



**Lambert
Smith
Hampton**

www.lsh.co.uk

Havering Retail & Town Centres Study

VOLUME D: HOUSEHOLD SURVEY

Prepared on behalf of

London Borough of Havering

Prepared by
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Tel: 020 7198 2000
Date: February 2024

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q01 In which store or shopping location do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?																								
Excl. Nulls																								
Aldi, Collier Row Road, Romford, RM5 2AT	3.6%	40	2.1%	2	0.4%	1	3.1%	1	0.0%	0	0.5%	0	9.4%	10	27.1%	22	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Marlborough Road, Romford, RM7 8AD	2.2%	24	3.8%	4	2.8%	4	6.9%	3	0.5%	0	0.0%	0	2.6%	3	1.6%	1	2.9%	4	0.7%	1	0.5%	0	2.2%	4
Aldi, Merriellands Retail Park, Ripple Road, Dagenham, RM9 6SJ	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.5%	0	6.3%	5	0.0%	0	0.0%	0	0.0%	0	9.4%	13	11.5%	6	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	1.7%	19	1.3%	1	0.8%	1	7.1%	3	2.5%	2	0.0%	0	1.3%	1	0.0%	0	2.1%	3	4.4%	6	2.6%	1	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.7%	19	0.4%	0	0.8%	1	2.6%	1	0.0%	0	18.8%	14	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	2.7%	30	18.3%	19	1.9%	3	1.8%	1	1.0%	1	0.0%	0	2.2%	2	4.5%	4	0.4%	1	0.4%	0	0.0%	0	0.0%	0
Asda, Lakeside Retail Park, Thurrock, RM20 3LP	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	3.6%	39	2.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	8	18.3%	25	5.7%	3	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	1.0%	11	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	3.7%	5	0.0%	0	0.0%	0
Co-Op Food, Dagenham Road, Rush Green, Romford, RM7 0TJ	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Farnham Road, Harold Hill, Romford, RM3 8DX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Co-Op Food, Rose Lane, Chadwell Heath, Romford, RM6 5NR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Road, Harold Wood, Romford, RM3 0BP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Turpin Avenue, Romford, RM5 2PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Farnham Road, Harold Hill, Romford, RM3 8DX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Iceland, Grove Farm Retail Park, Romford, RM6 4AU	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	6	0.0%	0	0.0%	0	0.0%	0
Iceland, Heathway, Dagenham, RM10 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Iceland, High Street, Brentwood, CM14 4AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Iceland, London Road, Romford, RM7 9NA	0.5%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atlanta Boulevard, South Street, Romford, RM1 1TB	1.5%	17	4.9%	5	3.8%	5	0.9%	0	2.4%	2	0.0%	0	0.9%	1	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0
Lidl, Diaglen Drive, South Ockendon, RM15 5AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford, RM3 8QY	1.1%	12	0.4%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	6.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Lidl, Grove Farm Retail Park, High Road, Romford, RM6 4FR	0.8%	9	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	6.1%	8	0.0%	0	0.0%	0	0.0%	0
Lidl, Heathway, Dagenham, RM10 8QS	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	12	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	3.0%	33	2.5%	3	13.8%	18	1.8%	1	9.9%	7	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0
Lidl, Ilford Retail Park, High Road, Ilford, IG1 1NF (Near Farmfoods and Fitness First)	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalebone Lane South, Dagenham, RM8 1AT	0.9%	10	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	4.4%	6	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Brentwood, CM14 4RH	0.5%	6	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5
Marks and Spencer (M&S), Lakeside Shopping Centre, West Thurrock, RM20 2ZQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Station Road, Upminster, RM14 2SU	0.7%	7	0.8%	1	0.4%	1	0.0%	0	0.5%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Marks and Spencer (M&S), The Liberty Shopping Centre, South Street, Romford, RM1 1NT	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0

Havering Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
London Road, Grays, RM17 5XZ																								
Morrisons Superstore, Wood Lane, Beacontree Heath, Dagenham, RM10 7RA	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	6.1%	7	7.7%	10	0.5%	0	0.0%	0
Sainsbury's Local, Cranbrook Road, Gants Hill, Ilford, IG2 6HE	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Sainsbury's Local, Farnham Road, Romford, RM3 8DX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	2.3%	25	0.8%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	22	2.0%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	4.3%	48	4.5%	5	18.4%	24	0.0%	0	17.8%	13	5.4%	4	0.9%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.7%	7	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	4.2%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Roden Street, Ilford, IG1 2AA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	2.4%	27	11.0%	11	0.0%	0	9.7%	4	1.5%	1	0.0%	0	1.3%	1	7.8%	6	1.3%	2	0.4%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	6.1%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.9%	63
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	0.4%	4	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Brentwood Road, Gidea Park, Romford, RM2 5TH	0.5%	6	2.5%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cranbrook Road, Cranbrook, Ilford, IG1 4NH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dagenham Heathway, Dagenham, RM10 8QS	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	7	0.0%	0	0.0%	0
Tesco Express, Elm Park Avenue, Elm Park, RM12	0.2%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
4SB														
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Tesco Express, High Road, Chadwell Heath, RM6 6PR	0.3%	4	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.6%	7	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	3.2%	35	0.0%	0	0.0%	0	0.0%	0	6.5%	5	1.6%	1	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	7.9%	87	11.0%	11	3.2%	4	4.7%	2	1.5%	1	4.3%	3	41.3%	46
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	2.4%	26	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	7.5%	82	7.1%	7	24.2%	32	30.2%	14	8.4%	6	2.5%	2	3.5%	4
Tesco Extra, Lakeside Shopping Centre, West Thurrock, Grays, RM20 1TX	0.9%	10	0.0%	0	0.8%	1	0.0%	0	0.0%	0	7.9%	6	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	2.7%	30	5.0%	5	2.3%	3	0.9%	0	25.8%	19	0.0%	0	0.4%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	1.5%	17	4.6%	5	0.0%	0	0.9%	0	0.0%	0	0.5%	0	0.4%	0
Waitrose, St Mary's Lane, Upminster, RM14 3BT	1.7%	19	2.5%	3	0.0%	0	0.4%	0	0.0%	0	19.9%	15	1.3%	1
Online / internet / home delivery	13.7%	151	11.4%	12	17.8%	23	13.0%	6	13.2%	10	18.1%	13	10.0%	11
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield, Chelmsford, CM2 6AP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Grey Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Horns Road, Ilford, IG2 6BE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Corbets Tey Road, Upminster, RM14 2AL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mayflower Retail Park, Basildon, SS14 3HZ	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	7
Lidl, Waterson Vale, Chelmsford, CM2 9PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Local shops, St Marks Place, Dagenham, RM10 8GP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Marks and Spencer (M&S), Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Öncü Food Centre, High Street, Hornchurch, RM11 1TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Elm Park Avenue, Hornchurch, RM12 4RX	0.2%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Cheadle, SK8 1BJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Banson's Lane, Chipping Ongar, CM5 9AR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Sainsbury's Superstore, Claps Gate Lane, London, E6 6JF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Sainsburys Superstore, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Superstore, Mandeville Way, Laindon, SS15 6TJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.9%	5
Tesco Superstore, Market	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Place, Braintree, CM7 1ES																								
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Waitrose, Bluewater Shopping Centre, Greenhithe, DA9 9SA	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162	
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100	

Havering Household Survey for Lambert Smith Hampton

Weighted:

May 2023

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q02 What do you like about (STORE MENTIONED AT Q01)? [MR]																								
<i>Not asked to those that answered 'Online / internet / delivery' at Q01</i>																								
Close to home	30.1%	286	32.3%	30	38.2%	41	44.2%	17	42.4%	28	20.4%	12	34.1%	34	16.8%	12	29.5%	32	16.0%	20	43.2%	21	29.3%	37
Low prices / value for money	17.8%	169	12.0%	11	19.5%	21	17.8%	7	9.8%	6	29.6%	18	19.8%	20	25.9%	19	12.8%	14	22.1%	28	21.6%	11	11.5%	15
Good range of FOOD goods available	10.4%	99	9.6%	9	5.4%	6	17.2%	7	14.5%	9	13.9%	8	10.6%	11	7.4%	5	9.8%	11	9.3%	12	12.1%	6	12.3%	16
Good quality FOOD goods available	8.3%	79	3.4%	3	7.8%	8	8.5%	3	8.7%	6	19.1%	12	9.2%	9	2.8%	2	7.1%	8	9.3%	12	13.3%	7	7.4%	9
You can get everything you need there	5.2%	49	2.4%	2	8.8%	10	0.5%	0	13.2%	9	4.0%	2	6.4%	6	7.5%	5	4.3%	5	4.2%	5	1.0%	0	3.1%	4
Parking - easy to find a space	4.6%	44	11.5%	11	5.9%	6	3.6%	1	5.2%	3	10.4%	6	3.5%	3	1.9%	1	1.4%	2	0.4%	0	5.9%	3	4.9%	6
Friendly / helpful staff	3.2%	31	1.9%	2	2.0%	2	3.1%	1	7.5%	5	3.3%	2	3.5%	3	1.4%	1	6.2%	7	2.6%	3	3.5%	2	1.8%	2
Parking - is free	2.8%	27	3.4%	3	4.4%	5	1.5%	1	4.0%	3	4.0%	2	6.8%	7	0.5%	0	0.9%	1	0.0%	0	2.9%	1	3.1%	4
Good layout / compact / easy to get around	2.6%	25	3.8%	3	2.9%	3	1.5%	1	2.9%	2	5.3%	3	6.7%	7	0.9%	1	1.0%	1	1.8%	2	3.5%	2	0.0%	0
Small / quiet store	2.6%	24	6.2%	6	3.0%	3	0.5%	0	2.9%	2	3.3%	2	0.5%	0	0.0%	0	0.5%	1	3.0%	4	3.9%	2	3.7%	5
Familiar / know where everything is	2.4%	23	2.9%	3	4.8%	5	6.0%	2	1.7%	1	7.7%	5	3.4%	3	0.9%	1	0.0%	0	0.4%	0	1.5%	1	1.2%	2
Habit / always used it	2.3%	22	1.9%	2	3.9%	4	8.5%	3	0.6%	0	2.0%	1	3.0%	3	1.9%	1	1.0%	1	1.9%	2	1.0%	0	1.8%	2
Loyalty scheme / reward points	1.9%	19	1.4%	1	1.0%	1	4.6%	2	4.6%	3	0.0%	0	1.0%	1	0.9%	1	0.5%	1	6.0%	8	0.0%	0	1.2%	2
Large store	1.8%	17	0.5%	0	1.9%	2	1.0%	0	3.5%	2	2.6%	2	0.0%	0	0.9%	1	4.6%	5	0.4%	0	3.9%	2	1.8%	2
Staff discount / work there	1.8%	17	2.4%	2	1.5%	2	1.5%	1	0.0%	0	5.9%	4	1.9%	2	2.8%	2	2.4%	3	0.4%	0	1.0%	0	1.2%	2
Easy to get to by car	1.4%	14	5.1%	5	0.5%	1	0.5%	0	6.9%	4	3.9%	2	0.5%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Clean	1.4%	13	0.0%	0	0.5%	1	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	6.6%	7	2.3%	3	0.0%	0	0.6%	1
Close to work	0.8%	7	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.0%	1	6.9%	5	0.9%	1	0.0%	0	0.5%	0	0.0%	0
Good range of shops / services nearby	0.6%	6	1.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.0%	1	2.3%	2	0.0%	0	0.0%	0	2.5%	1	0.6%	1
Easy to get to by bus	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.9%	3	0.5%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Good NON-FOOD range	0.4%	4	1.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Easy to get to on foot	0.4%	3	0.5%	0	0.0%	0	1.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.6%	1
Offers scan-as-you-shop service	0.3%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Quick checkout	0.3%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Close to family / friends	0.2%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.5%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Offers click & collect service	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attractive environment / nice place	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Close to leisure facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free trollies	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Good disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Parking - prices are low	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Get taken there	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good offers	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Offers self service tills	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sells British products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
(Don't know)	28.0%	266	24.8%	23	24.2%	26	15.8%	6	17.7%	11	14.7%	9	24.8%	25	31.3%	23	38.2%	41	36.6%	46	15.7%	8	37.1%	47
(No reason in particular)	3.0%	28	1.9%	2	1.5%	2	2.1%	1	2.3%	2	0.7%	0	1.0%	1	3.1%	2	1.4%	2	10.0%	13	4.3%	2	1.8%	2
Weighted base:		950		92		109		39		65		61		100		73		108		126		49		127
Sample:		975		90		88		85		93		87		89		91		88		92		88		84

Weighted:

May 2023

Havering Household Survey for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q03 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Not asked to those that answered 'Online / internet / delivery' at Q01</i>																								
Yes - non-food shopping	18.6%	177	22.8%	21	21.1%	23	18.6%	7	20.5%	13	17.6%	11	18.8%	19	12.4%	9	12.1%	13	16.9%	21	24.2%	12	21.6%	27
Yes - other food shopping	15.8%	150	12.2%	11	14.5%	16	13.4%	5	12.0%	8	17.1%	10	17.5%	17	5.1%	4	18.9%	20	24.2%	31	8.1%	4	18.6%	23
Yes - cafés	7.1%	67	14.5%	13	0.5%	1	6.0%	2	7.8%	5	8.5%	5	8.2%	8	6.9%	5	7.0%	8	5.4%	7	3.3%	2	9.2%	12
Yes - get petrol	5.7%	54	3.8%	3	1.0%	1	2.1%	1	1.1%	1	1.3%	1	3.4%	3	5.0%	4	14.4%	16	6.5%	8	13.3%	7	7.6%	10
Yes - meeting family	4.2%	40	2.8%	3	0.0%	0	4.9%	2	5.4%	4	7.0%	4	3.9%	4	2.7%	2	5.1%	5	3.6%	5	0.0%	0	9.3%	12
Yes - gyms / health and fitness	3.2%	30	3.2%	3	1.5%	2	0.0%	0	3.3%	2	3.1%	2	3.4%	3	2.8%	2	0.0%	0	8.0%	10	0.0%	0	4.7%	6
Yes - meeting friends	2.3%	22	2.8%	3	0.0%	0	0.5%	0	2.7%	2	0.0%	0	0.5%	0	6.6%	5	2.2%	2	3.6%	5	2.3%	1	2.9%	4
Yes - work	2.0%	19	0.0%	0	1.0%	1	1.5%	1	1.7%	1	8.4%	5	1.9%	2	5.1%	4	0.9%	1	2.2%	3	3.5%	2	0.0%	0
Yes - go to park	2.0%	19	2.8%	3	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	7	0.0%	0	5.7%	7
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.9%	18	3.3%	3	2.3%	3	0.5%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	5.5%	6	0.0%	0	0.0%	0	2.9%	4
Yes - visiting services such as banks and other financial institutions	1.8%	17	2.3%	2	1.0%	1	1.5%	1	2.7%	2	2.6%	2	0.5%	0	1.4%	1	3.3%	4	0.0%	0	0.0%	0	3.5%	4
Yes - restaurants	1.6%	16	0.0%	0	0.0%	0	2.4%	1	6.0%	4	0.7%	0	2.9%	3	4.4%	3	0.5%	1	0.0%	0	0.0%	0	2.9%	4
Yes - cinemas	1.3%	13	2.8%	3	0.0%	0	2.4%	1	2.7%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.8%	2	0.0%	0	2.9%	4
Yes - bars / pubs	1.2%	11	2.4%	2	2.3%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	2.9%	4
Yes - markets	1.2%	11	3.3%	3	0.0%	0	0.5%	0	0.0%	0	3.1%	2	1.5%	1	0.0%	0	0.0%	0	3.6%	5	0.0%	0	0.0%	0
Yes - library	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.5%	0	0.0%	0	3.6%	5	0.0%	0	4.1%	5
Yes - bingo	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	7
Yes - other service (e.g. travel agent, estate agent etc.)	0.9%	8	3.2%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	0	2.9%	4
Yes - browsing / window shopping	0.3%	3	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - theatre	0.2%	2	0.0%	0	0.5%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - museums / art gallery	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Yes - leisure activity	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Yes - health facility (e.g. doctors, dentist, opticians.)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - attending church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - school run	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	56.2%	534	57.5%	53	65.9%	72	63.0%	25	60.3%	39	43.5%	27	51.1%	51	65.1%	47	50.7%	55	52.1%	66	67.0%	33	52.6%	67
(Don't know)	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	3.6%	5
Weighted base:		950		92		109		39		65		61		100		73		108		126		49		127
Sample:		975		90		88		85		93		87		89		91		88		92		88		84

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11									
Q04 When you combine your trip with other activities, where do you normally go?																						
<i>Not asked to those that answered 'Online / internet / delivery' at Q01 or 'No' at Q03 or 'Don't know' at Q03 AND Excl. Nulls</i>																						
Brentwood Town Centre	6.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.4%	22
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell Heath Town Centre	2.7%	10	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	2	16.8%	7	0.0%	0	0.0%	0
Collier Row Town Centre	1.8%	6	0.0%	0	0.0%	0	3.0%	0	0.0%	0	1.4%	0	1.2%	0	23.1%	5	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	2.8%	10	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	8	10.5%	2	0.0%	0
Elm Park Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	1.5%	0
Grays Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Harold Hill Local Centre	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	8.7%	31	14.2%	5	44.8%	13	0.0%	0	38.9%	9	6.8%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	1
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Rainham Town Centre	0.4%	1	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	12.4%	44	49.1%	18	9.3%	3	33.9%	5	12.2%	3	0.0%	0	23.0%	9	26.5%	6	1.2%	1	1.7%	1	0.0%	0
Upminster Town Centre	3.3%	12	0.0%	0	1.9%	1	0.0%	0	0.0%	0	35.2%	10	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)	1.9%	7	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys, Wickes, B&M)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU (Home	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	5	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Bargains, Halfords, Iceland)																								
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	3.0%	11	0.0%	0	3.7%	1	0.0%	0	0.0%	0	10.4%	3	0.0%	0	0.0%	0	2.4%	1	5.1%	3	15.9%	3	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	3.0%	11	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	7	21.6%	4	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	0.7%	2	0.0%	0	0.0%	0	3.0%	0	1.6%	0	0.0%	0	2.5%	1	1.6%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0
B&Q, Merrielands Crescent, Dagenham, RM9 6SJ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	2.4%	9	1.2%	0	14.5%	4	10.1%	1	1.6%	0	0.0%	0	0.0%	0	10.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	1.5%	0	0.0%	0
Aldi, Collier Row Road, Romford, RM5 2AT	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Marlborough Road, Romford, RM7 8AD	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merrielands Retail Park, Ripple Road, Dagenham, RM9 6SJ	1.4%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	4.1%	2	0.0%	0	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.4%	5	0.0%	0	0.0%	0	0.0%	0	7.4%	2	10.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	0.7%	2	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Asda, Lakeside Retail Park, Thurrock, RM20 3LP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	3.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	13	3.0%	0	0.0%	0
Asda, Whalebone Lane South, Dagenham, RM8	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.9%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
1BB																								
Lidl, Atlanta Boulevard, South Street, Romford, RM1 1TB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford, RM3 8QY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Grove Farm Retail Park, High Road, Romford, RM6 4FR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Heathway, Dagenham, RM10 8QS	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Ilford, IG1 1DE (Near Pure Gym and Clarks)	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4
Lidl, High Street, Hornchurch, RM11 1TP	0.8%	3	0.0%	0	10.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalebone Lane South, Dagenham, RM8 1AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Brentwood, CM14 4RH	2.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	7
Marks and Spencer (M&S), Lakeside Shopping Centre, West Thurrock, RM20 2ZQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Station Road, Upminster, RM14 2SU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), The Liberty Shopping Centre, South Street, Romford, RM1 1NT	1.5%	5	0.0%	0	0.0%	0	1.5%	0	1.6%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0	0.0%	0
Morrisons Superstore, London Road, Grays, RM17 5XZ	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4
Morrisons Superstore, Wood Lane, Beacontree Heath, Dagenham, RM10 7RA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.8%	3	0.0%	0	1.9%	1	0.0%	0	7.8%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.5%	2	1.2%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	2.6%	9	1.2%	0	0.0%	0	0.0%	0	1.6%	0	2.7%	1	8.5%	3	9.2%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	2.6%	9	0.0%	0	7.5%	2	12.0%	2	6.3%	2	0.0%	0	7.3%	3	0.0%	0	0.0%	0	1.7%	1	1.5%	0	0.0%	0
Tesco Extra, Lakeside Shopping Centre, West Thurrock, Grays, RM20 1TX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.7%	3	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Mary's Lane, Upminster, RM14 3BT	1.1%	4	1.2%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Online / internet / home delivery	4.8%	17	12.8%	5	0.0%	0	7.1%	1	7.4%	2	0.0%	0	0.0%	0	7.4%	2	12.7%	5	0.0%	0	15.9%	3	0.0%	0
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4
Aldi, London Road, Grays, RM17 5YB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Amazing Grace, Longbridge Road, Dagenham, RM8 2AR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Becontree Heath Leisure Centre, Althorne Way, Dagenham, RM10 7FH	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0
Billericay Town Centre, CM12 9BS	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre, CM0 8BL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Festival Leisure Park, Pippas Hill Road South, Basildon, SS14 3DG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Girls Allowed Gym, Blenheim Court, Northolt Way, Hornchurch, RM12 5RX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Farnham Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
Romford, RM3 8DX														
Iceland, Heathway, Dagenham, RM10 9NT	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Rainham Road South, Dagenham, RM10 8YT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Road Local Centre, Romford, RM7 9DD	0.3%	1	0.0%	0	0.0%	0	8.8%	1	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ (M&S, Sports Direct, Next, Dunelm, Home Bargains)	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre, SS6 7EJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.4%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rush Green Local Centre, Romford, RM7 0JU	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YMCA Thames Gateway Group, Rush Green Road, Dagenham, RM7 0PH	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	359		37	28	13	24	30	40	22	43	55	16	51	
Sample:	348		27	24	31	32	44	38	29	30	32	24	37	

Havering Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q05 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping?																								
Excl. Nulls																								
Aldi, Collier Row Road, Romford, RM5 2AT	2.3%	15	0.7%	0	0.0%	0	2.8%	1	0.7%	0	0.0%	0	4.8%	3	21.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Marlborough Road, Romford, RM7 8AD	1.6%	11	2.0%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	2.7%	2	5.3%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	4
Aldi, Merrielands Retail Park, Ripple Road, Dagenham, RM9 6SJ	2.6%	18	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	14.2%	11	19.1%	6	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	2.7%	18	7.9%	5	7.1%	6	6.6%	1	2.2%	1	2.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	8.7%	3	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	2.8%	19	3.9%	3	4.2%	4	0.0%	0	4.9%	3	26.8%	10	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	3.5%	23	17.6%	12	2.9%	3	7.5%	2	1.5%	1	0.0%	0	2.7%	2	0.0%	0	2.7%	2	3.6%	3	0.0%	0	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	2.9%	20	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	14	14.7%	4	0.0%	0
Asda, Tollgate Road, Beckton, E6 5JP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	1.7%	11	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	11	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Dagenham Road, Rush Green, Romford, RM7 0TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Farnham Road, Harold Hill, Romford, RM3 8DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Parade, Elm Park, Hornchurch, RM12 5AB	0.7%	5	3.9%	3	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Merrielands Retail Park, Dagenham, RM9 6SR	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, East Street, Barking, IG11 8EP	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Iceland, Farnham Road, Harold Hill, Romford, RM3 8DX	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	13	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Grove Farm Retail Park, Romford, RM6 4AU	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0
Iceland, Heathway, Dagenham, RM10 9NT	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	7	0.0%	0	0.0%	0
Iceland, High Street, Brentwood, CM14 4AJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11
Iceland, London Road, Romford, RM7 9NA	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Market Place, Romford, RM1 3AB	0.6%	4	1.3%	1	3.5%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, North Street, Hornchurch, RM11 1RL	1.0%	7	0.0%	0	4.2%	4	0.0%	0	4.4%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Atlanta Boulevard, South Street, Romford, RM1 1TB	0.8%	6	3.8%	3	0.6%	1	6.5%	1	1.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Diaglen Drive, South Ockendon, RM15 5AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%
Lidl, Fencepiece Road, Ilford, IG6 2ST	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%
Lidl, Gooshays Drive, Romford, RM3 8QY	2.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	17	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Lidl, Grove Farm Retail Park, High Road, Romford, RM6 4FR	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	7	0.0%	0	0.0%	0	0.0%
Lidl, Heathway, Dagenham, RM10 8QS	2.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	17.6%	14	0.0%	0	0.0%
Lidl, High Street, Hornchurch, RM11 1TP	3.9%	26	7.1%	5	13.7%	12	1.0%	0	5.8%	3	6.7%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	5.5%	2	0.0%
Lidl, Ilford Retail Park, High Road, Ilford, IG1 1NF (Near Farmfoods and Fitness First)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Lidl, Whalebone Lane South, Dagenham, RM8 1AT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.6%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Eastern Avenue, Newbury Park, Ilford, IG2 7RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), High Street, Brentwood, CM14 4RH	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%
Marks and Spencer (M&S), Lakeside Shopping Centre, West Thurrock, RM20 2ZQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%
Marks and Spencer (M&S), Southend Arterial Road, New Street, Hornchurch, RM11 3UJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Station Road, Upminster, RM14 2SU	2.2%	15	2.0%	1	4.8%	4	0.0%	0	7.1%	4	11.3%	4	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.8%	0	0.0%
Marks and Spencer (M&S), The Liberty Shopping	1.4%	10	7.9%	5	0.6%	1	5.7%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.7%	1	0.6%	0	0.0%	0	0.0%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Centre, South Street, Romford, RM1 1NT																								
Morrisons Superstore, London Road, Grays, RM17 5XZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Wood Lane, Beacontree Heath, Dagenham, RM10 7RA	0.8%	5	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.9%	2	0.0%	0	0.0%	0
Sainsbury's Local, Farnham Road, Romford, RM3 8DX	0.2%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Suttons Lane, Hornchurch, RM12 6RJ	0.4%	3	0.7%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	0.9%	6	3.9%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	4.7%	31	13.1%	9	10.8%	9	0.0%	0	15.3%	8	4.6%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	9.0%	3	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.5%	4	0.0%	0	2.9%	3	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	2.9%	20	9.8%	7	0.6%	1	15.0%	3	0.0%	0	2.2%	1	2.7%	2	5.2%	3	4.8%	4	0.6%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	5.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.7%	38
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Butts Green Road, Hornchurch, RM11 2LD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dagenham Heathway, Dagenham, RM10 8QS	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.0%	0
Tesco Express, Elm Park Avenue, Elm Park, RM12 4SB	0.5%	3	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Road, Chadwell Heath, RM6	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	2.9%	2	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
6PR																								
Tesco Express, London Road, Brentwood, CM14 4QG	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Tesco Express, Mawney Road, Romford, RM7 7HH (on Fairview Parade)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.2%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Street, Romford, RM1 1RX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	2.0%	13	0.0%	0	0.0%	0	0.0%	0	7.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5	16.2%	5	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	7.3%	49	5.2%	3	2.9%	3	1.0%	0	0.0%	0	7.9%	3	20.1%	14	10.2%	5	1.4%	1	0.0%	0	0.8%	0	18.8%	19
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	4.0%	2	6.8%	5	1.9%	1	0.0%	0	2.2%	2
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	5.7%	38	3.3%	2	21.3%	19	17.9%	4	13.6%	7	2.3%	1	0.0%	0	0.7%	0	1.4%	1	4.3%	3	2.5%	1	0.0%	0
Tesco Extra, Lakeside Shopping Centre, West Thurrock, Grays, RM20 1TX	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.3%	8	0.0%	0	4.1%	4	0.0%	0	7.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	1.7%	11	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.7%	0	20.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Mary's Lane, Upminster, RM14 3BT	0.9%	6	0.0%	0	0.6%	1	0.0%	0	3.4%	2	10.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Online / internet / home delivery	6.2%	42	4.0%	3	5.9%	5	1.0%	0	7.7%	4	8.7%	3	10.1%	7	10.4%	5	10.6%	8	5.8%	5	4.8%	1	0.0%	0
A&S Supermarket, Eastham Crescent, Brentwood, CM13 2BN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Aldi, London Road, Grays, RM17 5YB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Asda, Heron Retail Park, Miles Grey Road, Basildon, SS14 3AF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
B&M, Market Place, Romford, RM1 3AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calcott Hall Farm Shop, Ongar Road, Brentwood, CM15 9HS	0.3%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-Op Food, Brentwood Road, Gidea Park, Hornchurch, RM2 5TD	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.5%	4	0.0%	0	1.2%	1	0.0%	0	1.5%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	1
Costcutter, Upminster Road South, Rainham, RM13 9BB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Grove Farm Retail Park, High Road, Romford, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Corbets Tey Road, Upminster, RM14 2AL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Cheadle, SK8 1AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Cartersfield Road, Waltham Abbey, EN9 1PA	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Lidl, Mayflower Retail Park, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0
Local shops, Hornchurch Road, Hornchurch, RM11 1QL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Seven Kings Local Centre, Ilford, IG3 8RG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0
Makro, Rawreth Industrial Estate, Rawreth Lane, Rayleigh, SS6 9RL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pantry Shelf, Butts Green Road, Hornchurch, RM11 2JS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
QD, Great Oaks, Basildon, SS14 1JD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Romford Market, Market Place, Romford, RM1 3ER	0.1%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Superstore, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Tesco Superstore, Mandeville Way, Laindon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Waitrose, High Road, South Woodford, E18 2NA	0.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Waitrose, Westfield London Shopping Centre, Shepherd's Bush, W12 7GA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	671			67		88		21		51		36		72		50		76		77		30		103
Sample:	622			59		60		47		72		57		57		56		64		48		45		57

