging them to use airTEXT, a unique, free-of-charge air-quality information service for people who live or work in London and who suffer from asthma, emphysema, bronchitis, heart disease or angina.

airTEXT is designed to alert users to when air pollution levels are elevated so that they can take simple precautionary measures to help reduce the likelihood of any impacts.

How does it work?

When air pollution levels are predicted to reach moderate or higher levels users will receive an SMS message, a voicemail or an email to warn them that pollution may be elevated the following day.

Users can choose to receive alerts either between 6.00pm and 7.00pm on the evening before, or between 7.00am and 9.00am on the morning when an episode of air pollution is expected.



AROUND
50%



OF LONDON'S AIR
POLLUTION IS CAUSED
BY ROAD TRAFFIC



The messages will provide users with health advice; this could include ensuring they have their inhaler or angina spray with them, taking extra doses if symptoms worsen and avoiding strenuous outdoor activity.

The free airTEXT smart phone app gives forecasts for today and tomorrow of pollution, UV, grass pollen and temperature.

Have a social media account?

Follow airTEXT on Twitter or 'like' them on Facebook.

Visit: www.airtext.info/ or

 www.facebook.com/pages/airText/357439734274396 or

 twitter.com/airTEXT_central.



TO REGISTER WITH AIRTEXT

visit www.airtext.info

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Available for iPhones and Android.



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MAYOR OF LONDON

With your help we
can make a healthier
borough with cleaner air
for today and the future.