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q06 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?													
<i>Excl. Nulls</i>													
Aldi, Collier Row Road, Romford, RM5 2AT	2.2%	18	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Horns Road, Newbury Park, Ilford, IG2 6BE	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Marlborough Road, Romford, RM7 8AD	0.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.1%
Aldi, Merriellands Retail Park, Ripple Road, Dagenham, RM9 6SJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%
Aldi, Rom Valley Way, Romford, RM7 0AN	0.8%	7	4.3%	3	3.4%	3	0.7%	0	0.7%	0	0.0%	0	0.0%
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.6%	5	0.0%	0	0.6%	1	0.0%	0	0.7%	0	6.3%	4	0.0%
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	1.2%	9	1.2%	1	2.8%	3	3.7%	1	0.0%	0	0.0%	0	4.0%
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.6%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.6%
Asda, Short Blue Place, Barking, IG11 8FJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.6%
Asda, Tollgate Road, Beckton, E6 5JP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.7%	6	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	2.2%
Co-Op Food, Beacontree Avenue, Beacontree, Dagenham, RM8 2UU	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
Co-Op Food, Billet Lane, Hornchurch, RM11 1XA	0.7%	6	0.0%	0	4.7%	4	0.0%	0	3.3%	2	0.0%	0	0.0%
Co-Op Food, Dagenham Road, Rush Green, Romford, RM7 0TJ	1.0%	8	0.0%	0	0.0%	0	25.7%	8	0.0%	0	0.0%	0	0.7%
Co-Op Food, Farnham Road, Harold Hill, Romford, RM3 8DX	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%
Co-Op Food, Gale Street, Dagenham, RM9 4TP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Co-Op Food, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Co-Op Food, High Street, Aveley, South Ockendon, RM15 4BB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4
Co-Op Food, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Co-Op Food, Rose Lane, Chadwell Heath, Romford, RM6 5NR	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.4%	2	0.0%	0	0.0%	0
Co-Op Food, Station Parade, Elm Park, Hornchurch, RM12 5AB	0.5%	4	3.6%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Road, Harold Wood, Romford, RM3 0BP	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	19.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Turpin Avenue, Romford, RM5 2PU	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Farringdon Avenue, Romford, RM3 8SG	0.6%	5	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Highfield Link, Romford, RM5 3DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Farnham Road, Harold Hill, Romford, RM3 8DX	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Heathway, Dagenham, RM10 9NT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Iceland, High Street, Brentwood, CM14 4AJ	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, London Road, Romford, RM7 9NA	0.5%	4	1.2%	1	0.0%	0	9.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	0.3%	2	1.8%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Lidl, Atlanta Boulevard, South Street, Romford, RM1 1TB	0.8%	7	1.2%	1	0.0%	0	0.7%	0	3.3%	2	0.0%	0	1.4%	1	0.0%	0	2.6%	2	0.5%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford, RM3 8QY	1.2%	9	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Grove Farm Retail Park, High Road, Romford, RM6 4FR	0.5%	4	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Lidl, Heathway, Dagenham, RM10 8QS	1.6%	13	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	12	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	1.1%	9	0.0%	0	10.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalebone Lane South, Dagenham, RM8 1AT	0.8%	6	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	3.5%	3	0.0%	0	0.0%	0
Londis, Brook Street, Brentwood, CM14 5LZ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6
Londis, Rainham Road South, Dagenham, RM10 8AH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Londis, Upminster Road, Upminster, RM14 2RB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Warley Hill, Brentwood, CM14 5HR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Marks and Spencer (M&S), High Street, Brentwood, CM14 4RH	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	9
Marks and Spencer (M&S), Lakeside Shopping Centre, West Thurrock, RM20 2ZQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Ongar Road, Pilgrims Hatch, Brentwood, CM15 9HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Marks and Spencer (M&S), Station Road, Upminster, RM14 2SU	2.1%	17	0.0%	0	6.6%	6	0.0%	0	0.7%	0	15.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Marks and Spencer (M&S), The Liberty Shopping Centre, South Street, Romford, RM1 1NT	1.0%	8	1.2%	1	1.2%	1	3.3%	1	0.0%	0	0.0%	0	0.7%	0	4.2%	3	0.6%	1	1.0%	1	0.0%	0	0.0%	0
Morrisons Superstore, London Road, Grays, RM17 5XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Morrisons Superstore, Wood Lane, Beacontree Heath, Dagenham, RM10 7RA	1.6%	13	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	9.8%	9	0.6%	0	0.0%	0
Sainsbury's Local, Farnham Road, Romford, RM3 8DX	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Road, Ilford, IG1 1LL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North	0.6%	4	5.5%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Street, Romford, RM1 1ED																								
Sainsbury's Local, Suttons Lane, Hornchurch, RM12 6RJ	1.3%	10	2.9%	2	0.0%	0	0.0%	0	15.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	13	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	3.1%	25	3.0%	2	14.9%	13	0.0%	0	11.0%	6	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	2.1%	16	9.1%	7	0.6%	1	14.0%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	2	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	2.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	20
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	2.9%	23	3.6%	3	4.6%	4	0.0%	0	0.0%	0	3.3%	2	0.0%	0	3.1%	2	2.6%	2	3.0%	3	0.0%	0	5.5%	7
Tesco Express, Brentwood Road, Gidea Park, Romford, RM2 5TH	0.3%	2	1.8%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Butts Green Road, Hornchurch, RM11 2LD	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cranbrook Road, Cranbrook, Ilford, IG1 4NH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dagenham Heathway, Dagenham, RM10 8QS	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.6%	2	13.9%	13	0.0%	0	0.0%	0
Tesco Express, Elm Park Avenue, Elm Park, RM12 4SB	0.9%	7	0.0%	0	5.2%	5	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	8
Tesco Express, High Road, Chadwell Heath, RM6	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	6	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
6PR																								
Tesco Express, London Road, Brentwood, CM14 4QG	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	8
Tesco Express, Main Road, Romford, RM1 3BT	0.3%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mawney Road, Romford, RM7 7HH (on Fairview Parade)	1.3%	10	4.9%	4	0.0%	0	5.2%	2	0.0%	0	0.0%	0	4.1%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	0.0%	0
Tesco Express, South Street, Romford, RM1 1RX	0.5%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade, Hutton Road, Shenfield, CM15 8JD	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Tesco Express, Warley Hill, Brentwood, CM14 5HB	2.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	23
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	2.8%	23	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	41.8%	16	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	1.7%	14	3.5%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0	14.8%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	1.0%	8	1.2%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	4.9%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	2.0%	16	0.0%	0	10.0%	9	11.4%	3	3.5%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside Shopping Centre, West Thurrock, Grays, RM20 1TX	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	2.8%	22	0.0%	0	9.2%	8	0.0%	0	23.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.9%	1	0.0%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	2.5%	20	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Mary's Lane, Upminster, RM14 3BT	1.9%	15	3.6%	3	0.0%	0	0.0%	0	0.0%	0	20.8%	12	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online / internet / home delivery	4.5%	36	1.2%	1	6.9%	6	3.2%	1	3.3%	2	0.7%	0	0.0%	0	5.5%	4	12.2%	11	7.2%	7	8.0%	3	0.6%	1
A&S Supermarket, Eastham Crescent, Brentwood, CM13 2BN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4
Aldi, Clock Tower Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Park, Westway, Chelmsford, CM1 3FJ																								
All-inZ Corner, Hornchurch Road, Hornchurch, RM12 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ann's Convenience Store, Mill Lane, Romford, RM6 6RS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
B&M, Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billiers Local, Western Road, Billericay, CM12 9JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Budgens, Faringdon Avenue, Harold Hill, Romford, RM3 0AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Kings Road, Brentwood, CM14 4EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Budgens, London Road, Romford, RM7 9QA	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calcott Hall Farm Shop, Ongar Road, Brentwood, CM15 9HS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Candy Box Convenience Store, Hornchurch Road, Hornchurch, RM11 1DP	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Supermarket, Collier Row Road, Romford, RM5 3NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Continental Food Center, Broad Street, Dagenham, RM10 9HX	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Co-Op Food, Brentwood Road, Gidea Park, Hornchurch, RM2 5TD	0.9%	7	10.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Road, Romford, RM2 5EL (attached to a Majestic Wine store)	0.3%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Moray Way, Romford, RM1 4YD	0.7%	5	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Queens Park Avenue, Billericay, CM12 0UA	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Upminster	0.8%	7	0.0%	0	1.2%	1	0.0%	0	4.9%	3	3.5%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11							
Road, Upminster, RM14 2RB																				
Co-Op Food, Woodland Avenue, Hutton, Brentwood, CM13 1HH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2						
Costco, West Thurrock Way, Grays, RM20 3WY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0						
Costcutter, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9JN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4						
Costcutter, Upminster Road South, Rainham, RM13 9BB	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	6	0.0%	0				
Essex Wines, Essex Gardens, Hornchurch, RM11 3EH	0.4%	3	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Evans, Dagenham Road, Romford, RM7 0TJ	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Express Supermarket, Petersfield Avenue, Harold Hill, Romford, RM3 9HP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0				
F And J Caring And Sons, Hilldene Avenue, Romford, RM3 8DT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0				
Hacton Wines & Convenience Store, Hacton Parade, Hornchurch, RM12 6EL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0				
Hannah's Bakeries, Corbets Tey Road, Upminster, RM14 2AP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0				
Hawkins & Sons, Heath Park Road, Gidea Park, Romford, RM2 5XL	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Heathway Foods, Heathway, Dagenham, RM9 5AN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Hepburns, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Heritage Butcher & Bakers, Tolworth Parade, East Road, Dagenham, Romford, RM6 6YU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Market Place, Romford, RM1 3AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Hornchurch Food & Wine,	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Park Lane, Hornchurch, RM11 1BH																								
Hursts, Rush Green Road, Romford, RM7 0QA	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Corbets Tey Road, Upminster, RM14 2AL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lagdens, Warley Hill, Warley, Brentwood, CM14 5EZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Avon Road, Upminster, RM14 1RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Brentwood Road, Ongar, CM5 9DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Local shops, Chadwell Heath Town Centre, RM6 4AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Collier Row Local Centre, Romford, RM5 3NX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dagenham Road, Dagenham, RM7 0TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Local shops, Dagenham Town Centre, RM10 8RE	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Local shops, Gosfield Road, Dagenham, RM8 1JY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Green Lane, Dagenham, RM8 1YT	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	2.5%	2	0.0%	0	0.0%	0
Local shops, Harold Hill Local Centre, Romford, RM3 8DX	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hornchurch Town Centre, RM11 1TX	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Martins Corner Local Centre, Dagenham, RM8 3NB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, New Road, Rainham, RM13 8ES	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Local shops, Petersfield Avenue, Romford, RM3 9PH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford Town Centre, RM1 3AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Seven Kings Local Centre, Ilford, IG3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
8RG																								
Local shops, Upminster Road South, Rainham, RM13 9BB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Locos, Brentwood Road, Romford, RM2 5SX	0.3%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Brentwood Road, Herongate, Brentwood, CM13 3NY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Marks and Spencer (M&S), Finsbury Pavement, Moorgate, EC2A 1SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Road, Bessborough Road, Ilford, IG1 1DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mary-Johns Quality Butchers, Collier Row Road, Romford, RM5 3NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Chafford Gardens, West Horndon, Brentwood, CM13 3NJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Morrisons Daily, Ongar Road, Brentwood, CM15 9DZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Morrisons Daily, The Keys Eagle Way, Warley, Brentwood, CM13 3BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Natural Bean Speciality Coffee, Heath Park Road, Gidea Park, Romford, RM2 5XL	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
News Plus, Gobions Avenue, Collier Row, Romford, RM5 3SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Brentwood Road, Hornchurch, RM1 2EP	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Grove Road, Romford, RM6 4PD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Nisa Local, Main Road, Romford, RM2 5HA	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Noak Hill Stores, Whitchurch Road, Romford, RM3 9AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Öncü Food Centre, High Street, Hornchurch, RM11 1TP	0.4%	3	0.0%	0	1.2%	1	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxlane Food Centre, Oxlow Lane, Dagenham, RM10 7YA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%
Poundstretcher, Town Square, Basildon, SS14 1HH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%
Premier Stores, Brentwood Road, Herongate, Brentwood, CM13 3PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Premier Stores, Pettits Lane North, Romford, RM1 4NU	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Tolworth Parade, East Road, Dagenham, RM6 6YU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Premier Stores, Upper Brentwood Road, Romford, RM2 6HS	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Wood Lane, Dagenham, RM9 5YS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Premier, Avon Road, Upminster, RM14 1RQ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Prestons Village Bakery, Willow Parad, Front Lane, Upminster, RM14 1DY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Raymond News, Belgrave Avenue, Romford, RM2 6PS	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Elm Park Avenue, Hornchurch, RM12 4RX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Burnham Road, South Woodham Ferrers, CM3 5QP	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Claps Gate Lane, London, E6 6JF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Scrums, Avon Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Upminster, RM14 1RQ Sheena Newsagents, Wennington Road, Rainham, RM13 9TR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Sonrup News, South End Road, Hornchurch, RM12 5NA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Sprays Bakeries, Lambourne Road, Chigwell, IG7 6EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SR Wines, Wennington Road, Rainham, RM13 9UU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Sunny News, Ardleigh Green Road, Hornchurch, RM11 2SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tennyson Road Post Office, Tennyson Road, Romford, RM3 7AH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Brentwood, CM14 4RW	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Tesco Express, Mawney Road, Romford, RM7 8AB (old Marlborough Pub)	0.4%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxlow Lane, Dagenham, RM10 7YA	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	7	0.0%	0	0.0%	0
Tesco Express, Rowallen Parade, Green Lane, Dagenham, RM8 1XU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Shafter Road, Dagenham, RM10 8AJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, SS15 6TJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
The Crusty Loaf, High Street, Maldon, CM9 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Store, Church Road, Kelvedon Hatch, CM14 5TJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Toddy's, Fairview Avenue, Rainham, RM13 9RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5
Welcome, Hornchurch Road, Hornchurch, RM11 1QL	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wenzel's the Bakers, South	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Street, Romford, RM1 1NL																								
Williams, Station Road, Romford, RM3 0BS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	799		72		89		31		54		58		71		65		94		95		39		132	
Sample:	775		71		64		73		68		80		62		72		71		67		68		79	
Meanscore: [%]																								
Q07 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?																								
Not asked to those that answered 'Don't know / varies' at Q06																								
1 - 10%	0.7%	8	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.9%	5
11 - 20%	0.3%	3	0.0%	0	0.0%	0	2.4%	1	2.5%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
21 - 30%	2.3%	24	2.6%	3	2.0%	3	0.0%	0	2.5%	2	0.0%	0	7.8%	9	2.0%	2	0.4%	1	2.1%	3	0.9%	0	2.3%	4
31 - 40%	1.5%	16	0.0%	0	0.0%	0	1.5%	1	0.0%	0	10.3%	7	0.0%	0	0.0%	0	2.2%	3	3.9%	5	0.0%	0	0.0%	0
41 - 50%	6.6%	70	2.6%	3	9.4%	12	7.0%	3	6.8%	5	6.7%	5	1.8%	2	4.5%	4	12.8%	15	4.3%	6	2.7%	1	9.7%	15
51 - 60%	5.8%	61	2.6%	3	2.1%	3	10.8%	4	4.9%	3	12.6%	9	2.6%	3	9.4%	8	5.6%	7	7.2%	9	4.7%	2	6.8%	11
61 - 70%	9.3%	98	9.9%	10	7.5%	9	9.8%	4	13.7%	10	4.5%	3	6.7%	7	10.3%	8	12.1%	14	6.4%	8	11.4%	6	11.3%	18
71 - 80%	24.3%	256	24.1%	24	20.0%	25	21.1%	8	13.3%	9	27.8%	20	21.9%	24	26.6%	21	24.5%	29	33.1%	43	29.1%	15	23.4%	37
81 - 90%	12.7%	134	14.7%	15	15.3%	19	18.5%	7	15.8%	11	14.9%	11	10.7%	12	13.0%	10	7.5%	9	10.0%	13	13.6%	7	12.5%	20
91 - 99%	4.4%	46	3.1%	3	5.5%	7	4.6%	2	2.1%	1	2.8%	2	9.2%	10	4.6%	4	0.9%	1	1.1%	1	5.2%	3	7.8%	12
100% (Don't do top-up food shopping)	23.9%	252	28.8%	29	29.7%	37	21.5%	9	23.5%	16	19.8%	14	35.2%	39	19.7%	16	19.7%	23	24.2%	31	24.7%	13	15.6%	24
(Don't know / varies)	8.0%	84	11.6%	12	8.6%	11	2.4%	1	14.9%	10	0.6%	0	3.1%	3	7.8%	6	12.3%	14	7.6%	10	7.7%	4	7.7%	12
(Refused)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	79.55		84.00		83.14		78.69		78.78		75.82		82.54		80.39		75.21		79.22		83.44		75.75	
Weighted base:	1054		101		126		40		70		72		110		81		117		129		52		156	
Sample:	1066		97		96		95		95		99		98		99		97		95		98		97	

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q08 In addition to (STORE MENTIONED AT Q06), is there any other store that you regularly use for your household's small scale top-up food shopping?																								
<i>Not asked to those that answered 'Don't know / varies' or 'Don't do this type of shopping' at Q06 AND Excl. Nulls</i>																								
Aldi, Collier Row Road, Romford, RM5 2AT	3.4%	12	10.7%	3	0.0%	0	2.2%	0	0.0%	0	0.0%	0	1.5%	0	15.3%	5	1.4%	1	0.0%	0	9.7%	1	2.4%	2
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Marlborough Road, Romford, RM7 8AD	1.1%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merriellands Retail Park, Ripple Road, Dagenham, RM9 6SJ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	8.2%	1	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	2.1%	8	9.2%	3	6.8%	3	10.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	2.5%	9	0.0%	0	6.8%	3	0.0%	0	5.8%	2	12.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	3.1%	12	1.6%	0	0.0%	0	2.2%	0	5.7%	2	0.0%	0	13.2%	4	2.1%	1	0.0%	0	0.0%	0	1.7%	0	5.7%	4
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3	4.2%	1	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.5%	2	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.4%	0	0.0%	0	0.0%	0
Co-Op Food, Billet Lane, Hornchurch, RM11 1XA	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Dagenham Road, Rush Green, Romford, RM7 0TJ	1.0%	4	9.1%	3	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Farnham Road, Harold Hill, Romford, RM3 8DX	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	6	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Co-Op Food, Hutton Road, Shenfield, Brentwood, CM15 8NR	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7
Co-Op Food, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Co-Op Food, Station Parade, Elm Park, Hornchurch, RM12 5AB	0.7%	3	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Road, Harold Wood, Romford, RM3 0BP	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Co-Op Food, Winmill Road, Dagenham, RM8 3AA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Merriellands Retail Park, Dagenham, RM9 6SR	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2	6.9%	2	0.0%	0	0.0%	0
Iceland, Farnham Road, Harold Hill, Romford, RM3 8DX	1.7%	6	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Grove Farm Retail Park, Romford, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Heathway, Dagenham, RM10 9NT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Iceland, London Road, Romford, RM7 9NA	0.9%	3	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	0.5%	2	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Whalebone Lane South, Dagenham, RM8 1FB	0.9%	4	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Atlanta Boulevard, South Street, Romford, RM1 1TB	0.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford, RM3 8QY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Grove Farm Retail Park, High Road, Romford, RM6 4FR	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	3	0.0%	0	1.7%	0	0.0%	0
Lidl, Heathway, Dagenham, RM10 8QS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	1.8%	6	0.0%	0	10.5%	4	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	1.2%	1
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0
Lidl, Whalebone Lane South, Dagenham, RM8 1AT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Londis, Corbetts Tey Road, Upminster, RM14 2AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Eastern Avenue, Newbury Park, Ilford, IG2 7RH	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Brentwood, CM14 4RH	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Marks and Spencer (M&S), Lakeside Shopping Centre,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
West Thurrock, RM20 2ZQ																								
Marks and Spencer (M&S), Station Road, Upminster, RM14 2SU	2.1%	8	0.0%	0	0.0%	0	0.0%	0	1.2%	0	18.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks and Spencer (M&S), The Liberty Shopping Centre, South Street, Romford, RM1 1NT	1.7%	6	4.7%	1	0.0%	0	16.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	2.8%	1	1.4%	0	0.0%	0	0.0%	0
Morrisons Superstore, Wood Lane, Beacontree Heath, Dagenham, RM10 7RA	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0
Sainsbury's Local, Farnham Road, Romford, RM3 8DX	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0
Sainsbury's Local, High Road, Ilford, IG1 1LL	0.4%	1	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Street, Romford, RM1 1ED	0.5%	2	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	1.5%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Suttons Lane, Hornchurch, RM12 6RJ	2.0%	7	0.0%	0	8.1%	3	0.0%	0	12.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	2.0%	7	0.0%	0	1.4%	1	1.1%	0	18.3%	6	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	2.9%	11	1.6%	0	0.0%	0	13.8%	3	7.8%	3	0.0%	0	0.0%	0	16.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	2.8%	10	1.6%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	9
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	0.9%	3	0.0%	0	4.1%	2	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Brentwood Road, Gidea Park, Romford, RM2 5TH	2.1%	8	12.2%	3	6.4%	3	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Butts Green Road, Hornchurch, RM11 2LD	0.9%	3	7.7%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Tesco Express, Dagenham Heathway, Dagenham, RM10 8QS	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	6	1.7%	0	0.0%	0
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	1.0%	4	0.0%	0	0.0%	0	0.0%	0	5.5%	2	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5
Tesco Express, High Road, Chadwell Heath, RM6 6PR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Main Road, Romford, RM1 3BT	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mawney Road, Romford, RM7 7HH (on Fairview Parade)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, South Ockendon, RM15 6QA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	3.3%	0	0.0%	0
Tesco Express, South Street, Romford, RM1 1RX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade, Hutton Road, Shenfield, CM15 8JD	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5
Tesco Express, Warley Hill, Brentwood, CM14 5HB	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	2.5%	9	4.6%	1	0.0%	0	0.0%	0	0.0%	0	13.1%	5	3.0%	1	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	1.8%	7	0.0%	0	5.5%	2	3.3%	1	6.9%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.6%	2	0.0%	0	1.4%	1	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	2.2%	8	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Mary's Lane,	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Upminster, RM14 3BT																								
Online / internet / home delivery	7.6%	28	0.0%	0	6.4%	3	0.0%	0	0.0%	0	1.1%	0	7.0%	2	11.9%	4	21.5%	8	21.2%	7	1.7%	0	5.7%	4
A&S Supermarket, Eastham Crescent, Brentwood, CM13 2BN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Asda, Bouverie Place, Folkestone, CT20 1AU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Asda, Heron Retail Park, Miles Grey Road, Basildon, SS14 3AF	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0
B&M, Rom Valley Way Retail Park, RM7 9AN	0.3%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balgores Lane Convenience Store, Gidea Park, Romford, RM2 6BP	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrels Wines & Spirits, Station Lane, Hornchurch, RM12 6LT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloom and Veg, Central Farm, Aveley Road, Upminster, RM14 2TW	0.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Romford, RM7 9QA	0.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calcott Hall Farm Shop, Ongar Road, Brentwood, CM15 9HS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-Op Food, Brentwood Road, Gidea Park, Hornchurch, RM2 5TD	0.4%	2	1.6%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Road, Romford, RM2 5EL (attached to a Majestic Wine store)	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Moray Way, Romford, RM1 4YD	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, South Street, Romford, RM1 1SS	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Upminster Road, Upminster, RM14 2RB	0.5%	2	0.0%	0	1.4%	1	0.0%	0	2.3%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Costcutter, Avon Road, Upminster, RM14 1RQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lowen Road, Rainham, RM13 8QR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Costcutter, Upminster Road South, Rainham, RM13 9BB	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	2	0.0%	0
Dagenham Post Office, Wood Lane, Dagenham, RM8 3NH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Essex Wines, Essex Gardens, Hornchurch, RM11 3EH	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gail's Bakery, High Street, Brentwood, CM14 4RW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Godfreys of Hornchurch, High Street, Hornchurch, RM12 4UH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hacton Wines & Convenience Store, Hacton Parade, Hornchurch, RM12 6EL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkins & Sons, Dagenham Road, Rush Green, Romford, RM7 0TJ	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Eastern Avenue, Romford, RM7 7NS	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Market Place, Romford, RM1 3AB	0.7%	3	0.0%	0	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	2	0.0%	0
Hutton Road Fisheries, Hutton Road, Shenfield, Brentwood, CM15 8NL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, Corbets Tey Road, Upminster, RM14 2AL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Thurrock Shopping Park, Grays, RM20 3LP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0
Local shops, Avon Road, Upminster, RM14 1RQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Becontree Avenue, Dagenham, RM8 2UU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Local shops, Brentwood	0.7%	3	0.0%	0	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Road, Romford, RM1 2RT																								
Local shops, Brentwood Town Centre, CM14 4RP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hornchurch Town Centre, RM11 1TX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Norfolk Road, Romford, RM7 9DL	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Oxlow Lane, Dagenham, RM10 7YA	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0
Local shops, Romford Town Centre, RM1 3AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Upminster Road South, Rainham, RM13 9BB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Local shops, Upminster Road, Hornchurch, RM11 3XB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wennington Road, Rainham, RM13 9YJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Marks and Spencer (M&S), Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Marks and Spencer (M&S), Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Marks and Spencers, Westway Clock Tower Retail Park, Chelmsford, CM1 3FJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Mary-Johns Quality Butchers, Collier Row Road, Romford, RM5 3NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Ongar Road, Brentwood, CM15 9DZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Road, Romford, RM2 5HA	0.2%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Station Road, Romford, RM3 0BP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Street Post Office, Hainault Road, Romford, RM5 3AA	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Öncü Food Centre, High Street, Hornchurch, RM11 1TP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Eastgate Centre, Basildon, SS14 1AF	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0
Poundland, High Road Chadwell Heath, Romford, RM6 6QJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Poundtown, Flowergirl, Romford, RM3 8DB	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Cherry Tree Lane, Rainham, RM13 8TU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	1	0.0%	0
R & J Darvill & Son, Main Road, Romford, RM2 5HA	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo News, Roneo Corner, Hornchurch, RM12 4TN	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Elm Park Avenue, Hornchurch, RM12 4RX	1.6%	6	0.0%	0	14.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savers, St Nicholas Avenue, Hornchurch, RM12 4PT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SR Wines, Wennington Road, Rainham, RM13 9UU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0
Tesco Express, High Street, Brentwood, CM14 4RW	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Tesco Express, Mawney Road, Romford, RM7 8AB (old Marlborough Pub)	0.4%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxlow Lane, Dagenham, RM10 7YA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Waitrose (Little), Warley Hill, Warley, Brentwood, CM14 5HE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Waitrose, Alexandria Road, Ealing, W13 0NL	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4
Waitrose, High Street, Billericay, CM12 9BY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Weighted base:	371		29		39		18		32		37		33		33		37		35		15		64	
Sample:	371		34		30		40		37		48		26		38		25		27		27		39	

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q09 Have you changed or do you intend to change any of your FOOD and/or NON-FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?																								
Yes	48.3%	532	36.2%	38	46.8%	62	46.4%	21	55.7%	42	51.1%	38	42.6%	47	41.2%	34	57.4%	71	51.5%	70	54.8%	30	48.8%	79
No	51.7%	569	63.8%	66	53.2%	70	53.6%	24	44.3%	33	48.9%	36	57.4%	64	58.8%	49	42.6%	52	48.5%	66	45.2%	25	51.2%	83
Weighted base:		1101		104		132		45		75		75		111		83		123		136		55		162
Sample:		1101		100		100		100		100		100		100		101		100		100		100		100

Havering Household Survey for Lambert Smith Hampton

Weighted:

May 2023

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q10 How have your GENERAL shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]																								
<i>Not asked to those that answered 'No' at Q09</i>																								
Spend less in general on food items	16.5%	88	19.7%	7	26.4%	16	29.7%	6	17.7%	7	23.1%	9	10.3%	5	21.4%	7	16.1%	11	19.4%	14	9.8%	3	2.0%	2
Shop more at discount foodstores such as Aldi and Lidl.	14.2%	76	7.0%	3	23.9%	15	11.3%	2	15.3%	6	16.9%	6	12.3%	6	2.0%	1	15.8%	11	10.0%	7	32.8%	10	10.7%	8
Spend more on discounted food items	11.2%	60	11.7%	4	8.6%	5	2.9%	1	16.8%	7	7.4%	3	10.3%	5	13.9%	5	19.7%	14	13.5%	10	17.1%	5	1.9%	2
Spend less on non-essential / luxury food items	10.1%	54	5.9%	2	10.3%	6	19.6%	4	8.0%	3	5.3%	2	16.6%	8	18.9%	6	5.8%	4	12.2%	9	19.3%	6	3.9%	3
Buy more retailer own brands / cheaper brands	4.8%	26	2.3%	1	6.0%	4	5.8%	1	10.7%	4	6.3%	2	2.1%	1	6.0%	2	5.1%	4	0.0%	0	4.1%	1	6.5%	5
Price check more / price match more	3.2%	17	3.5%	1	6.8%	4	9.5%	2	6.3%	3	1.1%	0	3.1%	1	5.0%	2	1.5%	1	3.4%	2	0.0%	0	0.0%	0
Spend less on non-essential food items	2.7%	14	2.4%	1	14.6%	9	2.9%	1	0.9%	0	0.0%	0	2.1%	1	1.0%	0	0.0%	0	0.0%	0	4.7%	1	1.0%	1
Carry out more bulk food shopping	2.4%	13	7.9%	3	0.0%	0	1.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	4.9%	3	4.0%	3	4.8%	1	0.0%	0
Look for deals and offers / use reward schemes more	1.8%	9	0.0%	0	5.1%	3	0.0%	0	6.3%	3	7.4%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.8%	0	0.0%	0
Shop more at a specific store	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	6.2%	3	0.0%	0	4.4%	3	0.0%	0	0.8%	0	2.9%	2
Spend less in general on non-food items	1.4%	8	0.0%	0	0.9%	1	6.6%	1	0.0%	0	2.1%	1	0.0%	0	5.0%	2	4.4%	3	0.0%	0	0.0%	0	0.0%	0
Carry out more basket / top-up shopping	1.2%	6	2.3%	1	0.0%	0	1.0%	0	4.5%	2	1.1%	0	0.0%	0	2.0%	1	1.5%	1	0.0%	0	4.1%	1	0.0%	0
Shop more online	1.2%	6	0.0%	0	0.0%	0	1.9%	0	4.5%	2	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Spend more on discounted items	1.0%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	6.1%	3	2.0%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Shop more at larger foodstores	1.0%	5	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4
Spend more on discounted non-food items	0.9%	5	0.0%	0	4.3%	3	0.0%	0	0.0%	0	2.1%	1	1.0%	0	1.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
More money cautious when shopping / budgeting	0.9%	5	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0	0.8%	0	0.0%	0
Shop more at a specific retailer: Asda	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	1.9%	2
Shop more at a specific retailer: Marks and Spencer (M&S)	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Shop less at larger foodstores	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Shop more at frozen foodstores such as Farmfoods and Iceland	0.5%	3	3.5%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.7%	0	0.8%	0	0.0%	0
Spend less in general on food items	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Buy products with longer shelf life	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping less in general	0.4%	2	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use Tesco less	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Stop buying in bulk	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Shop more at local convenience stores	0.3%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Buy healthier food items / buy more veg	0.3%	1	0.0%	0	0.9%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Buying less ready meals	0.2%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop in the reduced section of supermarkets more	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Growing own produce	0.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at a specific retailer: Tesco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Shop more locally	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spend less on luxury non-food items	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at the market	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Try to waste less food	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spend less in general on non-food items	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop less online	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at a specific retailer: B&M	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at discount shops for non-food items	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Used different physical shops for top-up shopping	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at a specific retailer: Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
(Don't know)	37.0%	197	30.4%	11	29.3%	18	20.2%	4	22.3%	9	28.5%	11	35.3%	17	32.9%	11	39.6%	28	44.2%	31	16.4%	5	64.3%	51
Weighted base:		532		38		62		21		42		38		47		34		71		70		30		79
Sample:		436		34		39		35		46		40		36		37		53		43		43		30

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q11 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?																								
<i>Excl. Nulls</i>																								
Barking Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	11
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.7%	7	3.9%	4	0.4%	1	0.0%	0	0.5%	0	0.6%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Chadwell Heath Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.8%	2	0.0%	0	0.0%	0
Dagenham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Harold Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.9%	9	0.5%	0	5.5%	7	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Ilford Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.7%	4	2.2%	3	0.0%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	22.9%	237	23.6%	23	27.6%	34	30.4%	14	20.2%	14	7.9%	6	37.8%	40	41.6%	33	27.9%	30	30.4%	38	4.6%	2	1.5%	2
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.8%	8	0.9%	1	0.0%	0	0.0%	0	0.5%	0	9.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton, E6 6LA (Home Bargains, Matalan, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	1.7%	18	2.2%	2	0.0%	0	1.3%	1	0.5%	0	2.8%	2	0.0%	0	0.9%	1	4.6%	5	0.0%	0	0.0%	0	4.5%	7
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	0.3%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, E6 7ER (H&M, Smyths, Sports Direct, TK Maxx)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.4%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	17.7%	183	8.3%	8	17.2%	21	6.1%	3	31.0%	22	38.5%	27	13.8%	15	5.8%	5	12.0%	13	15.0%	19	47.0%	25	16.4%	25
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	2.0%	21	0.9%	1	2.9%	4	3.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	3.3%	4	2.2%	3	0.0%	0	4.0%	6
Aldi, Collier Row Road, Romford, RM5 2AT	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.3%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	1.3%	14	3.5%	3	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.5%	1	0.0%	0	0.0%	0	3.0%	5
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Dagenham, RM8 1BB	0.3%	3	0.5%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Eastern Avenue, Newbury Park, Ilford, IG2 7RH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Brentwood, CM14 4RH	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	11
Marks and Spencer (M&S), Lakeside Shopping Centre, West Thurrock, RM20 2ZQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.4%	0	0.9%	1	0.0%	0	0.5%	0	0.0%	0
Marks and Spencer (M&S), The Liberty Shopping Centre, South Street, Romford, RM1 1NT	1.5%	15	2.7%	3	1.7%	2	2.7%	1	0.5%	0	1.1%	1	2.7%	3	3.0%	2	1.9%	2	0.4%	0	0.5%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.2%	2	0.5%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Tesco Extra, Armada Way, Gallions Reach, Beckton, E6 7ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	1.0%	10	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	0.3%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside Shopping Centre, West Thurrock, Grays, RM20 1TX	0.3%	4	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.5%	15	0.0%	0	2.0%	3	0.0%	0	0.0%	0	3.8%	3	2.7%	3	0.0%	0	5.0%	5	0.0%	0	0.0%	0	1.0%	2
Online / internet / home delivery	35.3%	365	39.8%	40	36.8%	46	49.0%	22	39.3%	28	32.9%	24	24.5%	26	34.7%	27	25.6%	28	33.8%	42	38.8%	21	41.1%	63
Basildon Town Centre, SS16 5XY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Bromley Town Centre, BR1 1HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre, CM1 1HT	0.5%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5
Costco, Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Centre, Braintree, CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock, Grays, RM20	1.3%	13	3.1%	3	0.9%	1	0.0%	0	1.6%	1	0.6%	0	2.7%	3	0.0%	0	1.9%	2	0.4%	0	2.8%	1	0.5%	1

Havering Household Survey
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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)												
Matalan, North Street, Romford, RM1 1ES	0.1%	1	0.5%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ (M&S, Sports Direct, Next, Dunelm, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Weald Bassett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF (Asda, Currys, TK Maxx, Pets at home, B&Q)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre, SS13 3AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portsmouth City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre, SS1 1AS	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Tesco Superstore, Gainsborough Road, Bushwood, E11 1HT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Weighted base:	1034	99	125	45	70	71	105	79	108	125	53	152
Sample:	1048	95	95	99	95	97	96	94	92	93	97	95

Havering Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q12 Excluding video game purchases, where do you or your household normally buy your music, films (including downloads and streaming) or photography film from?													
<i>Excl. Nulls</i>													
Brentwood Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.0%	6	0.0%	0	0.6%	1	0.0%	0	0.9%	0	1.3%	0	1.0%
Collier Row Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Hornchurch Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Romford Town Centre (including The Liberty, The Mall and The Brewery)	7.4%	44	13.4%	7	7.5%	6	5.0%	1	2.6%	1	4.0%	1	11.1%
Beckton Triangle Retail Park, Beckton, E6 6LH (SCS, Carpetright, Currys, B&M)	0.4%	3	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)	0.2%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys, Wickes, B&M)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	3.4%	20	0.0%	0	3.0%	3	3.9%	1	5.2%	2	10.6%	3	1.0%
Merrielands Retail Park, Merrielands Crescent,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)																							
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Lakeside Retail Park, Thurrock, RM20 3LP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	1.5%	1	0.0%	0	0.0%
Asda, Whalebone Lane South, Dagenham, RM8 1BB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.6%
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.7%	4	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%
Abroad	1.1%	7	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	3.5%	2	0.0%	0	0.0%	0	0.0%
Online / internet / home delivery	80.3%	475	80.8%	43	84.5%	70	82.4%	20	84.6%	36	82.7%	25	87.0%	45	77.5%	32	68.3%	48	82.3%	55	86.2%	23	76.8%
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PMT, Eastern Avenue East, Romford, RM1 4DR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	591			53		83		24		43		30		52		41		70		67		27	
Sample:	476			41		52		38		45		34		37		41		48		46		38	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, iPad, telephones, etc.)?																								
<i>Excl. Nulls</i>																								
Barking Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.9%	1	0.0%	0	0.0%	0
Brentwood Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	3.4%	4
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.3%	3	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.7%	0	0.0%	0	0.6%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Chadwell Heath Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Harold Hill Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.7%	6	0.5%	0	1.4%	2	0.0%	0	2.5%	2	2.0%	1	0.6%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.8%	41	10.4%	9	9.0%	11	2.6%	1	1.9%	1	0.0%	0	8.1%	7	6.9%	4	2.5%	2	4.9%	5	3.4%	1	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Beckton, E6 6LH (SCS, Carpetright, Currys, B&M)	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	7.6%	8	0.6%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	1.7%	14	3.7%	3	0.0%	0	0.5%	0	5.5%	3	3.3%	2	3.5%	3	0.0%	0	0.6%	1	2.1%	2	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	15.2%	129	14.7%	12	22.0%	26	18.3%	7	11.2%	7	19.5%	12	32.4%	27	34.4%	21	9.4%	8	2.3%	2	1.2%	0	5.4%	6
Gallions Reach Shopping Park, Armada Way, Beckton, E6 7ER (H&M, Smyths, Sports Direct, TK Maxx)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Village, Argos, Next)																								
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys, Wickes, B&M)	2.0%	17	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.6%	0	1.7%	1	13.2%	11	1.4%	1	3.3%	1	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU (Home Bargains, Halfords, Iceland)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	3.1%	26	4.7%	4	5.0%	6	2.5%	1	8.6%	5	3.3%	2	0.6%	0	0.0%	0	3.0%	2	1.4%	1	7.1%	3	0.7%	1
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	8.4%	9	3.4%	1	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	1.2%	10	0.5%	0	0.5%	1	4.0%	2	0.0%	0	0.7%	0	0.6%	0	0.6%	0	6.9%	6	0.0%	0	0.0%	0	0.7%	1
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	0.7%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.2%	1	0.0%	0	0.0%	0	0.5%	0	1.2%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.8%	7	0.5%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.2%	4
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.9%	1	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11	0.8%	7	0.0%	0	2.1%	3	4.1%	2	1.9%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
1PY																								
Tesco Extra, Lakeside Shopping Centre, West Thurrock, Grays, RM20	0.3%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
1TX																								
Abroad	0.6%	5	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Online / internet / home delivery	51.0%	435	60.3%	51	46.6%	54	49.4%	19	53.0%	32	43.6%	27	46.2%	39	49.9%	31	42.8%	35	56.5%	60	40.9%	18	61.3%	70
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford, CM2 6XE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Chelmsford City Centre, CM1 1HT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Costco, Thurrock Way, Grays, RM20 3WY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.7%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Gidea Park Local Centre, Romford, RM2 5XL	0.9%	8	1.0%	1	2.7%	3	1.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	1.2%	1	0.0%	0	0.6%	0	1.3%	2
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	6.9%	59	3.1%	3	5.3%	6	2.5%	1	9.4%	6	22.3%	14	0.0%	0	0.0%	0	0.0%	0	7.9%	8	28.8%	12	8.0%	9
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ (M&S, Sports Direct, Next, Dunelm, Home Bargains)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Norwich City Centre, NR1 3LX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF (Asda, Currys, TK Maxx, Pets at home, B&Q)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5
Roneo Corner Local Centre, Hornchurch, RM12 4TN	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, New Charlton, SE7 8LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Thurrock Shopping Park, West Thurrock Way,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

Weighted:

May 2023

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Grays, RM20 3LP (Nike, TK Maxx, Dunelm, Decathlon, Go Outdoors & more)																							
Tucker Bros., Station Lane, Hornchurch, RM12 6JR	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	853	84		117		39		60		61		85		62		82		106		43		114	
Sample:	837	79		81		83		74		78		71		75		69		76		75		76	

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?													
<i>Excl. Nulls</i>													
Barking Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentwood Town Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.5%
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Dagenham Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elm Park Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornchurch Town Centre	4.1%	40	4.7%	4	6.5%	7	2.5%	1	19.6%	14	11.6%	8	2.8%
Ilford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Rainham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.9%	18	4.6%	4	3.2%	4	0.0%	0	0.5%	0	0.6%	0	2.9%
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Upminster Town Centre	0.7%	7	0.0%	0	0.9%	1	0.5%	0	2.2%	1	6.6%	4	0.0%
Beckton Retail Park, Alpine Way, Beckton, E6 6LA (Home Bargains, Matalan, Iceland)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Beckton Triangle Retail Park, Beckton, E6 6LH (SCS, Carpetright, Currys, B&M)	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	1.5%	15	0.5%	0	0.5%	1	0.5%	0	4.7%	3	0.6%	0	0.5%
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	15.3%	148	19.2%	18	23.8%	27	24.0%	10	13.3%	9	6.1%	4	37.2%
Gallows Corner Retail Park,	1.8%	18	0.0%	0	3.2%	4	0.0%	0	3.2%	2	1.2%	1	6.9%

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)																								
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys, Wickes, B&M)	2.2%	21	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	15.7%	17	1.3%	1	0.0%	0	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU (Home Bargains, Halfords, Iceland)	0.3%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	1.9%	18	0.9%	1	3.7%	4	2.3%	1	0.5%	0	4.3%	3	2.4%	2	0.0%	0	2.3%	2	0.9%	1	5.4%	3	0.6%	1
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	1.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	12.9%	14	3.0%	1	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetrigh)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	0.5%	5	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.5%	0	0.5%	0	1.9%	2	0.0%	0	0.0%	0	1.1%	2
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.3%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook Street, Brentwood, CM14 5LX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Aldi, Merrielands Retail Park, Ripple Road, Dagenham, RM9 6SJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens,	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.5%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Romford, RM1 3EE																								
Asda, Lakeside Retail Park, Thurrock, RM20 3LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Dagenham, RM8 1BB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Heathway, Dagenham, RM10 8QS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.3%	3	0.5%	0	0.9%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.6%	6	0.9%	1	0.5%	1	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.5%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	9.7%	5	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	0.9%	9	2.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	4.8%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	1.0%	10	0.0%	0	4.2%	5	5.8%	2	1.6%	1	1.9%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.3%	13	2.2%	2	2.2%	3	0.0%	0	2.6%	2	2.9%	2	0.0%	0	2.2%	2	2.8%	3	0.0%	0	0.0%	0	0.0%	0
Online / internet / home delivery	47.6%	459	58.5%	55	42.4%	49	50.6%	21	35.5%	25	44.2%	29	31.6%	31	48.4%	36	48.9%	53	47.9%	53	42.6%	21	63.0%	87
Brook Retail Park, Clacton-on-Sea, CO15 3TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Chadwell Heath Town Centre, RM6 6LS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Chelmsford, CM2 6XE																								
Chelmsford City Centre, CM1 1HT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Costco, Thurrock Way, Grays, RM20 3WY	0.3%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Euronics, Beehive Lane, Ilford, IG1 3RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	4.7%	45	0.0%	0	3.1%	4	2.4%	1	10.3%	7	13.9%	9	0.0%	0	0.9%	1	0.0%	0	2.6%	3	28.4%	14	5.0%	7
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ (M&S, Sports Direct, Next, Dunelm, Home Bargains)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Petersfield Avenue Local Centre, Romford, RM3 9PH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF (Asda, Currys, TK Maxx, Pets at home, B&Q)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4
RGB Electrical Superstore, High Road, Ilford, IG1 1TZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons Electrical, Hornchurch Road, Hornchurch, RM12 4TQ	0.2%	2	0.5%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Travis Perkins, Rainham Road, Rainham, RM13 8ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Upminster Road Local Centre, Hornchurch, RM12 6PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	965		94		115		41		69		66		100		73		107		112		49		139	

Havering Household Survey
for Lambert Smith Hampton

Weighted:

May 2023

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sample:	967	89	83	90	94	88	85	89	90	84	89	86

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?													
<i>Excl. Nulls</i>													
Barking Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentwood Town Centre	4.7%	40	0.5%	0	0.0%	0	0.5%	0	0.0%	0	1.3%	1	5.2%
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.7%	6	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.6%	0	0.0%
Chadwell Heath Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Collier Row Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Dagenham Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%
Elm Park Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%
Harold Hill Local Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	0.0%
Hornchurch Town Centre	1.9%	16	0.0%	0	7.5%	8	0.0%	0	11.7%	7	0.0%	0	0.0%
Ilford Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Rainham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Romford Town Centre (including The Liberty, The Mall and The Brewery)	18.4%	155	32.9%	28	20.7%	22	33.0%	13	17.1%	10	12.8%	8	28.1%
Upminster Town Centre	0.9%	7	0.0%	0	3.0%	3	0.0%	0	0.0%	0	6.4%	4	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	0.7%	6	4.2%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.9%
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU (Home Bargains, Halfords, Iceland)	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%
Lakeside Shopping Centre,	3.9%	33	0.5%	0	3.4%	4	2.4%	1	8.3%	5	17.7%	11	2.9%

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)												
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	0.3%	3	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merrielands Retail Park, Ripple Road, Dagenham, RM9 6SJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	0.3%	3	2.1%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Asda, Short Blue Place, Barking, IG11 8FJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Asda, Whalebone Lane South, Dagenham, RM8 1BB	0.3%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Lidl, Ilford Retail Park, High Road, Ilford, IG1 1NF (Near Farmfoods and Fitness First)	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Morrisons Superstore, Wood Lane, Beacontree Heath, Dagenham, RM10 7RA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Howard Road, Chafford Hundred, Grays, RM16 6YJ																								
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.1%	1	0.5%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Tesco Extra, Armada Way, Gallions Reach, Beckton, E6 7ER	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	2.4%	20	0.0%	0	0.0%	0	2.5%	1	0.7%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	3	22.8%	10	2.7%	4
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	1.7%	14	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.9%	1	12.1%	10	1.5%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.2%	2	0.0%	0	0.0%	0	0.5%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	1.8%	15	2.6%	2	4.0%	4	6.9%	3	3.7%	2	1.3%	1	0.0%	0	2.9%	2	0.0%	0	0.6%	0	1.1%	0	0.0%	0
Tesco Extra, Lakeside Shopping Centre, West Thurrock, Grays, RM20 1TX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.4%	3	0.0%	0	0.5%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Online / internet / home delivery	51.4%	434	50.3%	42	57.0%	60	47.3%	19	41.9%	24	47.4%	30	42.5%	36	61.6%	43	57.0%	48	39.6%	32	41.6%	18	62.0%	82
Basildon Town Centre, SS16 5XY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Caister-on-Sea Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell Heath Town Centre, RM6 6LS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Costco, Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
CT20 1AU																								
Frinton-on-Sea Town Centre, CO13 9PN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregory Road Local Centre, Romford, RM6 5JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Market Place, Romford, RM1 3AB	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Orchard Village Local Centre, RM13 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Roneo Comer Retail Park, Hornchurch Road, Romford, RM11 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Sainsbury's Superstore, Claps Gate Lane, London, E6 6JF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Weighted base:	844		84		106		40		57		63		84		69		84		80		43		133	
Sample:	844		82		77		82		75		87		72		76		68		64		78		83	

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																								
<i>Excl. Nulls</i>																								
Barking Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	12	0.0%	0
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6	0.0%	0	0.0%	0	0.0%	0
Elm Park Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Harold Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	12.2%	94	13.6%	10	14.4%	15	19.5%	6	15.1%	8	6.0%	3	22.5%	17	17.2%	10	18.4%	14	12.1%	10	2.3%	1	0.0%	0
Upminster Town Centre	0.4%	3	0.0%	0	0.0%	0	1.2%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Park, Alpine Way, Beckton, E6 6LA (Home Bargains, Matalan, Iceland)	0.1%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	7.2%	5	2.8%	2	0.0%	0	1.2%	2
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	1.1%	8	2.5%	2	1.0%	1	3.1%	1	0.0%	0	0.0%	0	3.9%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, E6 7ER (H&M, Smyths, Sports Direct, TK Maxx)	1.1%	8	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	6.8%	6	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)	1.0%	8	1.2%	1	0.0%	0	0.0%	0	1.4%	1	3.9%	2	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG (B&Q, Pets at Home,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Wren)													
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys, Wickes, B&M)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU (Home Bargains, Halfords, Iceland)	0.1%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.7%
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	5.2%	40	0.0%	0	6.9%	7	6.6%	2	2.9%	2	18.5%	10	0.0%
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	5.0%	39	6.7%	5	10.9%	11	20.4%	7	10.0%	5	0.8%	0	3.9%
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Collier Row Road, Romford, RM5 2AT	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Aldi, Merrielands Retail Park, Ripple Road, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Rom Valley Way, Romford, RM7 0AN	0.4%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.4%
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	0.4%	3	1.2%	1	0.0%	0	3.6%	1	0.0%	0	1.3%	1	0.0%
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Lidl, Atlanta Boulevard, South Street, Romford, RM1 1TB	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Lidl, High Street, Hornchurch, RM11 1TP	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	2.9%	4
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.3%	2	0.6%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.2%	2	1.2%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	1.1%	8	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	10.6%	5	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	1.5%	12	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	5
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.6%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	2.3%	18	0.6%	0	10.4%	11	2.5%	1	8.4%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	0.2%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Waitrose, St Mary's Lane, Upminster, RM14 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Online / internet / home delivery	49.2%	378	68.0%	49	45.9%	48	31.1%	10	40.7%	21	42.1%	22	33.9%	26	63.3%	36	46.5%	35	42.3%	34	42.3%	18	63.5%	79
Basildon Town Centre, SS16 5XY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Billericay Town Centre, CM12 9BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Chelmsford City Centre, CM1 1HT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Crews Hill Local Centre, Enfield, EN2 9DP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gidea Park Local Centre, Romford, RM2 5XL	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold WOOD Local Centre, Romford, RM3 0BP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Riverside Retail Park, Victoria Road South, Chelmsford, CM1 1AN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Jollyes, The Gallows Centre, Southend Arterial Road, Romford, RM3 0BZ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	3.1%	24	0.0%	0	3.0%	3	4.2%	1	5.8%	3	8.6%	4	0.7%	0	0.0%	0	0.0%	0	2.9%	2	16.3%	7	1.9%	2
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4
Manor Farm Shop, Ockendon Road, South Ockendon, RM14 2TZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF (Asda, Currys, TK Maxx, Pets at home, B&Q)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Roneo Corner Local Centre, Hornchurch, RM12 4TN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rush Green Local Centre, Romford, RM7 0JU	0.3%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Elm Park Avenue, Hornchurch, RM12 4RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
The Range, Romford ROC Drive, Romford, RM1 1AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
The Wylie Veterinary Centre Hall Lane, Upminster, RM14 1TD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Shopping Park, West Thurrock Way, Grays, RM20 3LP (Nike, TK Maxx, Dunelm, Decathlon, Go Outdoors & more)	1.1%	8	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	7.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young's Farm Shop, St. Marys Lane, Upminster, RM14 3NU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	770			72		105		32		52		52		75		57		76		81		43		125
Sample:	691			64		67		67		62		61		64		61		54		53		70		68

Havering Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																								
<i>Excl. Nulls</i>																								
Barking Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0		
Brentwood Town Centre	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	8.2%	9		
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.5%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	1	0.7%	1	2.4%	2	0.0%	0	0.0%	0
Dagenham Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.9%	2	0.0%	0	0.0%	0
Elm Park Town Centre	0.4%	3	0.0%	0	0.6%	1	0.0%	0	2.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.6%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Hornchurch Town Centre	0.9%	7	1.7%	1	1.8%	2	0.6%	0	2.5%	2	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.7%	1
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.6%	35	5.3%	4	3.5%	3	8.9%	3	6.5%	4	3.1%	2	6.0%	5	2.6%	1	11.7%	9	3.8%	4	1.2%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	7.5%	58	8.6%	7	2.4%	2	3.8%	1	5.6%	3	49.2%	32	5.0%	4	4.4%	2	2.1%	2	0.5%	0	4.3%	2	3.0%	3
Beckton Retail Park, Alpine Way, Beckton, E6 6LA (Home Bargains, Matalan, Iceland)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.5%	4
Beckton Triangle Retail Park, Beckton, E6 6LH (SCS, Carpetright, Currys, B&M)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	1.0%	1	0.6%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	1.1%	8	1.2%	1	0.6%	1	1.7%	1	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0	2.2%	2
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	1.1%	9	1.8%	1	1.2%	1	7.8%	3	0.6%	0	0.0%	0	0.0%	0	3.2%	2	0.7%	1	1.0%	1	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	8.5%	66	9.9%	8	10.8%	9	3.9%	1	5.0%	3	3.7%	2	21.6%	17	18.1%	10	8.2%	6	5.2%	5	3.0%	1	3.0%	3

Havering Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
(Halfords, Furniture Village, Argos, Next)													
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys, Wickes, B&M)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	2.9%	23	2.3%	2	6.6%	6	4.9%	2	3.1%	2	4.4%	3	0.0%
Merrilands Retail Park, Merrilands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	5.3%	41	2.9%	2	11.4%	10	2.2%	1	5.0%	3	4.9%	3	0.0%
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	0.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Merrilands Crescent, Dagenham, RM9 6SJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	1.1%	9	0.0%	0	4.8%	4	0.6%	0	0.0%	0	0.0%	0	0.0%
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	0.5%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Rom Valley Way, Davidson Way, Romford, RM7 0AJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	7.7%	60	10.8%	8	11.7%	10	8.1%	3	6.0%	4	5.6%	4	7.3%
Aldi, Merrilands Retail Park, Ripple Road, Dagenham, RM9 6SJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Marks and Spencer (M&S), Lakeside Shopping Centre, West Thurrock, RM20 2ZQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), The Liberty Shopping Centre, South Street, Romford, RM1 1NT	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	4.3%	5
Morrisons Superstore, London Road, Grays, RM17 5XZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.2%	2	0.0%	0	0.0%	0	2.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online / internet / home delivery	30.6%	237	33.0%	25	19.9%	17	36.7%	13	31.1%	19	8.6%	5	12.8%	10	48.1%	26	37.4%	28	39.5%	39	18.4%	7	44.6%	47
Basildon Town Centre, SS16 5XY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Bridge Bedding Centre, Upminster Road, Hornchurch, RM11 3XB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks Carpets, Roneo Corner, Hornchurch, RM12 4TQ	3.8%	30	10.5%	8	6.7%	6	4.5%	2	8.1%	5	3.0%	2	4.3%	3	3.2%	2	1.4%	1	0.5%	0	1.9%	1	0.0%	0
Costco, Thurrock Way, Grays, RM20 3WY	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranham Village Centre, RM14 1BJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dreams, Hornchurch Road, Romford, Hornchurch, RM11 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Dreams, London Road Retail Park, Maidstone, ME16 0DT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue, Romford, RM7 7JN	1.7%	13	1.2%	1	0.0%	0	2.2%	1	3.1%	2	1.3%	1	7.4%	6	0.6%	0	1.4%	1	0.5%	0	0.0%	0	0.7%	1
Flooring Superstore, Southend Arterial Road,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Romford, RM3 0EZ																								
Freeport Shopping Centre, Braintree, CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Furniture Outlet Stores, Rainham Road South, Dagenham, RM10 8QR	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	8.6%	67	8.5%	6	9.6%	8	6.0%	2	15.0%	9	9.4%	6	1.3%	1	4.4%	2	1.4%	1	4.3%	4	31.7%	13	12.4%	13
Makro, Rawreth Industrial Estate, Rawreth Lane, Rayleigh, SS6 9RL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawney Road Local Centre, Romford, RM7 7HL	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes City Centre, MK9 3ES	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Street Carpets, North Street, Romford, RM1 1ED	0.4%	3	0.6%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Furniture, Cranes Close, Basildon, SS14 3JB	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF (Asda, Currys, TK Maxx, Pets at home, B&Q)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Roneo Comer Local Centre, Hornchurch, RM12 4TN	0.5%	4	0.6%	0	3.0%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Comer Retail Park, Hornchurch Road, Romford, RM11 1PY	0.3%	2	0.0%	0	1.2%	1	0.6%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield Local Centre, Brentwood, CM15 8EZ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Stow-on-the-Wold Town centre, GL54 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey Town Centre, EN9 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre, EN8 7AL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	775			76		88		36		60		64		79		53		75		100		40		105
Sample:	775			75		62		78		80		85		71		64		58		66		74		62

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Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?													
<i>Excl. Nulls</i>													
Barking Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentwood Town Centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%
Collier Row Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.5%
Dagenham Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%
Elm Park Town Centre	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%
Harold Hill Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Hornchurch Town Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.3%	20	6.6%	6	3.2%	4	0.0%	0	0.6%	0	0.6%	0	3.3%
South Ockendon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Upminster Town Centre	0.4%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%
Beckton Triangle Retail Park, Beckton, E6 6LH (SCS, Carpetright, Currys, B&M)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	0.5%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.5%
Gallions Reach Shopping Park, Armada Way, Beckton, E6 7ER (H&M, Smyths, Sports Direct, TK Maxx)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)	4.0%	36	5.5%	5	3.8%	4	2.3%	1	0.6%	0	5.4%	4	4.5%
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG (B&Q, Pets at Home,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%

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Wren)													
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys, Wickes, B&M)	1.5%	14	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU (Home Bargains, Halfords, Iceland)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.6%	0	0.0%
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	2.0%	18	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	0.8%	7	1.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%
B&Q, Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Merrielands Crescent, Dagenham, RM9 6SJ	1.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	33.0%	297	43.1%	37	64.6%	72	66.5%	27	75.3%	48	35.1%	23	5.5%
B&Q, Springfield Drive, Ilford, IG2 6QG	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	16.5%	148	20.8%	18	4.3%	5	2.3%	1	4.6%	3	24.6%	16	61.2%
Homebase, Rom Valley Way, Davidson Way, Romford, RM7 0AJ	2.8%	25	1.0%	1	0.9%	1	6.4%	3	1.2%	1	3.6%	2	4.0%
IKEA, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Brook Street, Brentwood, CM14 5LX	2.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%
Aldi, Horns Road, Newbury Park, Ilford, IG2 6BE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Lidl, Grove Farm Retail Park, High Road, Romford, RM6 4FR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Wood Lane, Beacontree Heath, Dagenham, RM10 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.1%	1	0.4%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	0.5%	5	2.5%	2	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Abroad	0.7%	6	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.6%	1
Online / internet / home delivery	13.6%	122	15.4%	13	15.7%	18	11.6%	5	9.6%	6	5.4%	3	11.8%	10	17.1%	12	16.0%	15	17.6%	20	17.2%	7	9.8%	12
Abridge Garden Centre, Ongar Road, Abridge, RM4 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
B&M, Chadwell Heath, Whalebone Lane, Dagenham, RM8 1AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Bugsby's Way, Grenwich, SE10 0QJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Homelands Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1

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Park, Springfield, Chelmsford, CM2 5PX																								
B&Q, Lakeside Retail Park, Heron Way, West Thurrock, Grays, RM20 3WJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	9
Brentwood Garden Centre, Vicarage Close, Brentwood, CM14 5GR	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brewers Decorator Centres, Wrexham Road, Laindon, Basildon, SS15 6PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Chesham Town Centre, HP5 1DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Thurrock Way, Grays, RM20 3WY	0.2%	2	0.5%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Farm Shop, Forest Road, Ilford, IG6 3HQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold WOOD Local Centre, Romford, RM3 0BP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Hunts Hill Farm, Aveley Road, Upminster, RM14 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	3.2%	29	0.0%	0	0.9%	1	0.0%	0	0.0%	0	13.6%	9	0.6%	0	0.0%	0	0.0%	0	0.8%	1	41.2%	18	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Ongar Road Local Centre, CM15 9RS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Pipp's Hill Retail Park, Miles	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5

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Gray Road, Basildon, SS14 3AF (Asda, Currys, TK Maxx, Pets at home, B&Q)																								
Roots & Shoots Garden Centre, Nags Head Lane, Upminster, Romford, RM3 0LA	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screfix, Ashton Road, Harold Hill, Romford, RM3 8UJ	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestral Park, Tallon Road, Brentwood, CM13 1TN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Screwfix, Sterling Industrial Estate, Dagenham, RM10 8TX	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selco Builders Warehouse, King George Close, Romford, RM7 7PN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village Centre, CM4 9BA	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay, CM11 2UJ	0.2%	2	0.0%	0	0.0%	0	0.5%	0	1.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.6%	5	0.0%	0	0.0%	0	2.0%	1	2.4%	2	1.3%	1	0.6%	0	0.5%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Toolstation, Harold Hill Industrial Estate, Romford, RM3 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Weighted base:	899			87		111		40		64		65		86		67		97		114		43		124
Sample:	915			87		84		90		89		86		80		79		79		81		79		81

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.													
<i>Excl. Nulls</i>													
Barking Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentwood Town Centre	3.7%	37	0.5%	0	0.0%	0	0.5%	0	0.0%	0	0.5%	0	0.0%
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%
Chadwell Heath Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Collier Row Town Centre	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	21.1%
Dagenham Town Centre	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Elm Park Town Centre	1.1%	11	0.0%	0	4.0%	5	0.0%	0	8.4%	6	0.0%	0	0.0%
Grays Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harold Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.5%
Hornchurch Town Centre	2.7%	26	0.0%	0	12.6%	15	0.5%	0	13.6%	9	2.4%	2	0.0%
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Romford Town Centre (including The Liberty, The Mall and The Brewery)	14.1%	140	35.9%	36	14.1%	17	24.4%	10	7.4%	5	7.1%	5	15.2%
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Upminster Town Centre	2.2%	22	0.0%	0	0.5%	1	0.0%	0	0.6%	0	28.3%	19	0.0%
Beckton Triangle Retail Park, Beckton, E6 6LH (SCS, Carpetright, Currys, B&M)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	0.3%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	0.9%	9	0.5%	0	3.1%	4	2.4%	1	0.0%	0	0.0%	0	1.0%
Gallions Reach Shopping Park, Armada Way,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Beckton, E6 7ER (H&M, Smyths, Sports Direct, TK Maxx)																								
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)	1.9%	19	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	8.1%	8	7.5%	6	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys, Wickes, B&M)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU (Home Bargains, Halfords, Iceland)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	4.4%	44	0.9%	1	8.5%	10	2.7%	1	6.2%	4	6.6%	4	2.9%	3	0.0%	0	0.0%	0	5.2%	7	25.0%	12	1.1%	2
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	0.2%	2	0.5%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	0.6%	6	2.6%	3	0.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rom Valley Way, Davidson Way, Romford, RM7 0AJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Collier Row Road, Romford, RM5 2AT	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.3%	2	0.9%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Horns Road, Newbury Park, Ilford, IG2 6BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Aldi, Marlborough Road, Romford, RM7 8AD	0.5%	5	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.5%	0	0.0%	0
Aldi, Merriellands Retail Park, Ripple Road, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	3	0.0%	0	0.0%	0	0.5%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	1.7%	17	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	1.4%	14	0.0%	0	0.0%	0	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	11	3.3%	2	0.0%	0
Asda, Whalebone Lane South, Dagenham, RM8 1BB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	0.2%	2	0.0%	0	0.9%	1	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Marks and Spencer (M&S), Station Road, Upminster, RM14 2SU	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Wood Lane, Beacontree Heath, Dagenham, RM10 7RA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.2%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	1.4%	14	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	9.1%	9	0.0%	0	0.0%	0	2.5%	4
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.3%	13	0.5%	0	3.6%	4	0.0%	0	8.3%	6	0.6%	0	1.0%	1	0.0%	0	0.0%	0	0.4%	0	2.5%	1	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Roden Street, Ilford, IG1 2AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.6%	6	2.2%	2	0.0%	0	1.4%	1	1.1%	1	0.0%	0	0.5%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	20

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for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Tesco Extra, Armada Way, Gallions Reach, Beckton, E6 7ER	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	2.2%	21	0.0%	0	0.0%	0	2.4%	1	7.9%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	28.2%	14	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	4.2%	42	3.1%	3	1.4%	2	0.5%	0	0.0%	0	2.4%	2	27.0%	28	2.7%	2	0.0%	0	0.0%	0	0.5%	0	3.7%	5
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.6%	6	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.9%	4	0.8%	1	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	2.9%	29	0.0%	0	6.3%	7	10.9%	5	13.6%	9	1.8%	1	1.0%	1	2.7%	2	1.0%	1	1.1%	1	2.5%	1	0.0%	0
Tesco Extra, Lakeside Shopping Centre, West Thurrock, Grays, RM20 1TX	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.6%	6	2.6%	3	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	0.8%	8	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Mary's Lane, Upminster, RM14 3BT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Abroad	1.0%	10	0.0%	0	2.1%	3	1.9%	1	4.5%	3	1.2%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.5%	0	0.0%	0
Online / internet / home delivery	33.3%	330	38.1%	38	41.1%	48	37.7%	16	16.5%	11	33.0%	22	27.0%	28	25.6%	19	25.4%	26	36.7%	46	25.3%	13	44.0%	63
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Basildon Town Centre, SS16 5XY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Boots Pharmacy, Station Lane, Hornchurch, RM12 6LL	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf Shopping Centre, Canary Wharf, E14 4QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre, CM1 1HT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Costco, Thurrock Way, Grays, RM20 3WY	0.4%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Hackney District Centre, E8 1HY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, Cessna Road, Longford,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1

Havering Household Survey
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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Hounslow, TW6 1AH												
Home Bargains, Grove Farm Retail Park, High Road, Romford, RM6 4AU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
London Gatwick Airport, Horley, Gatwick, RH6 0NP	0.1%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ (M&S, Sports Direct, Next, Dunelm, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petersfield Avenue Local Centre, Romford, RM3 9PH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Roneo Corner Local Centre, Hornchurch, RM12 4TN	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Elm Park Avenue, Hornchurch, RM12 4RX	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Sainsburys Local, Farnham Road, Romford, RM3 8DX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Sainsbury's Superstore, Claps Gate Lane, London, E6 6JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Brentwood Road, Gidea Park, Romford, RM2 5TH	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

Weighted:

May 2023

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Retail Park, Gardiners Link, Basildon, SS14 3HZ																								
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Weighted base:	992		99		118		42		66		67		103		75		102		126		49		144	
Sample:	1006		92		92		95		90		92		96		92		83		92		92		90	

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).																								
<i>Excl. Nulls</i>																								
Brentwood Town Centre	7.4%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.4%	71
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell Heath Town Centre	1.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	17.6%	18	0.5%	0	0.0%	0	0.0%	0
Collier Row Town Centre	4.3%	41	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	50.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	5.2%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.1%	3	42.9%	46	1.0%	0	0.0%	0
Elm Park Town Centre	1.6%	15	0.0%	0	5.1%	6	0.0%	0	13.3%	9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Harold Hill Local Centre	1.7%	16	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	15.6%	16	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	6.3%	60	2.6%	3	31.8%	37	0.0%	0	27.5%	18	1.7%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Ilford Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	17.3%	8	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	12.0%	114	40.1%	38	9.5%	11	34.9%	14	5.1%	3	1.2%	1	12.1%	12	13.1%	10	13.4%	13	10.1%	11	1.0%	0	0.0%	0
Upminster Town Centre	4.4%	42	0.5%	0	0.5%	1	0.0%	0	0.6%	0	56.2%	39	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Beckton Triangle Retail Park, Beckton, E6 6LH (SCS, Carpetright, Currys, B&M)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, E6 7ER (H&M, Smyths, Sports Direct, TK Maxx)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.0%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
(Halfords, Furniture Village, Argos, Next)																								
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys, Wickes, B&M)	0.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU (Home Bargains, Halfords, Iceland)	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	1.2%	12	0.9%	1	3.1%	4	0.0%	0	5.8%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE (B&M, Aldi, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	0.3%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Collier Row Road, Romford, RM5 2AT	0.6%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.3%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Marlborough Road, Romford, RM7 8AD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.5%	0	0.0%	0
Aldi, Merrielands Retail Park, Ripple Road, Dagenham, RM9 6SJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.5%	0	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.3%	3	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	1.1%	11	3.7%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	2.4%	2	0.4%	0	0.0%	0	2.6%	3	2.4%	1	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	1.6%	16	2.2%	2	0.0%	0	3.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	1.5%	1	2.6%	4
Asda, Whalebone Lane	0.5%	4	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.5%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
South, Dagenham, RM8 1BB																								
Lidl, Atlanta Boulevard, South Street, Romford, RM1 1TB	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Grove Farm Retail Park, High Road, Romford, RM6 4FR	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	0.2%	2	0.0%	0	0.0%	0	1.0%	0	1.2%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Brentwood, CM14 4RH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Morrisons Superstore, Wood Lane, Beacontree Heath, Dagenham, RM10 7RA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Road, Chadwell Heath, Dagenham, RM6 6PB	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	2.1%	2	0.0%	0	2.6%	4
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.0%	10	0.0%	0	4.6%	5	0.0%	0	4.6%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.9%	9	6.9%	7	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	11
Tesco Extra, Armada Way, Gallions Reach, Beckton, E6 7ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	2.5%	24	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	36.0%	17	0.0%	0
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	4.3%	41	6.9%	7	2.8%	3	0.5%	0	1.2%	1	0.0%	0	27.1%	27	3.5%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	1.2%	11	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	8	2.6%	3	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	3.4%	32	4.9%	5	13.3%	15	18.9%	8	0.6%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.9%	1	2.0%	1	0.0%	0
Tesco Extra, Lakeside Shopping Centre, West Thurrock, Grays, RM20	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
1TX																								
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.9%	8	2.7%	3	0.5%	1	0.0%	0	6.4%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Mary's Lane, Upminster, RM14 3BT	0.4%	4	2.7%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online / internet / home delivery	14.9%	143	12.6%	12	16.6%	19	8.5%	3	18.3%	12	11.2%	8	12.1%	12	11.0%	8	21.9%	22	16.9%	18	14.4%	7	15.0%	21
Andrew Bass, Green Lane, Dagenham, RM8 1BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Barkingside Local Centre, Ilford, IG6 2AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
BenCrest Chemist, Park Lane, Hornchurch, RM11 1BH	0.3%	3	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre, CM12 9BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Boots Pharmacy, Petersfield Avenue, Romford, RM3 9PH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots Pharmacy, Station Lane, Hornchurch, RM12 6LL	0.6%	6	0.0%	0	0.0%	0	0.0%	0	9.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Britannia Pharmacy, Green Lane, Seven Kings, Ilford, IG3 9JX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Burdess W H, Mawney Road, Romford, RM7 8BU	0.1%	1	0.0%	0	0.9%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chansons Pharmacy, Crown Parade, Upminster Road South, Rainham, RM13 9BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Cranham Village Centre, RM14 1BJ	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crescent Pharmacy, Maselfield Crescent, Romford, RM3 7PB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Avon Road, Upminster, RM14	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
1RQ																								
Day Lewis Pharmacy, Collier Row Lane, Romford, RM5 3BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Gooshays Drive, Romford, RM3 9LB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Mungo Park Road, Rainham, RM13 7PP	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Day Lewis Pharmacy, Pastoral Way, Warley Hill, Warley, Brentwood, CM14 5WF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Day Lewis Pharmacy, Porters Avenue, Dagenham, RM8 2AQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Day Lewis Pharmacy, Rainham Road, Rainham, RM13 7QX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Doddinghurst Village Centre, CM15 0QP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Farnham Town Centre, GU9 7NA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gidea Park Local Centre, Romford, RM2 5XL	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Govani, Front Lane, Upminster, RM14 1XN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold WOOD Local Centre, Romford, RM3 0BP	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Grove Farm Retail Park, High Road, Romford, RM6 4AU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Ingrave Pharmacy, Eastham Crescent, Brentwood, CM13 2BN	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5
Kry-Ba Pharmacy, Goresbrook Road, Dagenham, RM9 6XA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Laindon Town Centre, SS15 6NX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Lewisham District Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
SE13 5PT													
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lloyds Pharmacy, Chase Cross Road, Collier Row, Romford, RM5 3PR	0.4%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lloyds Pharmacy, Wood Lane, Dagenham, RM8 3NL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%
Marks Gate Local Centre, Romford, RM6 5QT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ (M&S, Sports Direct, Next, Dunelm, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maylands Healthcare, Upper Rainham Road, Hornchurch, RM12 4EQ	0.3%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Mim Pharmacy, North Street, Romford, RM1 1DL	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Morley Road Local Centre, Dagenham, RM6 6UX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Newlands Pharmacy, Gooshays Drive, Romford, RM3 9SU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Oxlow Chemist, Oxlow Lane, Dagenham, RM10 7YA	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%
Pharmacare, Hornchurch Road, Hornchurch, RM11 1QH	0.4%	4	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF (Asda, Currys, TK Maxx, Pets at home, B&Q)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poundtown, Flower Girl, Romford, RM3 8DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Rush Green Local Centre, Romford, RM7 0JU	0.7%	7	0.0%	0	0.5%	1	15.0%	6	0.0%	0	0.5%	0	0.0%
Sainsbury's Superstore, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Shadforth's, Brentwood Road, Hornchurch, Romford, RM2 5SU	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shenfield Local Centre, Brentwood, CM15 8EZ	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%
South End Road Local Centre, Hornchurch, RM12 5NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Brentwood Road, Gidea Park, Romford, RM2 5TH	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Front Lane, Upminster, RM14 1XL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Tesco Superstore, Cranbrook Road, Ilford, IG6 1HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Warley Local Centre, Brentwood, CM13 3AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Wood Lane Local Centre, Dagenham, RM8 2NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Weighted base:	955			96		115		40		65		69		100		77		100		106		48	
Sample:	1003			92		92		92		89		96		93		97		82		82		94	

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);																								
<i>Excl. Nulls</i>																								
Brentwood Town Centre	3.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	19
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	2.4%	16	8.2%	5	0.0%	0	1.3%	0	0.8%	0	3.9%	2	0.8%	0	4.4%	2	0.8%	1	2.9%	2	0.8%	0	2.4%	2
Chadwell Heath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	1.0%	7	0.0%	0	3.6%	3	0.0%	0	5.8%	3	1.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	12.1%	78	15.9%	10	14.9%	11	25.7%	8	14.1%	6	6.8%	3	21.2%	13	15.0%	7	14.1%	10	11.4%	9	0.8%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	1.8%	12	0.0%	0	2.2%	2	0.0%	0	1.7%	1	22.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Beckton, E6 6LH (SCS, Carpetright, Currys, B&M)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	3.4%	22	1.4%	1	0.0%	0	4.4%	1	3.9%	2	1.0%	0	0.8%	0	0.0%	0	8.7%	6	3.3%	3	0.0%	0	8.6%	8
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	1.1%	7	1.4%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	6.4%	4	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodmayes Retail Park, High Road, Romford, RM6 4HR (Currys,	0.4%	3	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Wickes, B&M)																								
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	14.5%	93	17.1%	11	17.0%	13	18.7%	6	15.0%	7	36.5%	15	12.8%	8	8.9%	4	0.0%	0	8.6%	7	44.3%	13	10.0%	10
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	2.1%	14	5.5%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5	0.0%	0	0.0%	0	4.6%	5
Homebase, Rom Valley Way, Davidson Way, Romford, RM7 0AJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	2.0%	13	0.7%	0	3.4%	3	3.2%	1	1.7%	1	1.0%	0	6.3%	4	0.0%	0	0.0%	0	3.4%	3	4.1%	1	0.0%	0
Wickes Extra, Hertford Road, Barking, IG11 8BL	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Marlborough Road, Romford, RM7 8AD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Asda, Dolphin Approach, Mercury Gardens, Romford, RM1 3EE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lakeside Retail Park, Thurrock, RM20 3LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Lidl, Whalebone Lane South, Dagenham, RM8 1AT	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Marks and Spencer (M&S), Lakeside Shopping Centre, West Thurrock, RM20	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
2ZQ												
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.2%	2	0.7%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1 1AU	0.7%	5	3.4%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2
Tesco Extra, Bryant Avenue, Romford, RM3 0LL	1.5%	9	0.0%	0	0.0%	0	0.0%	0	9.5%	6	0.0%	0
Tesco Extra, High Road, Goodmayes, Romford, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road, Hornchurch, RM11 1PY	1.2%	8	3.4%	2	1.4%	1	7.0%	2	0.0%	0	0.0%	0
Tesco Superstore, Collier Row Lane, Collier Row, Romford, RM5 3NL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Waitrose, St Mary's Lane, Upminster, RM14 3BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Abroad	1.9%	12	0.0%	0	4.8%	4	2.5%	1	1.7%	1	0.0%	0
Online / internet / home delivery	42.0%	270	32.5%	21	43.0%	32	26.5%	8	51.2%	23	21.9%	9
Billericay Town Centre, CM12 9BS	0.2%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Costco, Thurrock Way, Grays, RM20 3WY	0.6%	4	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue, Romford, RM7 7JN	0.6%	4	2.1%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Freeport Shopping Centre, Braintree, CM77 8YH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Great Yarmouth Town Centre, NR30 2AL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Kingsbridge Town Centre, TQ7 1HU	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Upon Thames Town Centre, KT1 1TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Lakeside Retail Park, West Thurrock, Grays, RM20 1WN (Currys, DFS Outlet, Smyths Toys, The Range & more)	1.3%	9	4.8%	3	0.0%	0	0.0%	0	1.7%	1	1.0%	0
London Gatwick Airport, Horley, Gatwick, RH6 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF (Asda, Currys, TK Maxx, Pets at home, B&Q)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Rush Green Local Centre, Romford, RM7 0JU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield Local Centre, Brentwood, CM15 8EZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Weighted base:	642		64		74		31		45		42		61		45		70		83		30		98	
Sample:	576		57		49		61		56		60		49		41		46		54		49		54	

Meanscore: [Number of times per month]

Q22 How often do you or your household visit Romford Town Centre for shopping, leisure and accessing services?

Daily	1.3%	14	2.1%	2	0.8%	1	3.1%	1	2.9%	2	0.0%	0	3.5%	4	0.8%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	1.7%	18	3.7%	4	1.9%	3	7.1%	3	2.0%	1	0.0%	0	0.0%	0	3.2%	3	2.9%	4	0.0%	0	2.1%	1	0.0%	0
2-3 days a week	7.4%	81	20.5%	21	4.3%	6	25.7%	12	8.2%	6	0.0%	0	4.4%	5	13.1%	11	6.3%	8	3.8%	5	0.9%	0	4.5%	7
One day a week	17.6%	194	33.4%	35	22.8%	30	22.3%	10	21.2%	16	10.4%	8	17.6%	20	21.0%	17	22.0%	27	16.5%	22	15.3%	8	0.5%	1
Every two weeks	12.5%	138	9.6%	10	15.4%	20	8.6%	4	11.4%	9	8.1%	6	13.8%	15	20.2%	17	20.9%	26	17.1%	23	6.1%	3	2.7%	4
Monthly	14.9%	164	11.4%	12	14.2%	19	12.1%	5	9.9%	7	17.1%	13	26.9%	30	19.7%	16	19.2%	24	16.6%	23	9.2%	5	6.1%	10
Once every two months	8.1%	90	3.7%	4	10.6%	14	8.7%	4	8.0%	6	8.0%	6	3.5%	4	6.1%	5	6.1%	7	15.6%	21	1.4%	1	10.7%	17
Three-four times a year	9.1%	100	5.4%	6	8.4%	11	1.8%	1	9.0%	7	11.7%	9	5.8%	6	7.3%	6	11.1%	14	17.0%	23	10.3%	6	7.4%	12
Once a year	4.9%	54	0.0%	0	7.6%	10	0.9%	0	3.9%	3	2.7%	2	8.7%	10	2.8%	2	1.7%	2	2.0%	3	7.5%	4	11.1%	18
Less often	4.0%	44	0.4%	0	0.0%	0	0.0%	0	4.0%	3	4.3%	3	5.6%	6	0.4%	0	2.9%	4	3.3%	5	4.4%	2	12.4%	20
Never	18.3%	202	9.7%	10	14.0%	18	9.7%	4	18.5%	14	37.6%	28	9.3%	10	5.4%	4	5.0%	6	7.7%	11	42.9%	23	44.6%	72
(Don't know)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Mean:	2.61		5.07		2.49		6.08		3.33		0.83		2.74		3.67		3.32		1.69		1.39		0.68	
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162	
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100	

Weighted:

Havering Household Survey for Lambert Smith Hampton

May 2023

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q23 What is the main reason for visiting Romford Town Centre?																								
<i>Not asked to those that answered 'Never' at Q22</i>																								
Food shopping	8.5%	76	16.3%	15	5.5%	6	22.5%	9	6.6%	4	4.3%	2	13.3%	13	6.9%	5	6.4%	7	6.7%	8	1.6%	0	4.9%	4
Non-food shopping	19.9%	179	19.3%	18	17.9%	20	17.6%	7	32.1%	20	28.4%	13	11.1%	11	22.2%	17	22.7%	27	17.0%	21	29.3%	9	16.5%	15
Shopping in general	38.4%	345	43.0%	40	46.8%	53	14.0%	6	31.6%	19	14.6%	7	51.9%	52	40.6%	32	33.1%	39	49.7%	62	25.5%	8	29.3%	26
Visiting personal services e.g. hair salon, barber, beauty salon etc	0.8%	7	0.5%	0	0.0%	0	0.5%	0	0.0%	0	4.9%	2	1.5%	1	0.4%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0
Visiting financial services e.g. banks, building society etc	2.9%	26	3.7%	4	4.7%	5	4.4%	2	0.6%	0	4.9%	2	1.5%	1	4.7%	4	4.8%	6	1.1%	1	0.8%	0	0.0%	0
Visit other services e.g. travel agent, estate agent, etc	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	4.4%	5	0.0%	0	6.2%	2	0.0%	0
Visit bars / pubs	1.5%	13	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.6%	3	1.8%	2	4.6%	1	4.1%	4
Visit gambling venues e.g. betting shops, amusement arcade, bingo etc	0.9%	8	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	4.3%	4
Visit cafés, restaurants, and takeaways	4.3%	39	1.4%	1	6.4%	7	11.6%	5	0.6%	0	3.5%	2	4.3%	4	0.9%	1	4.3%	5	8.2%	10	2.3%	1	2.6%	2
Visit leisure entertainment venues e.g. cinemas	4.8%	43	4.2%	4	6.5%	7	4.4%	2	4.2%	3	8.6%	4	0.0%	0	11.1%	9	0.4%	1	1.8%	2	3.7%	1	11.7%	11
Visit cultural venues e.g. museums/ art gallery, theatre, concert hall, music venues etc	1.2%	10	0.0%	0	0.5%	1	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	4.3%	5	1.8%	2	0.8%	0	0.0%	0
Visit sports and fitness venues	2.0%	18	0.9%	1	0.0%	0	2.3%	1	4.1%	3	0.0%	0	2.9%	3	1.7%	1	4.3%	5	2.2%	3	4.6%	1	0.0%	0
Visit community services e.g. library, GP, etc.	1.0%	9	0.0%	0	0.0%	0	1.0%	0	0.0%	0	3.5%	2	3.4%	3	0.4%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Visit street market	2.5%	23	3.2%	3	0.5%	1	3.4%	1	0.6%	0	2.6%	1	3.4%	3	2.0%	2	2.2%	3	2.7%	3	6.2%	2	3.4%	3
To meet family/ friends	3.3%	30	6.0%	6	1.4%	2	0.5%	0	6.0%	4	7.7%	4	2.0%	2	0.4%	0	0.9%	1	2.6%	3	0.8%	0	9.1%	8
For work/ business	2.0%	18	0.5%	0	5.3%	6	5.4%	2	1.2%	1	0.0%	0	1.5%	1	2.0%	2	1.8%	2	0.8%	1	7.4%	2	0.0%	0
For education e.g. school, college, university	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
To access public transport services e.g. park and ride, bus stop, bus station, rail station	1.0%	9	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending church	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	1.5%	13	0.5%	0	0.0%	0	5.7%	2	5.5%	3	0.9%	0	0.5%	0	1.3%	1	0.9%	1	0.0%	0	3.2%	1	3.4%	3
Covid vaccine centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4
For a day out / change	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.9%	1
Go for a walk	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks and Spencer (M&S)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Visiting click and collect facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Visiting the cemetery	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Volunteering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	0.4%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
(Don't know)	0.7%	6	0.0%	0	2.3%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.4%	0	0.8%	0	0.9%	1
Weighted base:		899		94		114		41		61		46		101		78		117		126		31		90
Sample:		861		90		84		88		83		59		89		92		93		87		56		40

Weighted:

Havering Household Survey for Lambert Smith Hampton

May 2023

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q24 What do you like about Romford Town Centre? [MR]																								
<i>Not asked to those that answered 'Never' at Q22</i>																								
Close to home	15.8%	142	25.2%	24	29.1%	33	30.0%	12	13.3%	8	2.6%	1	8.8%	9	19.8%	16	19.2%	22	10.5%	13	10.8%	3	0.9%	1
Good range of non-food shops	14.8%	133	6.1%	6	16.7%	19	16.6%	7	19.6%	12	12.1%	6	15.5%	16	16.2%	13	13.7%	16	17.6%	22	11.7%	4	15.5%	14
Good food stores	4.0%	36	6.1%	6	3.2%	4	11.5%	5	4.9%	3	0.9%	0	10.6%	11	3.4%	3	0.0%	0	3.0%	4	3.2%	1	0.0%	0
Easy to get to by bus	3.3%	30	1.0%	1	3.3%	4	1.5%	1	6.0%	4	6.1%	3	7.6%	8	6.5%	5	0.9%	1	1.2%	1	8.5%	3	0.0%	0
The market	3.2%	29	4.7%	4	1.4%	2	5.9%	2	4.3%	3	6.0%	3	4.9%	5	1.7%	1	4.0%	5	1.5%	2	4.7%	1	0.9%	1
Compact	3.0%	27	0.0%	0	1.9%	2	0.0%	0	2.5%	2	4.3%	2	3.9%	4	2.5%	2	3.4%	4	7.9%	10	0.8%	0	1.7%	2
Easy to park	2.6%	23	0.5%	0	5.5%	6	0.5%	0	1.2%	1	9.5%	4	0.0%	0	0.9%	1	3.9%	5	3.8%	5	0.8%	0	0.9%	1
Good pubs, cafés or restaurants	2.2%	20	3.3%	3	1.4%	2	5.7%	2	1.2%	1	0.9%	0	2.4%	2	0.4%	0	0.4%	1	6.0%	8	1.6%	0	0.0%	0
Attractive environment / nice place	2.0%	18	1.9%	2	1.4%	2	0.0%	0	0.0%	0	6.9%	3	5.6%	6	2.0%	2	1.8%	2	0.0%	0	0.8%	0	1.7%	2
Easy to get to by car	1.6%	15	0.5%	0	5.6%	6	0.5%	0	1.8%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Familiar / know where everything is	1.1%	10	0.5%	0	3.3%	4	4.9%	2	0.6%	0	0.9%	0	0.0%	0	2.2%	2	0.0%	0	0.4%	0	0.0%	0	0.9%	1
Can get everything you need	1.1%	10	3.2%	3	0.0%	0	1.5%	1	0.6%	0	1.7%	1	0.0%	0	0.9%	1	3.5%	4	0.0%	0	0.8%	0	0.0%	0
Good range of leisure facilities	0.9%	8	1.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Good facilities	0.9%	8	2.8%	3	0.0%	0	1.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.9%	2	0.8%	0	0.0%	0
Makes a change from other places	0.6%	6	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.8%	0	0.0%	0
Undercover shopping	0.6%	5	0.5%	0	0.0%	0	0.5%	0	2.5%	2	0.0%	0	0.5%	0	0.4%	0	0.4%	1	1.5%	2	0.0%	0	0.0%	0
Easy to get to on foot	0.6%	5	0.9%	1	2.8%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean streets	0.5%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.4%	1	0.0%	0	0.8%	0	0.9%	1
Traditional	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	2.0%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Safe and secure	0.4%	4	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.4%	1	0.8%	1	0.0%	0	0.0%	0
Quiet	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.8%	1	0.8%	0	0.0%	0
Good public transport links	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.7%	2
Close to friends or relatives	0.4%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / helpful staff	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good atmosphere / friendly people	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Close to work	0.2%	2	0.0%	0	0.0%	0	1.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / disabled parking provision	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of affordable shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor shopping area / outdoor entertainment	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	0	0.0%	0	0.0%	0
Habit / always used it	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Continually improving	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can see the products	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking on a Sunday	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Marks and Spencer (M&S)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Good for a change / day out	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	34.1%	306	24.4%	23	25.7%	29	16.7%	7	22.4%	14	23.4%	11	30.2%	31	37.7%	30	42.7%	50	38.9%	49	25.6%	8	62.3%	56
(Nothing)	25.2%	227	33.7%	32	24.7%	28	30.7%	13	33.0%	20	33.5%	16	26.5%	27	16.8%	13	19.0%	22	22.8%	29	40.2%	13	17.1%	15
Weighted base:		899		94		114		41		61		46		101		78		117		126		31		90
Sample:		861		90		84		88		83		59		89		92		93		87		56		40

Havering Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q25 What could be improved about Romford Town Centre that would make you visit more often during the day time? [MR]																								
More national multiple shops / High Street shops	12.6%	139	23.6%	25	14.7%	19	6.6%	3	17.4%	13	13.3%	10	21.1%	23	13.9%	11	12.2%	15	8.6%	12	6.2%	3	2.4%	4
Free car parking	8.0%	88	11.0%	11	15.9%	21	2.2%	1	12.5%	9	13.3%	10	6.9%	8	8.6%	7	1.7%	2	3.8%	5	20.4%	11	0.9%	2
More / better security / improved safety	6.5%	72	3.4%	4	8.3%	11	9.3%	4	6.9%	5	13.9%	10	5.2%	6	2.0%	2	9.9%	12	7.2%	10	4.8%	3	3.3%	5
More / better comparison retailers (i.e. non-food shops)	5.5%	61	9.6%	10	7.2%	9	9.7%	4	7.5%	6	6.5%	5	3.0%	3	7.7%	6	3.8%	5	2.1%	3	9.6%	5	2.4%	4
Better market	5.5%	60	6.4%	7	9.2%	12	9.7%	4	9.5%	7	2.2%	2	11.4%	13	5.2%	4	0.4%	1	3.2%	4	7.2%	4	1.4%	2
More / better parking	4.6%	50	7.2%	7	9.2%	12	3.1%	1	3.0%	2	2.2%	2	1.8%	2	9.2%	8	1.7%	2	1.1%	1	4.5%	2	6.1%	10
Cleaner streets	4.2%	46	5.1%	5	4.4%	6	8.3%	4	5.5%	4	5.4%	4	7.9%	9	1.2%	1	2.0%	2	3.4%	5	8.3%	5	0.9%	2
More / better food shops	1.3%	14	2.1%	2	0.8%	1	3.1%	1	4.0%	3	0.0%	0	0.0%	0	2.5%	2	0.8%	1	0.0%	0	3.5%	2	0.9%	2
Better atmosphere / friendlier people	1.2%	13	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.5%	0	0.4%	0	1.9%	2	2.9%	4	1.7%	2	0.0%	0	2.2%	4
Revamp / update	1.2%	13	3.0%	3	1.2%	2	0.4%	0	3.0%	2	0.0%	0	1.3%	1	0.4%	0	0.0%	0	0.0%	0	3.1%	2	1.4%	2
Less empty shops	1.1%	13	2.6%	3	0.0%	0	7.4%	3	0.0%	0	3.8%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Cheaper / free parking	1.1%	12	0.0%	0	0.4%	1	4.9%	2	0.5%	0	4.8%	4	0.4%	0	0.0%	0	0.8%	1	0.0%	0	6.2%	3	0.0%	0
More / better independent shops	1.0%	11	0.9%	1	0.0%	0	2.2%	1	0.0%	0	1.1%	1	5.1%	6	0.0%	0	2.1%	3	0.4%	0	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.8%	8	0.4%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0	1.3%	1	0.8%	1	0.4%	1	2.5%	3	0.5%	0	0.0%	0
Better access by road	0.6%	6	0.4%	0	2.4%	3	0.0%	0	0.5%	0	1.6%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
More / better quality shops	0.5%	5	0.0%	0	0.0%	0	6.9%	3	0.5%	0	1.1%	1	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Less busy	0.5%	5	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less beggars	0.4%	5	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	2.1%	3	0.0%	0	0.0%	0
Less homelessness	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.5%	0	0.0%	0	0.8%	1	0.0%	0	2.1%	3	0.0%	0	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	0.3%	4	0.4%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
More affordable shops	0.3%	4	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	0	0.9%	2
More / better seats / flower displays	0.3%	3	0.0%	0	0.4%	1	1.8%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.5%	1
Facilities which would assist you if shopping with children	0.3%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
More / better disabled parking	0.2%	3	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0
More / better services	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
More / better disabled access	0.2%	2	0.4%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
More staff	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
More open air shopping	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.2%	2	0.0%	0	0.0%	0	0.9%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianised	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
streets																								
Less pubs	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better parks / green spaces	0.1%	1	0.0%	0	0.0%	0	0.4%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better shopping trolley facilities	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity fundraisers	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rat problem	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintained pavements / footpaths	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking closer to shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
More / better green spaces	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / more compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fix parking meters	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many traffic wardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	32.4%	357	24.5%	26	26.6%	35	22.4%	10	20.6%	15	16.3%	12	32.2%	36	39.4%	33	40.5%	50	39.1%	53	21.8%	12	46.3%	75
(Nothing)	27.1%	298	26.0%	27	16.8%	22	22.7%	10	29.5%	22	32.9%	25	22.4%	25	21.3%	18	32.3%	40	27.3%	37	27.5%	15	35.3%	57
Weighted base:		1101		104		132		45		75		75		111		83		123		136		55		162
Sample:		1101		100		100		100		100		100		100		101		100		100		100		100

Weighted:

Havering Household Survey for Lambert Smith Hampton

May 2023

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q26 What could be improved about Romford Town Centre that would make you visit more often during the evening time? [MR]																								
More / better police presence / CCTV	10.5%	116	10.6%	11	15.5%	20	11.9%	5	16.9%	13	10.7%	8	15.8%	18	6.8%	6	12.0%	15	7.5%	10	11.9%	7	2.4%	4
Safer environment at night	7.0%	77	9.3%	10	14.3%	19	12.6%	6	9.0%	7	12.3%	9	8.4%	9	8.8%	7	2.5%	3	1.1%	1	6.2%	3	1.4%	2
Free parking in general	1.7%	19	3.0%	3	1.6%	2	3.0%	1	1.0%	1	2.1%	2	3.0%	3	2.5%	2	0.8%	1	0.0%	0	6.2%	3	0.0%	0
Later opening shops	1.5%	17	0.0%	0	1.6%	2	4.3%	2	0.0%	0	1.6%	1	1.8%	2	2.0%	2	0.0%	0	5.9%	8	0.0%	0	0.0%	0
More / better quality cafés and restaurants	1.2%	13	1.7%	2	0.0%	0	4.3%	2	2.0%	2	0.5%	0	2.1%	2	2.5%	2	2.1%	3	0.7%	1	0.0%	0	0.0%	0
Free parking in the evening	0.9%	10	1.7%	2	4.0%	5	0.9%	0	2.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
More cafés and restaurants in general	0.8%	9	0.8%	1	1.9%	3	0.4%	0	3.5%	3	0.0%	0	2.1%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities in general	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	0	2.1%	3	1.7%	2	2.1%	1	0.5%	1
More / better quality pubs and bars	0.6%	7	0.8%	1	2.3%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.7%	1	2.1%	1	0.0%	0
More independent cafés and restaurants	0.5%	5	1.7%	2	1.9%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities for older age groups	0.4%	5	3.0%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Cheaper parking	0.4%	5	0.8%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Better street lighting	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	2.6%	1	0.0%	0
Less pubs / stop people drinking in public areas	0.4%	4	0.8%	1	0.4%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
More / better parking	0.3%	4	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	1	0.4%	0	0.0%	0	0.0%	0
More evening leisure facilities - outdoor events	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0
More / better disabled parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0
More / better nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Cleaner streets	0.2%	3	0.0%	0	0.0%	0	4.0%	2	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking closer to leisure facilities	0.2%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening restaurants	0.2%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More music venues	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities - a new cinema	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Revamp / update	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Less nightclubs	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities - theatre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor crazy golf venue	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Ability to pay for parking via app	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less crowded pubs	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stop people consuming alcohol on the street	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Close pubs earlier	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quieter / less busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pubs for the elderly	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More evening leisure facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stop building flats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less homelessness	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better atmosphere / friendlier people	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	34.9%	384	28.7%	30	29.7%	39	46.2%	21	39.6%	30	56.4%	42	18.4%	20	37.0%	31	27.3%	34	31.3%	43	46.5%	25	42.8%
(Don't know)	30.0%	331	23.3%	24	23.7%	31	15.1%	7	18.2%	14	14.6%	11	27.4%	31	36.1%	30	41.8%	51	38.0%	52	22.5%	12	42.0%
(Don't do this activity)	14.6%	161	23.6%	25	16.5%	22	1.3%	1	16.4%	12	6.5%	5	31.1%	35	9.9%	8	14.7%	18	10.4%	14	10.7%	6	10.1%
Weighted base:		1101		104		132		45		75		75		111		83		123		136		55	
Sample:		1101		100		100		100		100		100		101		100		100		100		100	

Q27 Which of the following town centres is the closest to where you and your household live?

Romford	38.2%	421	74.2%	77	14.9%	20	87.6%	40	5.7%	4	1.1%	1	21.6%	24	21.1%	18	89.3%	110	59.6%	81	1.4%	1	28.5%
Collier Row	7.6%	83	6.3%	7	0.0%	0	0.9%	0	0.0%	0	0.5%	0	0.9%	1	75.7%	63	3.7%	5	2.4%	3	0.0%	0	2.7%
Elm Park	5.2%	57	0.0%	0	13.8%	18	0.9%	0	31.3%	23	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.9%	7	14.0%	8	0.0%
Harold Hill	10.3%	114	2.5%	3	0.4%	1	2.1%	1	0.5%	0	0.0%	0	70.4%	78	2.4%	2	0.0%	0	3.3%	5	0.0%	0	15.0%
Hornchurch	16.2%	178	12.4%	13	61.4%	81	1.8%	1	56.6%	42	14.3%	11	2.2%	2	0.4%	0	2.5%	3	5.1%	7	11.6%	6	7.1%
Rainham	6.9%	76	0.0%	0	0.0%	0	2.1%	1	1.0%	1	2.5%	2	0.0%	0	0.0%	0	2.8%	3	18.9%	26	71.8%	39	2.2%
Upminster	9.9%	110	2.9%	3	9.2%	12	2.6%	1	3.9%	3	81.5%	61	1.8%	2	0.0%	0	0.0%	0	0.4%	0	0.5%	0	16.6%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentwood	3.9%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.9%
Rise Park Local Centre, Romford	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shenfield Local Centre, Brentwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
(Don't know)	1.5%	17	0.9%	1	0.4%	1	2.1%	1	1.0%	1	0.0%	0	0.4%	0	0.4%	0	0.8%	1	5.4%	7	0.9%	0	2.4%
Weighted base:		1101		104		132		45		75		75		111		83		123		136		55	
Sample:		1101		100		100		100		100		100		101		100		100		100		100	

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Meanscore: [Number of times per month]																								
Q28 How often do you or your household visit (CENTRE MENTIONED AT Q27) for shopping, leisure and accessing services?																								
Not asked to those that answered 'Romford' or 'Don't know' at Q27.																								
Daily	6.4%	42	0.0%	0	14.4%	16	0.0%	0	3.8%	3	12.5%	9	3.8%	3	13.9%	9	0.0%	0	0.0%	0	2.3%	1	0.7%	1
4-6 days a week	7.3%	48	0.0%	0	6.1%	7	0.0%	0	12.7%	9	16.3%	12	9.5%	8	11.8%	8	0.0%	0	0.0%	0	4.1%	2	2.1%	2
2-3 days a week	19.9%	132	1.7%	0	32.0%	36	0.0%	0	23.9%	17	26.1%	19	13.4%	12	22.3%	14	20.1%	2	10.6%	5	11.1%	6	18.2%	20
One day a week	20.6%	136	36.1%	9	17.3%	19	28.9%	1	27.6%	19	28.0%	21	24.0%	21	20.5%	13	0.0%	0	19.6%	9	21.4%	11	10.1%	11
Every two weeks	7.5%	50	10.2%	3	3.3%	4	25.2%	1	8.6%	6	4.2%	3	5.6%	5	9.7%	6	25.1%	3	1.0%	0	8.2%	4	12.3%	14
Monthly	7.7%	51	16.6%	4	11.4%	13	8.5%	0	7.4%	5	7.5%	5	5.1%	4	3.5%	2	0.0%	0	13.9%	7	6.4%	3	5.4%	6
Once every two months	3.6%	24	10.0%	3	2.4%	3	20.2%	1	1.1%	1	3.8%	3	5.1%	4	0.0%	0	0.0%	0	5.7%	3	5.0%	3	4.1%	5
Three-four times a year	3.7%	25	3.4%	1	1.0%	1	0.0%	0	2.2%	2	0.6%	0	5.6%	5	0.0%	0	0.0%	0	9.0%	4	5.8%	3	7.6%	8
Once a year	0.8%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	2.0%	1	0.9%	0	0.7%	1
Less often	2.0%	13	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.8%	7	0.0%	0	0.0%	0	0.0%	0	2.2%	1	4.1%	5
Never	18.5%	123	21.9%	6	10.3%	11	17.2%	1	7.0%	5	1.1%	1	17.2%	15	14.6%	10	25.4%	3	38.1%	18	29.0%	16	34.0%	38
(Don't know)	1.3%	8	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.6%	0	3.1%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0
(Varies)	0.8%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	29.4%	4	0.0%	0	0.0%	0	0.7%	1
Mean:	6.45		2.05		9.39		1.85		7.80		10.68		5.52		9.89		3.56		2.06		3.84		3.20	
Weighted base:	663		26		112		5		70		74		87		65		12		48		54		112	
Sample:	670		19		83		9		96		98		75		80		7		37		95		71	

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q29 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?																								
<i>Not asked to those that answered 'Romford' or 'Don't know' at Q27 or 'Never' at Q28</i>																								
Food shopping	34.2%	185	40.6%	8	28.1%	28	54.8%	2	33.7%	22	31.9%	23	37.9%	27	50.0%	28	5.8%	1	20.8%	6	53.5%	20	26.0%	19
Non-food shopping	7.5%	41	15.0%	3	1.1%	1	10.3%	0	14.2%	9	9.3%	7	8.8%	6	12.2%	7	0.0%	0	7.6%	2	4.4%	2	4.2%	3
Shopping in general	25.4%	137	25.0%	5	40.3%	40	5.2%	0	16.0%	10	17.6%	13	28.9%	21	17.0%	9	33.6%	3	25.6%	8	14.6%	6	29.7%	22
Visiting personal services e.g. hair salon, barber, beauty salon etc	4.1%	22	17.2%	3	6.0%	6	0.0%	0	4.0%	3	3.7%	3	2.1%	1	7.7%	4	0.0%	0	3.3%	1	0.0%	0	1.1%	1
Visiting financial services e.g. banks, building society etc	4.9%	26	0.0%	0	7.4%	7	0.0%	0	10.3%	7	4.3%	3	2.1%	1	0.0%	0	0.0%	0	1.6%	0	6.4%	2	6.3%	5
Visit other services e.g. travel agent, estate agent, etc	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit bars / pubs	0.3%	2	2.2%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Visit gambling venues e.g. betting shops, amusement arcade, bingo etc	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Visit cafés, restaurants, and takeaways	7.0%	38	0.0%	0	3.7%	4	0.0%	0	8.7%	6	14.7%	11	0.7%	0	4.1%	2	60.6%	5	12.5%	4	9.0%	3	3.1%	2
Visit leisure entertainment venues e.g. cinemas	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.7%	0	0.0%	0
Visit cultural venues e.g. museums/ art gallery, theatre, concert hall, music venues etc	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Visit sports and fitness venues	0.6%	3	0.0%	0	0.0%	0	5.2%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	1
Visit community services e.g. library, GP, etc.	3.2%	17	0.0%	0	0.0%	0	24.4%	1	0.6%	0	0.0%	0	9.5%	7	0.0%	0	0.0%	0	9.7%	3	1.3%	0	8.1%	6
Visit street market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet family/ friends	2.4%	13	0.0%	0	0.0%	0	0.0%	0	2.7%	2	4.4%	3	2.1%	1	0.0%	0	0.0%	0	11.3%	3	4.3%	2	2.1%	2
For work/ business	1.7%	9	0.0%	0	7.8%	8	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For education e.g. school, college, university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To access public transport services e.g. park and ride, bus stop, bus station, rail station	3.1%	17	0.0%	0	2.6%	3	0.0%	0	7.4%	5	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending church	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Day out / for a change	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a walk	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Language class	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
(Don't know)	2.6%	14	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	3.9%	3	3.6%	2	0.0%	0	0.0%	0	3.8%	1	7.0%	5
Weighted base:		540		20		100		4		65		73		72		56		9		30		38		74
Sample:		555		15		75		6		88		97		63		69		4		23		71		44

Weighted:

Havering Household Survey for Lambert Smith Hampton

May 2023

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q30 What do you like about (CENTRE MENTIONED AT Q27)? [MR]																								
<i>Not asked to those that answered 'Romford' or 'Don't know' at Q27 or 'Never' at Q28</i>																								
Close to home	29.4%	159	12.5%	3	42.5%	43	65.1%	3	22.5%	15	32.9%	24	27.1%	19	38.4%	21	0.0%	0	6.4%	2	23.7%	9	28.2%	21
Attractive environment / nice place	11.0%	59	25.3%	5	14.2%	14	10.3%	0	12.0%	8	19.3%	14	10.8%	8	0.6%	0	0.0%	0	1.6%	0	12.0%	5	6.2%	5
Good range of non-food shops	7.8%	42	4.4%	1	11.6%	12	5.2%	0	13.3%	9	11.0%	8	4.8%	3	1.9%	1	0.0%	0	3.2%	1	2.6%	1	8.3%	6
Good pubs, cafés or restaurants	6.9%	37	25.9%	5	9.0%	9	0.0%	0	12.1%	8	16.4%	12	2.1%	1	2.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Good food stores	4.7%	26	0.0%	0	0.5%	1	10.5%	0	11.0%	7	9.9%	7	4.1%	3	0.6%	0	0.0%	0	8.1%	2	2.0%	1	5.2%	4
Easy to park	4.6%	25	2.2%	0	5.8%	6	0.0%	0	5.8%	4	2.7%	2	7.5%	5	0.6%	0	0.0%	0	3.3%	1	0.7%	0	8.2%	6
Safe and secure	3.6%	19	0.0%	0	5.3%	5	0.0%	0	0.0%	0	8.2%	6	1.4%	1	0.6%	0	0.0%	0	0.0%	0	3.8%	1	7.3%	5
Compact	2.9%	15	0.0%	0	7.9%	8	0.0%	0	2.3%	2	3.3%	2	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Quiet	2.5%	14	0.0%	0	3.7%	4	0.0%	0	5.1%	3	3.3%	2	1.4%	1	2.9%	2	0.0%	0	3.2%	1	2.0%	1	0.0%	0
Easy to get to by bus	2.0%	11	2.2%	0	2.6%	3	0.0%	0	6.3%	4	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Good public transport links	1.9%	10	0.0%	0	2.5%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	8.2%	6
Good facilities	1.6%	9	0.0%	0	0.0%	0	0.0%	0	2.3%	2	3.8%	3	4.8%	3	1.2%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Familiar / know where everything is	1.4%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	2	4.4%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	5.0%	2	1.1%	1
Clean streets	1.4%	8	0.0%	0	1.6%	2	0.0%	0	0.0%	0	5.0%	4	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Good atmosphere / friendly people	1.3%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0	3.2%	1	3.1%	2
Free parking	1.2%	6	2.2%	0	1.1%	1	0.0%	0	1.2%	1	0.6%	0	0.7%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Traditional	1.1%	6	12.8%	3	0.0%	0	0.0%	0	1.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0
Makes a change from other places	1.0%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4
Close to work	0.9%	5	0.0%	0	3.2%	3	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to on foot	0.8%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Close to friends or relatives	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	0.7%	4	0.0%	0	0.5%	1	0.0%	0	0.6%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.1%	1
Good cultural facilities	0.7%	4	10.8%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Good financial institutions	0.6%	3	0.0%	0	3.1%	3	5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to the park / green spaces	0.5%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities	0.4%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Easy to get to by car	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Open space	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Good range of specialist shops	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Can get everything you need	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Lots of events	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Good range of charity shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Like to support local business	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good department stores	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	1

Weighted:

Havering Household Survey for Lambert Smith Hampton

May 2023

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Good range of quality shops	0.2%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of affordable shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice parks / green spaces	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of financial services	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / disabled parking provision	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good crossings	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a change / day out	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good community centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always used it	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	27.6%	149	40.0%	8	24.2%	24	24.4%	1	15.0%	10	14.9%	11	31.3%	22	40.4%	22	94.2%	9	51.5%	15	17.4%	7	27.0%	20
(Nothing)	13.1%	71	0.0%	0	5.8%	6	0.0%	0	19.4%	13	7.0%	5	24.5%	18	12.7%	7	5.8%	1	24.2%	7	25.1%	10	7.4%	5
Weighted base:		540		20		100		4		65		73		72		56		9		30		38		74
Sample:		555		15		75		6		88		97		63		69		4		23		71		44

Meanscore: [Number of times per month]

Q31 How often do you or your household visit Havering Borough's retail parks, e.g. Gallows Corner, Eastern Avenue, Rom Valley Way OR Roneo Corner?

Daily	0.4%	5	0.4%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	1.7%	19	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.9%	2	0.0%	0	3.7%	5	0.0%	0	2.2%	4
2-3 days a week	2.5%	28	5.8%	6	2.7%	4	8.9%	4	2.9%	2	5.2%	4	0.4%	0	4.3%	4	0.0%	0	2.8%	4	0.5%	0	0.0%	0
One day a week	10.7%	118	12.1%	13	13.4%	18	25.4%	11	8.4%	6	9.1%	7	15.4%	17	15.3%	13	10.1%	12	10.9%	15	3.0%	2	2.8%	5
Every two weeks	10.2%	113	19.3%	20	11.1%	15	8.2%	4	15.3%	11	9.1%	7	12.6%	14	14.7%	12	2.0%	2	9.2%	13	1.3%	1	8.7%	14
Monthly	14.3%	157	15.5%	16	12.3%	16	8.9%	4	18.4%	14	16.4%	12	23.0%	26	22.1%	18	7.5%	9	10.9%	15	17.9%	10	10.4%	17
Once every two months	5.7%	62	5.5%	6	7.9%	10	7.9%	4	1.0%	1	8.1%	6	2.2%	2	8.0%	7	8.9%	11	4.9%	7	1.4%	1	5.1%	8
Three-four times a year	14.5%	160	13.9%	15	14.2%	19	21.2%	10	13.4%	10	11.3%	8	12.6%	14	5.7%	5	15.3%	19	11.0%	15	11.5%	6	24.7%	40
Once a year	5.9%	65	5.8%	6	2.4%	3	8.7%	4	8.0%	6	4.9%	4	7.8%	9	5.7%	5	6.7%	8	5.9%	8	6.2%	3	5.6%	9
Less often	3.9%	43	7.8%	8	6.2%	8	0.9%	0	3.0%	2	1.1%	1	1.8%	2	0.0%	0	8.9%	11	4.1%	6	5.1%	3	1.0%	2
Never	28.1%	309	13.4%	14	24.0%	32	10.0%	5	24.2%	18	31.6%	24	19.3%	21	19.4%	16	35.0%	43	36.6%	50	51.0%	28	36.3%	59
(Don't know)	0.6%	7	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.4%	1	0.0%	0	2.1%	1	0.0%	0
(Varies)	1.5%	16	0.4%	0	0.0%	0	0.0%	0	3.0%	2	3.2%	2	0.4%	0	1.6%	1	3.2%	4	0.0%	0	0.0%	0	3.2%	5
Mean:		1.60		1.82		2.06		2.27		1.89		1.36		1.84		2.06		1.23		1.82		0.43		0.98
Weighted base:		1101		104		132		45		75		75		111		83		123		136		55		162
Sample:		1101		100		100		100		100		100		100		101		100		100		100		100

Weighted:

Havering Household Survey for Lambert Smith Hampton

May 2023

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q32 What is the main reason you like about visiting the Retail Parks in the Borough e.g. Gallows Corner, Eastern Avenue, Rom Valley Way OR Roneo Corner?																								
<i>Not asked to those that answered 'Never' at Q31</i>																								
Attractive environment / nice place	1.5%	12	0.0%	0	2.5%	3	2.3%	1	0.0%	0	0.0%	0	0.6%	0	3.0%	2	0.0%	0	5.2%	5	5.4%	1	0.0%	0
Close to friends or relatives	1.2%	10	0.0%	0	2.5%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	5
Close to home	10.7%	84	13.1%	12	4.1%	4	15.2%	6	4.0%	2	5.5%	3	25.1%	23	8.9%	6	14.3%	11	13.5%	12	12.4%	3	2.2%	2
Close to work	2.0%	16	0.0%	0	0.0%	0	0.0%	0	10.1%	6	0.0%	0	1.1%	1	3.0%	2	3.8%	3	0.0%	0	0.9%	0	3.5%	4
Compact	2.4%	19	4.9%	4	1.6%	2	0.5%	0	4.0%	2	9.2%	5	1.1%	1	0.0%	0	1.9%	2	3.2%	3	0.0%	0	0.8%	1
Easy to get to by bike	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Easy to get to by bus	1.2%	9	2.3%	2	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	5.4%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Easy to get to by car	4.6%	37	6.7%	6	7.7%	8	1.0%	0	3.8%	2	7.0%	4	0.0%	0	8.4%	6	3.8%	3	3.8%	3	4.3%	1	3.5%	4
Easy to park	8.2%	65	3.4%	3	6.7%	7	10.7%	4	10.6%	6	9.4%	5	7.6%	7	5.0%	3	9.9%	8	5.4%	5	0.0%	0	16.9%	17
Good facilities in general	4.5%	35	6.8%	6	2.5%	3	0.0%	0	0.0%	0	3.7%	2	5.8%	5	2.4%	2	3.0%	2	8.5%	7	0.0%	0	7.9%	8
Good food stores	6.0%	48	3.3%	3	16.2%	16	7.8%	3	11.5%	7	4.8%	2	1.7%	1	8.6%	6	4.3%	3	3.7%	3	6.3%	2	0.8%	1
Good range of non-food shops	24.9%	197	27.7%	25	26.3%	26	33.3%	14	28.4%	16	23.6%	12	17.8%	16	15.1%	10	19.8%	16	27.9%	24	35.9%	10	27.4%	28
Good pubs, cafés or restaurants	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	4.4%	4	2.0%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Drive through restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of high street shops/ retail multiples	11.8%	94	12.7%	11	14.7%	15	10.0%	4	8.0%	5	8.5%	4	23.8%	21	17.1%	11	10.2%	8	7.4%	6	6.3%	2	5.2%	5
Makes a change from other places	4.4%	35	2.9%	3	1.1%	1	0.0%	0	1.3%	1	0.0%	0	6.8%	6	0.5%	0	5.0%	4	6.5%	6	0.0%	0	14.1%	15
Quiet	0.7%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0
Safe and secure	0.9%	7	2.4%	2	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Protection from weather	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free / pedestrian friendly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
B&Q	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.7%	1	0.6%	0	0.9%	0	2.2%	2
Can get everything you need	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Can get everything you need	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can see the products	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	1.0%	8	1.5%	1	0.0%	0	1.0%	0	0.7%	0	0.8%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	6.4%	2	1.5%	2
Friendly / helpful staff	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good click and collect facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Good for a change / day out	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0
Good for browsing / window shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	0	0.0%	0
Good range of affordable shops	0.4%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Good range of health services (e.g. doctor, dentist, optician.)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Good range of specialist shops	0.9%	7	0.0%	0	0.0%	0	2.4%	1	1.3%	1	2.4%	1	0.0%	0	0.5%	0	3.9%	3	0.6%	0	0.0%	0	0.0%	0
Halfords	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Has a mechanic	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a vets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Less traffic congestion	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Next	0.4%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.5%	2
Outdoor shopping area	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Tesco	1.0%	8	0.0%	0	3.6%	4	2.4%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.3%	58	11.3%	10	7.6%	8	8.3%	3	7.9%	4	12.5%	6	4.4%	4	8.5%	6	6.3%	5	4.4%	4	17.5%	5	2.2%	2
Weighted base:	792		90		100		41		57		51		90		67		80		86		27		103	
Sample:	732		83		66		88		77		65		76		71		55		56		41		54	

Weighted:

Havering Household Survey for Lambert Smith Hampton

May 2023

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q33 What would be the main reasons you'd choose to visit those retail parks instead of Romford Town Centre? (e.g. Gallows Corner, Eastern Avenue, Rom Valley Way or Roneo Corner). [MR]																								
<i>Not asked to those that answered 'Never' at Q31</i>																								
Easier to park	13.9%	110	16.6%	15	12.2%	12	18.7%	8	9.3%	5	24.4%	12	5.5%	5	12.7%	9	7.1%	6	9.4%	8	18.9%	5	24.6%	25
More/ better non-food stores	11.8%	93	17.3%	16	5.3%	5	22.0%	9	19.2%	11	11.8%	6	8.7%	8	11.7%	8	8.4%	7	9.9%	9	21.0%	6	9.7%	10
More/ better high street brands/ retail multiples	11.1%	88	22.3%	20	23.1%	23	7.6%	3	10.5%	6	9.4%	5	16.9%	15	7.6%	5	2.6%	2	7.7%	7	0.9%	0	1.5%	2
Free parking	10.1%	80	23.4%	21	9.0%	9	10.3%	4	15.1%	9	11.9%	6	7.1%	6	9.2%	6	4.5%	4	6.0%	5	19.8%	5	4.5%	5
More/ better DIY retailers	5.8%	46	5.4%	5	15.8%	16	8.5%	3	10.5%	6	16.3%	8	0.6%	0	2.6%	2	0.7%	1	2.2%	2	10.6%	3	0.0%	0
Closer to home	4.9%	39	1.5%	1	3.7%	4	10.1%	4	13.1%	7	4.8%	2	15.1%	14	0.5%	0	0.0%	0	0.0%	0	5.4%	1	4.5%	5
Easier to get to by car	3.7%	29	4.9%	4	5.3%	5	6.4%	3	0.7%	0	5.5%	3	3.8%	3	0.5%	0	0.7%	1	0.6%	0	4.3%	1	7.4%	8
Easier to get around/ more compact	3.4%	27	0.5%	0	7.4%	7	4.4%	2	1.3%	1	4.7%	2	0.6%	0	0.0%	0	3.9%	3	2.2%	2	4.5%	1	7.4%	8
More/ better food stores	3.4%	27	3.4%	3	7.3%	7	3.9%	2	2.6%	1	3.9%	2	1.6%	1	4.1%	3	0.7%	1	5.9%	5	0.0%	0	1.5%	2
More / better furniture retailers	3.1%	25	1.5%	1	3.7%	4	2.9%	1	5.9%	3	5.3%	3	3.3%	3	3.6%	2	2.0%	2	3.8%	3	5.4%	1	0.8%	1
More parking spaces	2.4%	19	5.4%	5	0.0%	0	3.4%	1	3.3%	2	3.9%	2	1.1%	1	3.6%	2	0.0%	0	5.9%	5	0.0%	0	0.8%	1
More safe and secure	1.3%	11	2.9%	3	2.6%	3	2.4%	1	0.0%	0	0.8%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Good for a day out / change	1.1%	9	1.0%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.6%	2	2.4%	2	0.7%	1	3.3%	3	0.0%	0	0.0%	0
Nicer environment	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.8%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	5.5%	1	0.0%	0
Tesco	0.8%	6	0.0%	0	2.5%	3	5.7%	2	0.7%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Easier to get to by bus	0.8%	6	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.8%	1
Quiet	0.7%	6	0.0%	0	2.5%	3	2.0%	1	0.0%	0	0.8%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Less traffic	0.6%	5	0.0%	0	0.0%	0	2.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Next	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	3.3%	3	0.0%	0	0.0%	0
Better facilities in general	0.5%	4	2.9%	3	0.0%	0	0.5%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
More affordable shops	0.4%	3	0.0%	0	0.5%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
More/ better electrical goods retailers	0.4%	3	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Closer to work	0.4%	3	0.0%	0	1.1%	1	0.5%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Halfords	0.4%	3	0.0%	0	0.0%	0	2.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Parking close to the shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Pets at Home	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Closer to friends or relatives	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
More/ better cafes and restaurants	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Later opening hours	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
More/ better drive through restaurants	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Close to school	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Has a vets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Familiar / know where everything is	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Better atmosphere / friendlier people	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
B&Q	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Good for browsing / window shopping	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Someone takes me	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has more car showrooms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good parking payment facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor shopping area	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	38.3%	303	24.1%	22	31.2%	31	18.7%	8	28.0%	16	26.1%	13	35.7%	32	45.9%	31	61.8%	49	49.1%	42	29.7%	8	49.3%	51
(No reason mentioned / wouldn't visit Retail Parks in the Borough instead of Romford Town Centre)	7.5%	60	7.8%	7	6.8%	7	6.4%	3	9.2%	5	2.4%	1	10.3%	9	16.6%	11	7.1%	6	7.2%	6	2.7%	1	3.7%	4
Weighted base:	792		90		100		41		57		51		90		67		80		86		27		103	
Sample:	732		83		66		88		77		65		76		71		55		56		41		54	

Meanscore: [Number of times per month]

Q34 How often do you or your household visit the following leisure attractions? [PR]
Bingo / casino / bookmaker

More than once a week	1.4%	16	3.0%	3	0.0%	0	0.0%	0	2.4%	2	0.5%	0	0.0%	0	2.8%	2	2.4%	3	3.7%	5	0.0%	0	0.0%	0
Once a week	2.0%	22	1.7%	2	2.0%	3	2.2%	1	2.4%	2	0.0%	0	1.3%	1	4.7%	4	3.3%	4	3.7%	5	0.5%	0	0.0%	0
Once a fortnight	1.2%	13	0.0%	0	0.0%	0	2.5%	1	0.5%	0	2.5%	2	0.0%	0	0.4%	0	2.0%	2	0.0%	0	0.0%	0	4.5%	7
Once a month	2.3%	25	2.5%	3	6.2%	8	0.4%	0	5.8%	4	3.2%	2	0.0%	0	0.0%	0	4.4%	5	0.7%	1	2.6%	1	0.0%	0
Once every two months	1.5%	16	0.4%	0	0.0%	0	0.4%	0	3.4%	3	5.7%	4	2.1%	2	3.9%	3	0.0%	0	0.4%	0	3.6%	2	0.5%	1
Once every six months	2.7%	29	2.0%	2	2.4%	3	1.8%	1	0.0%	0	2.7%	2	0.0%	0	6.3%	5	2.5%	3	1.7%	2	4.3%	2	5.2%	8
Once a year	1.4%	16	2.1%	2	4.7%	6	2.2%	1	0.0%	0	2.7%	2	0.0%	0	0.4%	0	2.5%	3	0.0%	0	0.0%	0	0.5%	1
Less often than once a year	2.5%	28	0.0%	0	2.3%	3	2.2%	1	3.0%	2	0.0%	0	6.1%	7	2.4%	2	4.0%	5	2.1%	3	2.1%	1	2.2%	4
Never	82.8%	911	86.3%	90	82.5%	109	83.5%	38	79.6%	60	80.1%	60	88.3%	98	76.6%	64	74.0%	91	84.5%	115	84.3%	46	87.1%	141
(Dont know / varies)	2.3%	25	2.0%	2	0.0%	0	4.7%	2	2.9%	2	2.5%	2	2.2%	2	2.4%	2	5.0%	6	3.3%	5	2.6%	1	0.0%	0
Mean:		0.26		0.35		0.15		0.16		0.38		0.17		0.07		0.47		0.44		0.47		0.07		0.10
Weighted base:		1101		104		132		45		75		75		111		83		123		136		55		162
Sample:		1101		100		100		100		100		100		100		101		100		100		100		100

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Cinema																								
More than once a week	0.6%	7	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Once a week	1.5%	16	0.0%	0	2.3%	3	0.4%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	2.0%	2	7.0%	10	0.0%	0	0.0%	0
Once a fortnight	3.9%	43	4.5%	5	6.7%	9	0.9%	0	5.2%	4	3.1%	2	0.9%	1	5.5%	5	4.5%	5	2.7%	4	0.5%	0	5.0%	8
Once a month	9.7%	107	8.4%	9	13.1%	17	11.6%	5	9.4%	7	11.6%	9	6.4%	7	15.6%	13	7.4%	9	8.2%	11	0.9%	0	12.0%	19
Once every two months	16.0%	176	18.6%	19	17.6%	23	21.0%	9	17.4%	13	13.4%	10	12.5%	14	10.9%	9	17.2%	21	13.1%	18	15.6%	9	19.1%	31
Once every six months	17.3%	191	23.6%	25	10.6%	14	10.5%	5	15.4%	12	20.9%	16	12.1%	14	15.7%	13	21.4%	26	19.3%	26	21.5%	12	18.1%	29
Once a year	4.7%	52	4.7%	5	4.0%	5	6.2%	3	3.5%	3	8.5%	6	2.7%	3	6.5%	5	4.5%	5	4.4%	6	7.9%	4	3.4%	5
Less often than once a year	6.1%	67	7.4%	8	6.9%	9	1.8%	1	4.7%	4	7.5%	6	10.5%	12	6.1%	5	2.1%	3	3.8%	5	3.9%	2	8.7%	14
Never	38.0%	418	29.5%	31	38.8%	51	45.5%	21	43.8%	33	31.9%	24	52.3%	58	34.5%	29	33.5%	41	38.2%	52	44.9%	25	33.7%	55
(Dont know / varies)	2.1%	23	0.9%	1	0.0%	0	2.1%	1	0.0%	0	3.1%	2	2.2%	2	3.2%	3	5.5%	7	3.3%	5	4.7%	3	0.0%	0
Mean:	0.41		0.52		0.47		0.29		0.34		0.31		0.19		0.53		0.57		0.54		0.15		0.36	
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162	
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100	
Gym / health club / sports facility																								
More than once a week	17.1%	189	21.1%	22	20.1%	27	11.1%	5	15.7%	12	16.6%	12	7.9%	9	15.4%	13	18.1%	22	14.9%	20	8.3%	5	26.0%	42
Once a week	5.5%	61	7.6%	8	3.9%	5	0.9%	0	7.4%	6	2.2%	2	3.4%	4	10.0%	8	7.6%	9	5.4%	7	8.0%	4	4.3%	7
Once a fortnight	2.2%	24	0.0%	0	0.0%	0	3.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	10	5.4%	7	0.0%	0	2.7%	4
Once a month	2.1%	23	1.3%	1	0.0%	0	3.1%	1	2.9%	2	3.7%	3	3.5%	4	2.4%	2	2.0%	2	1.7%	2	0.0%	0	3.2%	5
Once every two months	2.1%	23	0.0%	0	1.9%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	8.2%	7	6.4%	8	0.0%	0	4.3%	2	0.5%	1
Once every six months	0.9%	10	2.0%	2	0.0%	0	3.0%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	4.7%	3	0.0%	0
Once a year	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	2	2.7%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.1%	1	0.0%	0
Less often than once a year	2.4%	27	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	4.7%	5	4.8%	4	4.5%	5	0.0%	0	0.0%	0	4.5%	7
Never	63.9%	704	66.0%	69	70.2%	93	71.7%	32	68.2%	51	66.2%	49	76.3%	85	56.6%	47	46.0%	56	67.7%	92	67.8%	37	56.6%	92
(Dont know / varies)	3.0%	33	2.0%	2	0.0%	0	7.3%	3	2.9%	2	2.5%	2	4.3%	5	2.4%	2	5.0%	6	3.3%	5	4.7%	3	2.2%	4
Mean:	1.72		2.05		1.78		1.10		1.64		1.51		0.84		1.74		2.08		1.59		1.07		2.40	
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162	
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100	
Theatre / concert / music venue																								
More than once a week	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6	0.0%	0	0.0%	0
Once a week	1.5%	16	0.8%	1	0.4%	1	0.0%	0	2.4%	2	0.0%	0	2.1%	2	0.0%	0	2.0%	2	3.3%	5	0.0%	0	2.2%	4
Once a fortnight	2.1%	23	0.0%	0	2.0%	3	3.5%	2	0.0%	0	2.2%	2	0.0%	0	4.3%	4	8.9%	11	1.7%	2	0.0%	0	0.0%	0
Once a month	7.4%	82	11.8%	12	5.2%	7	6.9%	3	6.5%	5	8.6%	6	2.2%	2	9.0%	7	7.3%	9	7.7%	10	2.6%	1	10.8%	17
Once every two months	13.0%	144	12.6%	13	18.1%	24	17.9%	8	19.3%	14	19.8%	15	11.4%	13	8.8%	7	7.0%	9	1.8%	2	8.8%	5	20.6%	33
Once every six months	15.9%	175	14.5%	15	19.1%	25	14.2%	6	16.7%	13	27.9%	21	12.8%	14	19.3%	16	14.3%	18	8.7%	12	20.8%	11	14.6%	24
Once a year	9.5%	105	7.6%	8	8.6%	11	9.5%	4	11.0%	8	10.6%	8	8.6%	10	9.3%	8	11.0%	13	8.9%	12	1.8%	1	13.0%	21
Less often than once a year	5.8%	63	6.2%	6	4.2%	6	4.0%	2	1.0%	1	3.2%	2	11.7%	13	0.4%	0	5.3%	7	6.8%	9	5.6%	3	8.7%	14
Never	41.8%	460	44.5%	46	42.3%	56	39.2%	18	37.3%	28	25.3%	19	49.0%	55	44.6%	37	38.3%	47	55.3%	75	55.3%	30	30.1%	49
(Dont know / varies)	2.5%	27	2.0%	2	0.0%	0	4.7%	2	3.5%	3	2.5%	2	2.2%	2	4.4%	4	5.9%	7	1.7%	2	5.2%	3	0.0%	0
Mean:	0.34		0.26		0.25		0.28		0.51		0.30		0.20		0.28		0.43		0.62		0.12		0.34	
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162	
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100	

Weighted:

Havering Household Survey for Lambert Smith Hampton

May 2023

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Museum / gallery or place of historical / cultural interest																							
More than once a week	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.7%	2	0.5%	0	2.2%
Once a fortnight	1.7%	19	0.4%	0	0.0%	0	2.1%	1	0.0%	0	3.2%	2	2.5%	3	0.0%	0	4.0%	5	5.7%	8	0.0%	0	0.0%
Once a month	4.8%	52	6.7%	7	6.3%	8	0.4%	0	3.4%	3	4.2%	3	0.9%	1	2.8%	2	7.3%	9	3.3%	5	0.5%	0	8.8%
Once every two months	10.3%	114	5.0%	5	11.0%	15	5.7%	3	13.4%	10	16.1%	12	6.9%	8	10.1%	8	16.4%	20	6.1%	8	6.9%	4	13.1%
Once every six months	13.8%	152	18.3%	19	14.3%	19	18.7%	8	5.0%	4	10.2%	8	14.0%	16	17.2%	14	12.3%	15	15.1%	21	11.9%	7	13.5%
Once a year	9.2%	101	9.7%	10	6.6%	9	12.2%	6	12.7%	10	7.5%	6	7.7%	9	10.3%	9	5.5%	7	7.9%	11	5.8%	3	14.9%
Less often than once a year	6.1%	68	8.2%	9	8.5%	11	3.5%	2	2.0%	1	3.6%	3	9.6%	11	6.1%	5	4.9%	6	3.5%	5	3.1%	2	8.6%
Never	50.8%	559	51.3%	53	53.2%	70	55.3%	25	57.7%	43	52.7%	39	56.3%	63	48.8%	40	40.8%	50	56.4%	77	64.6%	35	38.8%
(Dont know / varies)	2.4%	26	0.0%	0	0.0%	0	2.1%	1	5.8%	4	2.5%	2	2.2%	2	4.8%	4	7.0%	9	0.4%	0	6.9%	4	0.0%
Mean:	0.21		0.18		0.15		0.13		0.13		0.22		0.13		0.13		0.37		0.28		0.09		0.29
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100
Pub / bar / nightclub																							
More than once a week	3.0%	33	1.7%	2	5.2%	7	6.2%	3	2.0%	2	5.9%	4	0.9%	1	4.3%	4	0.4%	1	2.0%	3	2.2%	1	4.3%
Once a week	8.4%	92	17.0%	18	15.0%	20	6.1%	3	5.4%	4	9.1%	7	2.7%	3	9.9%	8	9.5%	12	4.7%	6	3.0%	2	6.2%
Once a fortnight	11.6%	128	11.8%	12	9.6%	13	13.0%	6	12.3%	9	15.0%	11	8.6%	10	6.1%	5	17.2%	21	11.7%	16	6.1%	3	13.5%
Once a month	12.7%	139	16.9%	18	11.4%	15	11.0%	5	19.9%	15	10.2%	8	11.3%	13	12.8%	11	11.9%	15	8.3%	11	4.0%	2	17.1%
Once every two months	9.4%	104	12.4%	13	8.7%	11	6.5%	3	13.7%	10	13.8%	10	5.3%	6	10.2%	8	11.7%	14	5.7%	8	10.0%	5	8.8%
Once every six months	6.9%	75	4.9%	5	0.8%	1	4.0%	2	4.4%	3	4.3%	3	8.3%	9	11.1%	9	4.8%	6	5.8%	8	6.2%	3	15.7%
Once a year	2.5%	28	1.3%	1	3.8%	5	2.1%	1	1.0%	1	3.2%	2	10.3%	11	0.0%	0	0.4%	1	0.0%	0	2.1%	1	2.7%
Less often than once a year	2.3%	25	2.0%	2	2.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.4%	2	4.5%	5	3.7%	5	0.5%	0	2.2%
Never	41.1%	453	31.6%	33	43.2%	57	46.5%	21	38.3%	29	36.0%	27	47.4%	53	38.3%	32	37.9%	47	54.4%	74	61.1%	33	29.5%
(Dont know / varies)	2.1%	23	0.4%	0	0.0%	0	4.7%	2	2.9%	2	2.5%	2	2.2%	2	4.8%	4	1.7%	2	3.7%	5	4.7%	3	0.0%
Mean:	1.02		1.30		1.37		1.21		0.93		1.35		0.53		1.12		0.96		0.73		0.55		1.11
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100
Restaurant / café																							
More than once a week	6.0%	66	8.8%	9	4.7%	6	11.7%	5	4.5%	3	13.4%	10	4.3%	5	9.4%	8	5.7%	7	2.0%	3	3.0%	2	5.1%
Once a week	13.2%	145	13.0%	14	12.6%	17	22.3%	10	10.7%	8	15.1%	11	9.6%	11	9.7%	8	11.6%	14	10.8%	15	8.8%	5	20.5%
Once a fortnight	19.8%	218	30.3%	32	13.3%	17	24.5%	11	20.7%	16	19.3%	14	18.3%	20	16.2%	13	18.3%	22	21.0%	29	17.0%	9	21.0%
Once a month	22.5%	247	22.4%	23	28.0%	37	12.6%	6	25.4%	19	27.8%	21	22.2%	25	16.9%	14	28.9%	35	24.9%	34	12.0%	7	16.5%
Once every two months	13.5%	149	6.3%	7	21.3%	28	12.3%	6	12.5%	9	12.8%	10	12.7%	14	22.3%	19	11.2%	14	5.2%	7	16.4%	9	17.1%
Once every six months	6.2%	69	2.6%	3	10.2%	13	0.9%	0	2.0%	2	2.7%	2	10.4%	12	5.2%	4	6.1%	8	9.6%	13	8.5%	5	4.6%
Once a year	1.4%	16	2.5%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.9%	2	2.4%	3	2.4%	3	0.0%	0	1.0%
Less often than once a year	1.0%	11	0.4%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	2.6%	3	0.4%	0	2.8%	3	1.7%	2	0.5%	0	0.0%
Never	13.7%	151	13.8%	14	6.8%	9	11.0%	5	18.2%	14	3.8%	3	15.9%	18	15.5%	13	12.2%	15	16.9%	23	29.1%	16	13.3%
(Dont know / varies)	2.6%	28	0.0%	0	1.9%	3	4.7%	2	3.5%	3	5.1%	4	2.2%	2	2.4%	2	0.8%	1	5.5%	7	4.7%	3	1.0%
Mean:	1.76		2.09		1.59		2.63		1.58		2.54		1.43		1.80		1.66		1.39		1.21		1.93
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Family entertainment (e.g. tenpin bowling, skating rink)																								
More than once a week	0.5%	6	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.1%	1	0.0%	0
Once a week	2.2%	24	0.0%	0	0.0%	0	2.2%	1	1.0%	1	5.8%	4	0.9%	1	2.4%	2	2.0%	2	7.0%	10	4.7%	3	0.0%	0
Once a fortnight	3.1%	35	10.3%	11	1.2%	2	2.6%	1	0.0%	0	3.7%	3	0.4%	0	7.7%	6	4.5%	5	1.7%	2	0.0%	0	2.2%	4
Once a month	7.5%	83	7.5%	8	2.3%	3	7.7%	3	7.7%	6	2.5%	2	12.5%	14	6.8%	6	9.7%	12	9.5%	13	0.0%	0	10.1%	16
Once every two months	7.9%	87	11.2%	12	15.2%	20	3.0%	1	2.9%	2	1.1%	1	9.1%	10	9.1%	8	16.7%	20	3.7%	5	6.8%	4	2.2%	4
Once every six months	8.2%	90	7.6%	8	10.5%	14	5.2%	2	3.5%	3	4.3%	3	3.0%	3	12.8%	11	6.8%	8	14.6%	20	9.6%	5	7.9%	13
Once a year	5.3%	58	6.2%	6	7.7%	10	3.1%	1	3.4%	3	6.3%	5	1.8%	2	2.5%	2	3.3%	4	5.4%	7	3.1%	2	9.7%	16
Less often than once a year	3.9%	43	3.3%	3	4.6%	6	2.1%	1	4.5%	3	1.6%	1	6.9%	8	0.0%	0	2.4%	3	1.7%	2	0.0%	0	9.0%	15
Never	58.9%	648	49.8%	52	58.5%	77	69.4%	31	74.2%	56	72.1%	54	63.2%	70	53.8%	45	47.6%	59	52.7%	72	68.9%	38	58.8%	95
(Dont know / varies)	2.6%	29	2.0%	2	0.0%	0	4.7%	2	2.9%	2	2.5%	2	2.2%	2	4.8%	4	5.0%	6	3.7%	5	4.7%	3	0.0%	0
Mean:	0.34		0.54		0.15		0.26		0.15		0.36		0.23		0.41		0.55		0.48		0.44		0.18	
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162	
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100	

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q35 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																								
<i>Those that said they do the activity 'Bingo, casino or bookmaker' at least once a year at Q34 AND Excl. Nulls</i>																								
Mecca Bingo, Dagenham Leisure Park, Cook Road, Dagenham, RM9 6UQ	20.3%	22	0.0%	0	32.8%	6	0.0%	0	0.0%	0	49.2%	4	0.0%	0	0.0%	0	3.3%	1	63.0%	5	91.7%	5	0.0%	0
Mecca Bingo, The Mercury Shopping Centre, Mercury Gardens, Romford, RM1 3EE	37.6%	40	53.0%	6	32.1%	6	24.0%	1	54.8%	4	23.1%	2	61.1%	2	48.1%	6	74.6%	12	0.0%	0	4.1%	0	0.0%	0
Brentwood Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.4%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0
Harold Hill Local Centre	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.3%	4
Hornchurch Town Centre	1.8%	2	0.0%	0	3.1%	1	6.1%	0	15.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	10.7%	11	47.0%	6	0.0%	0	58.0%	2	0.0%	0	0.0%	0	25.8%	1	20.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	2.9%	3	0.0%	0	17.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	9.9%	11	0.0%	0	14.3%	3	0.0%	0	24.4%	2	0.0%	0	0.0%	0	24.0%	3	18.9%	3	0.0%	0	0.0%	0	0.0%	0
Internet	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Genting Casino, Western Esplanade, Westcliff-on-Sea, SS0 7QY	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0
Ladbrokes, Petersfield Avenue, Harold Hill, Romford, RM3 9PH	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Greyhound Trading Park, Greyhound Way, Southend-on-Sea, SS2 5PY	0.4%	0	0.0%	0	0.0%	0	11.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SJ	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	2	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Royal British Legion, Becontree Avenue, Dagenham, RM8 3JP	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Shenfield Local Centre, Brentwood, CM15 8EZ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1
Southend-on-Sea Town Centre, SS1 1AS	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.4%	4
Weighted base:	106		12		18		3		7		9		4		13		16		9		6		9	
Sample:	81		11		7		7		7		5		3		12		9		7		9		4	

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q36 Where do you or members of your household normally go to the cinema?																								
<i>Those that said they do the activity 'Cinema' at least once a year at Q34 AND Excl. Nulls</i>																								
Cineworld, Clements Road, Ilford, IG1 1BP	2.5%	14	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0	5.7%	1	5.4%	5
Premiere Cinema, The Mercury Mall, Mercury Gardens, Romford, RM1 3EE	15.6%	87	30.3%	20	28.6%	20	7.0%	2	11.8%	4	2.2%	1	12.6%	5	30.5%	14	8.8%	6	12.8%	8	12.3%	3	5.2%	4
Showcase Cinema, Bluewater Parkway, Dartford, Greenhithe, DA9 9SG	1.1%	6	0.7%	0	0.0%	0	1.7%	0	2.0%	1	1.1%	0	0.0%	0	0.0%	0	3.6%	2	0.8%	0	4.8%	1	0.0%	0
Stratford Picturehouse, Salway Road, Stratford, E15 1BX	0.7%	4	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Vue, Dagenham Leisure Park, Cook Road, Dagenham, RM9 6LG	10.2%	57	0.0%	0	0.0%	0	8.7%	2	5.0%	2	5.3%	2	0.0%	0	0.0%	0	12.5%	8	56.1%	36	24.8%	6	0.0%	0
Vue, Lakeside Shopping Centre, West Thurrock, RM20 2ZW	10.7%	59	12.1%	8	14.8%	10	0.0%	0	12.9%	5	50.0%	18	1.3%	0	0.0%	0	3.6%	2	0.8%	0	35.4%	9	7.1%	6
Vue, The Brewery Shopping Centre, Romford, RM1 1AU	45.0%	251	42.8%	28	52.3%	37	74.3%	17	56.8%	21	34.6%	12	81.1%	32	59.2%	26	51.7%	35	17.4%	11	17.0%	4	32.0%	27
Vue, Westfield Stratford City, Montfichet Road, Stratford, E20 1EJ	0.6%	4	4.0%	3	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.9%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.6%	3	0.0%	0	0.8%	1	0.0%	0	5.7%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.7%	9	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	2.3%	1	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Abroad	2.4%	13	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3	8.1%	5	3.5%	2	0.0%	0	0.0%	0
Cineworld, Cardinal Park, Grafton Way, Ipswich, IP1 1AX	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4
Cineworld, Festival Leisure Park, Festival Way, Basildon, SS14 3WB	4.5%	25	0.0%	0	0.0%	0	0.0%	0	5.9%	2	4.5%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	24.6%	21
Empire Cinemas, East	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Square, Basildon, SS14																								
1HS																								
Everyman, Bond Street,	2.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	13
Chelmsford, CM1 1GD																								
Harrogate Town Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
HG1 2QU																								
Odeon, Kings Head Walk,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Chelmsford, CM2 6FH																								
Odeon, Lee Valley,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Edmonton, Pickett's Lock																								
Lane, London, N9 0AS																								
Weighted base:		557		65		71		23		38		36		39		45		67		65		25		84
Sample:		459		52		43		35		45		45		33		52		36		41		31		46

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q37 Where do you or members of your household normally go to use a gym / healthclub / sports facility?																								
<i>Those that said they do the activity 'Gym, health club or sports facility' at least once a year at Q34 AND Excl. Nulls</i>																								
Abbs Cross Health and Fitness, Abbs Cross Lane, Hornchurch, RM12 4Y	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anytime Fitness, Freshwater Road, Dagenham, RM8 1RY	2.3%	7	0.0%	0	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0	0.0%	0	9.8%	5	0.0%	0	0.0%	0	0.0%	0
Barking Sporthouse and Gym, Mayesbrook Park, Dagenham, RM8 2JR	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4	6.7%	2	0.0%	0	0.0%	0
Becontree Heath Leisure Centre, Althorne Way, Dagenham, RM10 7FH	5.9%	17	0.0%	0	0.0%	0	14.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	34.3%	12	0.0%	0	0.0%	0
Brentwood Leisure Park, Warley, Brentwood, CM13 3DP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Central Park Leisure Centre, Gooshays Drive, Romford, RM3 9LB	3.8%	11	11.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	3	1.5%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4
Girls Allowed Gym, Blenheim Court, Northolt Way, Hornchurch, RM12 5RX	1.4%	4	0.0%	0	9.2%	3	9.9%	1	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gold's Gym, Rainham Road South, Dagenham, RM10 8TX	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	7	0.0%	0	0.0%	0
Harrow Lodge Leisure Centre, Hornchurch Road, Hornchurch, RM11 1JU	11.0%	32	8.6%	3	40.2%	12	4.2%	0	50.9%	9	11.5%	2	0.0%	0	1.5%	0	6.1%	3	0.0%	0	24.7%	3	0.0%	0
Impulse Leisure, Belhus Park, Aveley, South Ockendon, RM15 4PX	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	2	0.0%	0
InFitness Gym, Front Lane, Cranham, RM14 1XL	0.4%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Leisure Centre, Traps Hill, Loughton, IG10 1SZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ockendon Leisure Centre, Erriff Drive, South Ockendon, RM15 5AY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Pure Gym, High Road, Ilford, IG1 1RS	2.4%	7	0.0%	0	0.0%	0	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	6.5%	4
Pure Gym, The Brewery, Waterloo Road, Romford, RM1 1AU	6.8%	20	15.2%	5	8.8%	3	22.4%	2	0.0%	0	0.0%	0	0.0%	0	14.4%	3	14.7%	7	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Sapphire Ice & Leisure (includes Romford Ice Rink), Western Road, Romford, RM1 3JT	7.2%	21	27.9%	9	3.7%	1	6.3%	1	0.0%	0	14.2%	2	0.0%	0	19.2%	4	6.1%	3	0.0%	0	11.5%	1	0.0%	0
The Brentwood Centre, Doddington Road, Pilgrims Hatch, Brentwood, CM15 9NN	4.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	13
The Gym Group, Atlanta Boulevard, Romford, RM1 1TB	3.0%	9	1.5%	0	10.9%	3	0.0%	0	0.0%	0	0.0%	0	20.5%	3	7.2%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0
The Gym Group, Dagenham Leisure Park, Cook Road, Dagenham, RM9 6UQ	5.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	8	20.0%	7	9.3%	1	0.0%	0
Virgin Active, Repton Park, Manor Road, Woodford Green, IG8 8GN	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Brentwood Town Centre	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	9
Collier Row Town Centre	0.7%	2	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elm Park Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Harold Hill Local Centre	1.1%	3	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Hornchurch Town Centre	1.8%	5	0.0%	0	10.6%	3	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	1	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	5.3%	15	21.1%	6	5.6%	2	9.9%	1	4.1%	1	0.0%	0	0.0%	0	13.7%	3	5.1%	3	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	6.1%	3	6.7%	2	0.0%	0	0.0%	0
Anytime Fitness, High Street, Hornchurch, RM12 4UN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argyle Gardens Local Centre, Upminster, RM14 3EU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Barkingside Local Centre, Ilford, IG6 1NB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Basildon Sporting Village, Cranes Farm Road, Basildon, SS14 3GR	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Better Gym, Market Place, Romford, RM1 3AB	0.2%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Gym, The Baytree Centre, Brentwood, CM14	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
4BX																								
Brentwood School Sports Centre, Middleton Hall Lane, Brentwood, CM15 8EE	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayhall Local Centre, Ilford, IG5 0EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Clockhouse Bowling, St. Marys Lane, Upminster, RM14 3DU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranham Golf Course, St. Marys Lane, Upminster, RM14 3NU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Festival Leisure Park, Pippes Hill Road South, Basildon, SS14 3DG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
David Lloyd, Squirrels Heath Lane, Gidea Park, Romford, RM11 2DY	1.7%	5	4.3%	1	0.0%	0	0.0%	0	2.1%	0	0.0%	0	10.4%	1	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsham Town Centre, RH12 1RD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	10.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hutton Village Centre, CM13 1LZ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Ingrebourne Links Golf & Country Club, New Road, Rainham, RM13 9FL	1.3%	4	0.0%	0	9.2%	3	0.0%	0	4.1%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock, RM20 1WN	0.8%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	1	0.0%	0
Nuffield Health, The Brewery, ROC Drive, Romford, RM1 1AU	1.5%	4	0.0%	0	0.0%	0	10.5%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	5.1%	3	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	1	0.0%	0
Redbridge Sports Centre, Forest Road, Ilford, IG6 3HD	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
South Hornchurch Local Centre, RM13 7RD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Spirit Health Club, Brook Street, Brentwood, CM14 5ND	2.4%	7	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	0	10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4
Stapleford Abbotts Golf Club, Horseman Side, Tysea Hill, Romford, RM4	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
IJU																								
Stock Brook Country Club, Billericay, CM12 0SQ	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	5
Studio35, Lordship Road, Writtle, Chelmsford, CM1 3RR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Target Fit, Hog Hill Road, Romford, RM5 2DH	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym Group, Goodmayes Retail Park, High Road, Romford, RM6 4HX	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0
Top Meadow Golf Club, Fen Lane, North Ockendon, Upminster, RM14 3PR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Little Warley Hall Lane, Brentwood, CM13 3EN	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	5
Woodford Forest United Synagogue, Churchfields, Woodford, E18 2QZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
YMCA Thames Gateway Group, Rush Green Road, Dagenham, RM7 0PH	0.7%	2	1.5%	0	1.9%	1	10.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	290			31		29		9		18		14		14		22		50		34		12		56
Sample:	211			27		18		15		17		16		12		21		25		18		15		27

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q38 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																								
<i>Those that said they do the activity 'Theatre, concert or music venue' at least once a year at Q34 AND Excl. Nulls</i>																								
Brentwood Theatre, Shenfield Road, Brentwood, CM15 8AG	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5
Brookside Theatre, Eastern Road, Romford, RM1 3NH	4.1%	19	2.1%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	8.2%	3	0.0%	0	11.5%	5	12.9%	5	0.0%	0	4.2%	4
Kenneth More Theatre, Oakfield Road, Ilford, IG1 1BT	0.4%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen's Theatre, Billet Lane, Hornchurch, RM11 1QT	20.1%	93	20.9%	9	43.6%	25	16.3%	4	37.6%	14	36.7%	15	18.2%	6	14.5%	6	4.5%	2	13.1%	5	37.4%	7	0.9%	1
The Broadway Theatre, Broadway, Barking, IG11 7LS	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	5.8%	2	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	61.6%	286	70.6%	30	56.5%	32	69.0%	15	56.7%	21	61.3%	25	55.5%	19	58.1%	23	59.5%	28	42.3%	17	52.1%	10	77.2%	67
Collier Row Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.9%	1
Harold Hill Local Centre	0.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	6.1%	2	0.0%	0	0.0%	0
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.3%	6	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Abroad	3.0%	14	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	4.1%	2	11.7%	5	12.9%	5	0.0%	0	0.0%	0
Broadstairs Town Centre, CT10 1AN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Clacton-on-Sea Town Centre, CO15 1PX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffs Pavilion, Station Road, Westcliff-on-Sea, Southend-on-Sea, SS0 7RA	1.7%	8	2.1%	1	0.0%	0	0.9%	0	0.0%	0	1.0%	0	4.2%	1	4.4%	2	0.0%	0	1.2%	0	2.6%	0	2.7%	2
Glasgow City Centre, G1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
2FF													
OVO Arena, Arena Square, Engineers Way, Wembley, HA9 0AA	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queen Elizabeth Olympic Park, London, E20 3HB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford United Services And Social Club, Mawney Road, Romford, RM7 7HB	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea Town Centre, SS1 1AS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	0	1.4%
Thameside Theatre, Orsett Road, Grays, RM17 5DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
The O2, Peninsula Square, London, SE10 0DX	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	464		42		57		22		38		41		35
Sample:	472		45		44		45		49		57		36
									39		47		39
									46		35		30
												19	86
												31	54

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q39 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?																								
<i>Those that said they do the activity 'Museum, gallery or place of historical / cultural interest' at least once a year at Q34 AND Excl. Nulls</i>																								
Havering Museum, High Street, Romford, RM1 1JU	2.7%	9	2.5%	1	0.0%	0	7.1%	1	1.9%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	10.3%	1	6.1%	4
Natural History Museum, South Kensington, SW7 5JT	5.2%	18	0.0%	0	6.9%	3	0.0%	0	0.0%	0	10.9%	2	12.3%	3	5.4%	2	0.0%	0	16.4%	7	8.3%	1	0.0%	0
Tate Modern, Bankside, SE1 9TG	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	8.3%	1	0.0%	0
The British Museum, Great Russell Street, Bloomsbury, WC1B 3DG	2.3%	8	7.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	0	3.6%	1	0.0%	0	8.5%	4	0.0%	0	0.0%	0	0.0%	0
The National Gallery, Trafalgar Square, WC2N 5DN	0.6%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valence House Museum, Becontree Avenue, Dagenham, RM8 3HT	2.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	10.4%	5	0.0%	0	0.0%	0
Brentwood Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	76.2%	271	77.4%	28	83.8%	32	87.1%	14	98.1%	20	83.5%	18	66.8%	18	77.3%	23	65.6%	31	58.7%	26	73.1%	10	83.8%	50
Ilford Town Centre	0.4%	1	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	6.1%	22	7.1%	3	6.6%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	1	5.4%	2	18.7%	9	11.4%	5	0.0%	0	0.0%	0
Broadstairs Town Centre, CT10 1AN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Centre for British Photography, Jermyn Street, St. James's, London, SW1Y 6LX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Museum, Oaklands Park, Moulsham Street, Chelmsford, CM2 9AQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Hampton Court Palace, Hampton Court Way, East Molesey, KT8 9AU	0.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich City Centre, NR1 3JU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

Weighted:

May 2023

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Science Museum, Exhibition Road, South Kensington, SW7 2DD	2.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	7.6%	5
Southbank Centre, Belvedere Road, London, SE1 8XX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
York City Centre, YO1 0AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		356		36		38		16		20		22		28		30		48		45		14		60
Sample:		322		36		26		27		26		34		25		33		32		27		20		36

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
Q40 What location (e.g. town centre, shopping centre, retail/ leisure park) do you or members of your household normally go to for pub / bar / nightclub / music venue?																								
<i>Those that said they do the activity 'Pub, bar or nightclub' at least once a year at Q34 AND Excl. Nulls</i>																								
Barking Town Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	4.6%	4
Brentwood Town Centre	9.4%	47	4.2%	3	0.9%	1	5.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	52.2%	41
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	10.1%	50	15.6%	10	7.8%	5	20.6%	4	5.7%	2	6.6%	2	5.3%	2	10.6%	4	13.3%	7	12.9%	6	7.6%	1	8.5%	7
Chadwell Heath Town Centre	1.8%	9	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	9	0.0%	0	0.0%	0	0.0%	0
Chigwell Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Town Centre	2.0%	10	1.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.9%	4	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	1.6%	0	0.0%	0
Elm Park Town Centre	0.6%	3	0.0%	0	1.7%	1	0.0%	0	2.8%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	5.3%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	20.6%	102	13.1%	8	62.8%	38	12.1%	2	67.2%	27	18.6%	7	3.2%	1	11.4%	5	6.8%	4	10.5%	5	39.3%	6	0.0%	0
Ilford Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	19.4%	96	25.5%	16	7.0%	4	27.5%	5	8.5%	3	6.5%	2	43.4%	20	34.8%	14	7.7%	4	36.5%	16	16.7%	3	10.4%	8
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	6.2%	31	1.4%	1	4.3%	3	0.0%	0	1.9%	1	53.9%	20	6.3%	3	4.2%	2	1.9%	1	0.0%	0	9.6%	1	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	0.9%	4	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Eastern Avenue West, A12, Romford, RM7 7EX (Wren, Currys, Home Bargains)	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, E6 7ER (H&M, Smyths, Sports Direct, TK Maxx)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0
Goodmayes Retail Park,	0.8%	4	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
High Road, Romford, RM6 4HR (Currys, Wickes, B&M)																								
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	2.0%	10	3.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	6.2%	3	0.0%	0	4.6%	2	5.1%	2	0.0%	0	0.0%	0
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR (TK Maxx, Argos, B&M, Farmfoods, Pets at Home)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE (B&M, Aldi, Pets at Home)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	0.2%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	0.5%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	2.3%	12	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	5.7%	3	6.4%	3	0.0%	0	0.0%	0
Aveley Village Centre, RM15 4TA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Becontree Avenue Local Centre, Dagenham, RM8 3UH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre, CM12 9AJ	0.5%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Canary Wharf Local Centre, Canada Square, London, E14 4QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Corss District Centre, Romford, RM5 3XB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre, CM1 1JE	1.2%	6	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5
Clacton-on-Sea Town Centre, CO15 1PU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Town Centre, CO1 1DH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Collier Row Catholic Club, Lowshoe Lane, Romford,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
RM5 2AP																								
Cranham Village Centre, RM14 1XL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village Centre, CM3 4NJ	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deers Rest, Noak Hill Road, Romford, RM3 7LL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulham District Centre, SW6 5HD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Gidea Park Local Centre, Romford, RM2 6BP	3.1%	15	11.6%	7	5.2%	3	7.7%	1	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good Intent, South End Road, Hornchurch, RM12 5NU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Wood Local Centre, Romford, RM3 0BS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester, High Road, Romford, RM6 4HU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Harvester, Main Road, Romford, RM2 5EL	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Havering Town Centre, RM1 4GR	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Havering-atte-Bower Village Centre, RM4 1QH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herongate Village Centre, CM13 3PD	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Hythe Town Centre, CT21 5AD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Ingatestone Village Centre, CM4 9ED	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ingrave Village Centre, CM13 3RR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Little Waltham Village Centre, CM3 3PT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Little Warley Village Centre, CM13 3DZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1	0.0%	0
Maldon Town Centre, CM9 5EP	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mile End Local Centre, London, E3 4JN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Nags Head, Brook Street, Brentwood, CM14 5ND	0.6%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orange Tree Pub, Orange Tree Hill, Havering-atte-Bower, RM4 1PJ	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Village Centre, RM16	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
3ER																								
Pilgrims Hatch Local Centre, CM15 9JP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal British Legion Club, Becontree Avenue, Dagenham, RM8 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Rush Green Local Centre, Romford, RM7 0RJ	0.6%	3	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.2%	1	0.0%	0	0.0%	0
Shenfield Local Centre, Brentwood, CM15 8JD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Shenfield Town Centre, CM15 8EZ	0.2%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silver Hall Social Club, New Road, Rainham, RM13 8SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0
South Benfleet Town Centre, SS7 5HA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
South Hanningfield Village Centre, CM3 8HL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
South Hornchurch Local Centre, Rainham, RM13 8AP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre, SS1 1AS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Swanley Village Centre, BR8 7NB	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden Town Centre, TN30 6BW	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thatchers Arms, Warley Road, Great Warley, Brentwood, CM13 3HU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Black Horse, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9JN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cherry Tree, Wood Lane, Dagenham, RM8 3LJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
The Green Man Pub, The Green Man School Road, Ongar, CM5 9SD	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Harrow, Hornchurch Road, Hornchurch, RM11 1DP	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Jobber's Rest, St. Marys Lane, Upminster, RM14 3LT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mawney Arms, Mawney	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Road, Romford, RM7 7HT																								
The O2, Peninsula Square, London, SE10 0DX	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Phoenix, Broadway, Rainham, RM13 9YW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0
The Rabbits Pub, Stapleford Road, Stapleford Abbotts, RM4 1RP	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, Main Road, Romford, RM2 5EL	0.6%	3	3.5%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, Maldon Road, Tiptree, Colchester, CO5 0PQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate, High Road, Romford, RM6 6QT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
The Windmill, Upminster Road, Upminster, RM14 2RB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woolpack, Mildmay Road, Chelmsford, CM2 0DN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Top Oak Restaurant & Pub, Oak Hill Road, Stapleford, Romford, RM4 1J	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Golf Club, Hall Lane, Upminster, RM14 1XA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warley Local Centre, Brentwood, CM14 5HB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Warley Village Centre, CM14 5HE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Writtle Village Centre, CM1 3EY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Weighted base:	497		64		61		18		40		36		47		40		53		44		15		79	
Sample:	440		55		46		34		50		45		38		41		35		29		23		44	

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q41 What location (e.g. town centre, shopping centre, retail/ leisure park) do you or members of your household normally go to for eating out (e.g. cafes and restaurants)?																								
<i>Those that said they do the activity 'Restaurant, café' at least once a year at Q34 AND Excl. Nulls</i>																								
Barking Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Brentwood Town Centre	12.0%	92	3.3%	3	0.5%	1	1.2%	0	3.1%	2	4.8%	3	14.5%	12	5.2%	3	0.6%	1	3.5%	3	0.7%	0	58.9%	66
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	7.2%	56	14.2%	11	0.5%	1	8.0%	3	9.0%	4	3.4%	2	7.3%	6	5.0%	3	12.4%	10	3.4%	3	0.0%	0	11.4%	13
Chadwell Heath Town Centre	0.7%	6	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	2.9%	2	0.0%	0	0.0%	0
Chigwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Town Centre	3.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	36.3%	21	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	3.1%	23	0.0%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	1	24.3%	20	5.0%	2	0.0%	0
Elm Park Town Centre	0.8%	6	0.0%	0	5.4%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	17.6%	135	12.1%	10	65.0%	64	14.7%	5	64.6%	32	4.8%	3	5.0%	4	4.0%	2	5.1%	4	5.4%	4	19.9%	7	0.0%	0
Ilford Town Centre	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.6%	0	6.9%	6	3.5%	3	4.2%	1	0.0%	0
Rainham Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	14.3%	5	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	24.1%	185	46.6%	37	19.5%	19	50.9%	17	13.4%	7	6.8%	4	29.4%	23	33.1%	20	28.0%	23	33.5%	27	9.9%	3	3.9%	4
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	6.6%	51	0.6%	0	2.2%	2	1.2%	0	1.5%	1	70.7%	42	1.9%	1	0.6%	0	0.0%	0	2.4%	2	5.8%	2	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST (John Lewis, JD Sports, M&S, Next)	0.4%	3	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, E6 7ER (H&M, Smyths, Sports Direct, TK Maxx)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD (Halfords, Furniture Village, Argos, Next)	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	3.2%	4
Goodmayes Retail Park, High Road, Romford,	0.3%	2	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
RM6 4HR (Currys, Wickes, B&M)																								
Ilford Retail Park, High Road, Ilford, IG1 1NJ (Lidl, Farmfoods)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP (River Island, Harrods, Next, Clarks)	4.5%	35	3.8%	3	2.5%	3	0.6%	0	0.0%	0	1.4%	1	7.9%	6	4.0%	2	1.3%	1	5.6%	5	30.9%	11	3.2%	4
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN (B&M, Pets at Home, Carpetright)	0.5%	4	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ (M&S, John Lewis, Waitrose & more)	1.0%	7	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Abroad	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	3.7%	3	6.3%	5	0.0%	0	0.0%	0
Aveley Village Centre, RM15 4TA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre, CM12 9AJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Broxbourne Town Centre, EN10 7BN	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhatch Nursery and Garden Centre, East Hanningfield Road, Chelmsford, CM3 8EW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Canary Wharf Local Centre, Canada Square, London, E14 4QS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre, SS8 7AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Chelmsford City Centre, CM1 1JE	1.0%	8	1.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Chequers Corner Brewers Fair, New Road, Dagenham, RM9 6YS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Cherry Tree Local Centre, Rainham, RM13 8TU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Childerditch Village Centre, CM13 3EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Chipping Ongar Town Centre, CM5 9AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Colchester Town Centre,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
CO1 1DH																								
Corringham Town Centre, SS17 9AT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa Coffee, Main Road, Romford, RM2 5EL	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranham Village Centre, RM14 1XL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordingbridge Town Centre, SP6 1AX	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gidea Park Local Centre, Romford, RM2 6BP	0.5%	4	2.2%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Ginger Spice, Brentwood Road, Gidea Park, Romford, RM2 5TH	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Lodge Leisure Centre, Hornchurch Road, Hornchurch, RM11 1JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Lodge Park, Hornchurch, RM12 4QU	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester, Abbs Cross Lane, Hornchurch, RM12 4XS	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester, Arterial Road, A1306, Grays, RM16 6UT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester, Main Road, Romford, RM2 5EL	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Havering Town Centre, RM1 4GR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Hockley Village Centre, SS5 4BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hungrydot, South End Road, Rainham, RM13 7XH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Hythe Town Centre, CT21 5AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Ingatestone Village Centre, CM4 9ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ingrave Village Centre, CM13 3RR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ingrebourne Links Golf & Country Club, New Road, Wennington, Rainham, Essex, RM13 9FL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ixworth Village Centre, IP31 2HH	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
JJs Coffee House, Blenheim Court, Northolt Way, Hornchurch, RM12 5RX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon Town Centre, SS15 6NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeview Palace Café, Boathouse, Hornchurch, RM12 4QU	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre, SE13 5PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village Centre, CM3 3PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Maidstone Town Centre, ME15 6AT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Maldon Town Centre, CM9 5EP	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree Town Centre, CO11 1AH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Masons Restaurant, Ingrave Road, Brentwood, CM13 2AA	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village Centre, CM3 6AP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mel's Café, Seedbed Centre, Romford, RM7 0AZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, Aldborough Road North, Ilford, IG2 7TD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, Manor Road, Abridge, Lambourne End, Romford, RM4 1NH	0.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mizu Noodle Bar, Brook Street, Brentwood, CM14 5NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre, LS27 8HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Navestock Village Centre, CM14 5SD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Village Centre, RM16 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Poplar Local Centre, London, E14 0FZ	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rush Green Local Centre, Romford, RM7 0RJ	0.2%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery, Romford, RM1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11			
1AU																
Shenfield Local Centre, Brentwood, CM15 8JD	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4		
Shenfield Town Centre, CM15 8EZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1		
Shoreditch Local Centre, London, E1 6GY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0		
Sir Henrys, Romford Road, Aveley, South Ockendon, RM15 4XB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Smiths of Ongar, Fyfield Road, Chipping Ongar, Ongar, CM5 0AL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
South Benfleet Town Centre, SS7 5HA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Southend-on-Sea Town Centre, SS1 1AS	0.6%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4
Stanford Rivers Village Centre, CM5 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Stapleford Abbotts Village Centre, RM4 1EJ	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden Town Centre, TN30 6BW	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
The Eagle, Ongar Road, Kelvedon Hatch, Brentwood, CM15 0AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	1
The Fat Turk, Warley Road, Warley, Brentwood, CM13 3AE	0.3%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Optimist Tavern, Hacton Lane, Upminster, RM14 2XY	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Puddle, St. Marys Lane, Upminster, RM14 3NX	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, Main Road, Romford, RM2 5EL	0.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, Maldon Road, Tiptree, Colchester, CO5 0PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Toby Carvery, Whalebone Lane North, Dagenham, RM6 6QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Top Meadow Golf Club, North Ockendon, Upminster, RM14 3PR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Whites Lounge Bar, Beach Road, Scratby, Great Yarmouth, NR29 3PG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zaafraan Indian Cuisine, Main Road, Romford, RM2 5HA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zenxi, Warley Gap, Warley, CM13 3DP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	768			80		99		34		50		59		80		59		82		81		34		112
Sample:	781			73		80		75		70		83		74		66		66		63		61		70

Havering Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Q42 Where do you or members of your household normally go for family entertainment?																								
<i>Those that said they do the activity 'Family entertainment (e.g. tenpin bowling, ice skating, etc.)' at least once a year at Q34 AND Excl. Nulls</i>																								
Bedfords Park Deer Enclosure, Broxhill Road, Havering-atte-Bower, Romford, RM4 1QL	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	11.5%	4		
Capital Karts, Rippleside Commercial Estate, Ripple Road, Barking, IG11 0RJ	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0		
Flip Out Adventure Park, Lakeside Shopping Centre, West Thurrock, Grays, RM20 2AD	1.4%	4	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0		
Frankie's Soft Play, Dagnam Park Drive, Romford, RM3 9DJ	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2	6.9%	3	0.0%	0	0.0%	0		
Jolly Jungle, Becontree Heath Leisure Centre, Althorne Way, Dagenham, RM10 7FH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0		
Jump Evolution Trampoline Park, Spilsby Road, Harold Hill, Romford, RM3 8SB	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	5		
Kidspace, The Brewery, Waterloo Road, Romford, RM1 1AU	6.1%	16	9.1%	3	7.6%	3	11.9%	1	3.7%	0	9.0%	1	0.0%	0	6.4%	2	3.2%	1	0.0%	0	0.0%	0	16.4%	5
Lakeside Karting, Arterial Road, Grays, RM19 1EA	3.2%	9	12.5%	5	0.0%	0	0.0%	0	0.0%	0	17.6%	2	0.0%	0	0.0%	0	0.0%	0	10.9%	1	0.0%	0		
Laser Quest & VR Centre, High Street, Romford, RM1 1JL	1.4%	4	0.0%	0	0.0%	0	14.0%	1	3.7%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0		
Laser Quest London E6, Barking Road, Barking, E6 1LB	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0		
Nickelodeon Adventure, Lakeside Shopping Centre, The Quay, West Thurrock, Grays, RM20 2AD	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	2	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0
Barking Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0		
Brentwood Town Centre	2.0%	5	0.0%	0	7.6%	3	0.0%	0	0.0%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent	9.8%	26	0.0%	0	0.0%	0	0.0%	0	17.3%	2	0.0%	0	0.0%	0	6.4%	2	24.6%	8	13.9%	6	8.7%	1	25.9%	8

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Garden)																								
Collier Row Town Centre	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0
Hornchurch Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	21.6%	58	38.6%	15	41.2%	14	4.8%	0	7.3%	1	6.0%	1	36.1%	8	26.8%	7	15.9%	5	19.3%	8	0.0%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.4%	1	0.0%	0	0.0%	0	11.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	5.7%	15	0.0%	0	7.6%	3	0.0%	0	17.3%	2	14.1%	2	0.0%	0	12.8%	3	9.5%	3	6.9%	3	0.0%	0	0.0%	0
Ace Of Lanes, Anchor Street, Bishop's Stortford, CM23 3BP	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Allington Castle, Castle Road, Maidstone, ME16 0NB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre, CM1 1XL	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	3.5%	9	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	6
Hollywood Bowl, Cook Road, Dagenham, RM9 6UQ	2.6%	7	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	21.9%	3	0.0%	0
Hollywood Bowl, Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, The Quay, West Thurrock Way, West Thurrock, Grays, RM20 2AD	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	1	0.0%	0
Immersive Gamebox, Lakeside Shopping Centre, The Quay, Grays, RM20 2ZP	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0
Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, Grays, RM20 2ZG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0
Lee Valley Ice Centre, Lea Bridge Road, London, E10	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
7QL																								
Namco Funscape, The Brewery, Romford, RM1 1AU	9.1%	24	2.3%	1	28.1%	9	30.3%	3	28.8%	3	3.0%	0	0.0%	0	13.1%	3	15.6%	5	0.0%	0	0.0%	0	0.0%	0
Puttshack, Lakeside Shopping Centre, West Thurrock Way, Grays, RM20 2AD	1.3%	3	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0
Raphael Park, Main Road, Romford, RM2 5EB	0.8%	2	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roller Bowl, Collier Row Road, Romford, RM5 2BH	5.7%	15	10.3%	4	0.0%	0	4.8%	0	0.0%	0	5.9%	1	0.0%	0	17.1%	4	14.4%	5	2.3%	1	1.9%	0	0.0%	0
RSPB Rainham Marshes, New Tank Hill Road, Purfleet, RM19 1SZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Sapphire Ice & Leisure, Western Road, Romford, RM1 3JT	1.5%	4	0.0%	0	0.0%	0	23.1%	2	0.0%	0	14.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre, SO15 2AF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The City Pavilion, Collier Row Road, Collier Row, Dagenham, Romford, RM5 2BH	0.9%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, London, SE10 0DX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0
Thorpe Park Resort, Staines Road, Chertsey, KT16 8PN	1.0%	3	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Topgolf, Abridge Road, Chigwell, IG7 6BX	1.2%	3	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	267			38		33		8		10		13		21		25		32		41		13		32
Sample:	167			24		16		11		11		12		13		18		17		19		13		13

Weighted:

Havering Household Survey for Lambert Smith Hampton

May 2023

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q43 What improvements could be made to Havering Borough's leisure offer that would make you visit / partake in leisure activities more often? [MR]																								
Cheaper prices	5.5%	60	7.1%	7	8.7%	11	8.3%	4	7.4%	6	3.2%	2	7.5%	8	3.7%	3	2.5%	3	2.4%	3	11.0%	6	3.8%	6
More local sports & recreation facilities	2.5%	28	10.9%	11	0.4%	1	0.4%	0	1.5%	1	2.7%	2	0.9%	1	2.9%	2	0.0%	0	4.1%	6	2.1%	1	1.4%	2
A swimming pool	2.4%	27	0.8%	1	6.0%	8	0.0%	0	2.0%	2	0.5%	0	1.3%	1	4.5%	4	3.3%	4	1.7%	2	5.4%	3	0.9%	2
Free / cheaper parking	2.4%	27	3.8%	4	2.8%	4	0.0%	0	3.5%	3	4.3%	3	3.1%	3	2.5%	2	2.9%	4	0.4%	0	5.3%	3	0.5%	1
A multi-screen cinema	2.3%	25	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	1	0.9%	1	3.9%	3	0.0%	0	0.4%	0	0.5%	0	10.9%	18
Improved security / CCTV	2.1%	24	1.3%	1	3.2%	4	0.0%	0	0.0%	0	2.7%	2	6.6%	7	1.2%	1	2.1%	3	2.4%	3	3.1%	2	0.0%	0
More / better car parking	1.9%	21	6.3%	7	2.4%	3	0.4%	0	3.5%	3	1.6%	1	1.3%	1	2.5%	2	2.1%	3	0.0%	0	0.0%	0	1.0%	2
More for children	1.7%	19	0.0%	0	2.7%	4	0.9%	0	1.0%	1	2.2%	2	0.9%	1	0.8%	1	2.5%	3	4.2%	6	0.0%	0	1.4%	2
More / better parks / green spaces	1.4%	15	3.8%	4	0.0%	0	2.2%	1	1.0%	1	1.6%	1	3.1%	3	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.0%	0
More / better health clubs / gyms	0.9%	10	0.4%	0	0.0%	0	0.0%	0	2.5%	2	1.1%	1	0.4%	0	2.5%	2	0.4%	1	1.7%	2	2.6%	1	0.0%	0
More quality restaurants	0.9%	9	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.2%	6	0.0%	0	0.5%	1
More / better policing	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	3.1%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
More street cleaning	0.4%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.5%	0	2.6%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better facilities for the elderly / daytime leisure	0.4%	5	0.8%	1	0.0%	0	0.4%	0	0.5%	0	0.5%	0	0.4%	0	0.8%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0
More nightclubs	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.1%	3	0.0%	0	0.0%	0
More advertising of leisure activities / events	0.4%	4	1.7%	2	0.8%	1	0.0%	0	0.5%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better shopping facilities	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Disability leisure facilities	0.3%	3	0.0%	0	1.9%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better cricket fields	0.3%	3	2.5%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gaming centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Closer facilities	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Improved street furniture	0.3%	3	0.4%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Revamp / update of leisure facilities	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Less busy leisure centres	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concert venue	0.2%	3	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.5%	1
Better pavement maintenance	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.2%	2	0.8%	1	0.0%	0	0.4%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Safer environment	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Tennis courts	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
More leisure facilities in general	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
More / better youth clubs	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	1	0.7%	1	0.0%	0	0.0%	0
Taster sessions for leisure activities	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A theatre	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.5%	1
Ten-pin bowling	0.2%	2	0.0%	0	0.8%	1	0.9%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better disabled access	0.2%	2	0.0%	0	0.0%	0	0.4%	0	1.0%	1	0.0%	0	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
More pavement cafes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
More / better signposting and information	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
A library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
More / better public houses	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.1%	1	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Playgrounds	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More outdoor seating in restaurants	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
More leisure activities for teenagers	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Indoor crazy golf venue	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance and upkeep	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep parking payment machines / pay via card	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An art house cinema	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access by foot and cycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishing areas	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dog waste bins	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More walking routes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
More attractive environment	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintained pavements / footpaths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic wardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sauna	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Reintroduce booking system for swimming pools	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
(Nothing)	39.8%	438	38.7%	40	40.8%	54	59.1%	27	47.3%	35	53.7%	40	30.4%	34	36.2%	30	34.8%	43	33.6%	46	51.6%	28	37.6%	61
(Don't know)	33.8%	372	24.6%	26	32.4%	43	22.0%	10	23.2%	17	20.5%	15	36.2%	40	37.4%	31	45.1%	55	41.1%	56	17.2%	9	42.4%	69
(Don't do leisure activities)	4.6%	50	8.1%	8	3.3%	4	0.9%	0	8.5%	6	2.2%	2	8.0%	9	2.9%	2	4.2%	5	5.2%	7	4.4%	2	1.9%	3
Weighted base:		1101		104		132		45		75		75		111		83		123		136		55		162
Sample:		1101		100		100		100		100		100		100		101		100		100		100		100

Havering Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
GEN Gender of respondent:																								
Male	33.3%	367	29.1%	30	35.8%	47	32.8%	15	27.4%	20	23.1%	17	36.4%	41	32.9%	27	37.3%	46	38.0%	52	34.0%	19	32.4%	52
Female	66.7%	734	70.9%	74	64.2%	85	67.2%	30	72.6%	54	76.9%	57	63.6%	71	67.1%	56	62.7%	77	62.0%	85	66.0%	36	67.6%	110
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162	
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100	
AGE Can I ask how old you are please?																								
18-24	8.4%	93	8.0%	8	7.6%	10	8.4%	4	7.1%	5	5.1%	4	6.2%	7	7.7%	6	7.9%	10	11.6%	16	8.4%	5	11.2%	18
25-34	14.5%	159	8.0%	8	17.1%	23	10.5%	5	9.5%	7	5.1%	4	10.4%	12	15.5%	13	21.8%	27	21.5%	29	12.7%	7	15.7%	25
35-44	18.6%	204	25.0%	26	11.8%	16	15.6%	7	14.7%	11	12.7%	9	25.9%	29	24.1%	20	14.8%	18	24.8%	34	21.1%	12	14.0%	23
45-54	17.6%	193	19.0%	20	26.0%	34	22.0%	10	14.9%	11	18.7%	14	15.3%	17	18.3%	15	16.7%	20	15.7%	21	20.0%	11	11.8%	19
55-64	17.5%	193	17.7%	18	19.2%	25	20.3%	9	24.9%	19	24.6%	18	17.5%	20	10.6%	9	17.5%	22	11.2%	15	9.8%	5	19.9%	32
65+	23.5%	258	22.3%	23	18.3%	24	23.3%	11	28.9%	22	33.8%	25	24.5%	27	23.7%	20	21.2%	26	15.3%	21	28.0%	15	27.4%	44
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162	
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100	
QUOTA Zone:																								
Zone 1	9.5%	104	100.0%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	12.0%	132	0.0%	0	100.0%	132	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	4.1%	45	0.0%	0	0.0%	0	100.0%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	6.8%	75	0.0%	0	0.0%	0	0.0%	0	100.0%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	6.8%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	10.1%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	7.5%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	11.2%	123	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	123	0.0%	0	0.0%	0	0.0%	0
Zone 9	12.4%	136	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	136	0.0%	0	0.0%	0
Zone 10	5.0%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	55	0.0%	0
Zone 11	14.7%	162	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	162
Weighted base:	1101		104		132		45		75		75		111		83		123		136		55		162	
Sample:	1101		100		100		100		100		100		100		101		100		100		100		100	

Havering Household Survey
for Lambert Smith Hampton

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
PC	Postcode sector:																							
	CM13 1	2.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	28	
	CM13 2	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	35	
	CM13 3	2.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	23	
	CM14 4	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	19	
	CM14 5	2.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	28	
	CM15 8	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	17	
	CM15 9	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	11	
	RM1 1	0.4%	5	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM1 2	1.9%	21	20.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM1 3	0.5%	6	5.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM1 4	1.9%	21	20.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM10 7	2.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	26	0.0%	0	0.0%	0	
	RM10 8	3.8%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%	42	0.0%	0	0.0%	0	
	RM10 9	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	24	0.0%	0	0.0%	0	
	RM11 1	3.8%	42	0.0%	0	32.0%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM11 2	2.1%	24	0.0%	0	17.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM11 3	2.7%	30	0.0%	0	22.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM12 4	3.3%	36	0.0%	0	27.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM12 5	2.4%	26	0.0%	0	0.0%	0	0.0%	0	35.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM12 6	4.0%	44	0.0%	0	0.0%	0	0.0%	0	59.2%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM13 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM13 8	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.7%	19	0.0%	0	
	RM13 9	3.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	65.3%	36	0.0%	0	
	RM14 1	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.1%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM14 2	2.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM14 3	1.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM2 5	1.8%	20	19.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM2 6	1.8%	19	18.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM3 0	2.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM3 7	3.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM3 8	2.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM3 9	2.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM4 1	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0	0.0%	0	0.0%	0	
	RM5 2	2.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.5%	28	0.0%	0	0.0%	0	0.0%	0	
	RM5 3	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	29	0.0%	0	0.0%	0	0.0%	0	
	RM6 4	3.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.2%	33	0.0%	0	0.0%	0	
	RM6 5	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	14	0.0%	0	0.0%	0	
	RM6 6	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.1%	31	0.0%	0	0.0%	0	
	RM7 0	2.7%	30	0.0%	0	0.0%	0	66.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM7 7	1.1%	12	11.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM7 8	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.4%	21	0.0%	0	0.0%	0	0.0%	0	
	RM7 9	1.4%	15	0.0%	0	0.0%	0	34.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	RM8 1	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	24	0.0%	0	0.0%	0	
	RM8 3	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	21	0.0%	0	0.0%	0	
	RM9 5	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	24	0.0%	0	0.0%	0	

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Weighted:

May 2023

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11	
RM9 6	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	21	0.0%	0	0.0%	0
Weighted base:		1101		104		132		45		75		75		111		83		123		136		55		162
Sample:		1101		100		100		100		100		100		100		101		100		100		100		100